

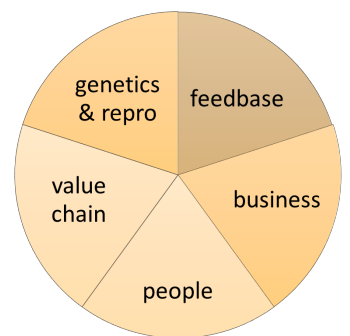
Professional development opportunity for livestock advisors in southern Australia

Are you a livestock advisor ready to build your skills and networks?

Meat & Livestock Australia and Pinion Advisory are running *Livestock Advisor Essentials*, a professional development program designed for early career professionals working in the livestock industry, or advisors wishing to build their skills and expand their industry knowledge and networks. The program will be offered in southern Australia in 2024.

This is an unbeatable opportunity to:

- ✓ Gain practical skills, tools and knowledge that you can apply to your role to enhance your offering to clients
- ✓ Build confidence and capability to provide holistic, high-quality advice and support to your red meat clients in five key areas – feedbase, business, value chain, genetics and reproduction, and people and extension
- ✓ Explore new communication approaches to effectively engage with clients and promote your services to potential clients
- ✓ Expand your network of industry contacts to share learnings and advice



The workshops will be delivered by leading professionals in their fields.

	Workshop	Date	Location
	Building blocks of business	25 – 26 June	Sydney, NSW
	Genetics and repro	10 September	Melbourne, VIC
	Feedbase decision making	11 – 12 September	Melbourne, VIC
	Meating the market	5 November	Tamworth, NSW
	Influence and impact	6 – 7 November	Tamworth, NSW

This program is \$2750 (inc GST) for eight days of face-to-face delivery plus online webinars. Places are limited. Travel and accommodation expenses will be the responsibility of the attendee or their employer.

Registrations are now open, and close 14 June [Register here.](#)

For more information contact livestockadvisoressentials@pinionadvisory.com