



gives you the following NB2 membership benefits:

### Producer benefits



#### Improved data analysis

A better understanding of collecting and using data to make more informed business decisions on reproductive performance, new innovations and practice change



#### Ongoing support

Access to the NB2 support network across the north



#### Peer-to-peer learning

The opportunity to learn from like-minded producers and industry professionals



#### Conference access

Attendance to an annual conference to hear research and development updates from industry leaders



#### Improved education opportunities

To learn from the 'best in the business' to help improve the productivity, profitability and sustainability of your herd

### Associated co-benefits



#### MLA in-kind support

MLA investments in programs to spread information that will positively impact industry



#### MLA Donor Company double-up

For every \$1 in, MDC will contribute \$2 out\*



#### Value to northern Australian beef

A healthy industry is good for everyone who is part of it



#### Return on investment

Choosing the direction of your investment returns for your business



#### State agency investment

Putting in state agency funds for the benefit of industry

\*The MDC can only operate if sufficient funding is raised within program to support the management, administration and delivery of MDC activities. A project access fee is applied to projects that access Commonwealth funds under the MDC. Industry levy payer partner projects incur an 8% fee for their co-funding access.