



Jason Strong presents Australia's Beef Future

Producing the Best Beef in the World

Gympie District Beef Liaison Group (GDBLG) invites you to a relaxed evening sharing, learning and connecting with others.

Jason Strong is Managing Director at Meat and Livestock Australia (MLA). Before this he was CEO at Smithfield Cattle Company, a feedlot business with operations at Proston and Goondiwindi. He has also been Managing Director at AACo and led a strategy shift that saw the company become the world's largest vertically integrated branded beef producer, overseeing operations from station to plate. Jason is dedicated to producing the best beef in the world.

Jason will share with us MLA's role in the future of beef production, as well as how the changing climate and other global factors may affect the import, export and growth of the Australian protein industries.



DATE: **Friday 9th June 2023**

TIME: 5:30pm until 10:00pm

VENUE: Chatsworth Hall, Gympie QLD

COST: Financial Member of GDBLG - \$35; Non-Financial - \$45 (includes main meal & dessert)

RSVP: [click here to register](#) by Monday **5th June 2023**

Please advise of special dietary requirements with RSVP.

ENQUIRIES: To Karen on 0419 840 088.

This event is supported by Burnett Mary Regional Group, through funding from the Australian Government's National Landcare Program.



National
Landcare
Program

