



Fitzroy Crossing, Thursday 7 – Friday 8 March 2024

- Venue:** Fitzroy Lodge and Rodeo Grounds
- Time:** Starts at 12pm on Thursday 7 March
(Rego's open from 11.30am)
Finishes at 12pm on Friday 8 March
- Cost:** \$50pp, includes lunches and dinner
- Register:** mla.com.au/beefup
- RSVP:** 6 March 2024
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Join us for the 2024 Kimberley BeefUp forum to hear about the latest in local and world-leading research and technologies for the northern beef industry.

- Gain insights on improving livestock, land and business performance.
- Connect with other producers, advisors and researchers.
- Hear about how new practices and technologies are being used on-farm in your region.
- Find out about the programs, tools and resources available to you.

What you can expect at the Fitzroy Crossing BeefUp:

- Get in the yard for a bull assessment and selection demonstration.
- Gain insights on domestic and export markets, including updates from Indonesia, Vietnam and the Philippines.
- Delve into the production drivers of WA pastoral businesses.
- Hear first-hand about the experience of producers using new AgTech.
- Find out about new investment in the Kimberley region addressing producer priorities – from forages to animal wellbeing.
- All meals included, with plenty of time to catch up.



Department of
**Primary Industries and
Regional Development**

Agenda – Day 1

Registrations from 11.30am

12pm Lunch at Fitzroy Lodge

Movers and shakers – opportunities for the Kimberley’s beef industry

Welcome **Barb Camp** / Producer Chair, Kimberley Regional Beef Research Committee

Market insights

Sarah Strachan / Group Manager – Adoption & Commercial Services, MLA
Valeska / Regional Manager – South East Asia, MLA
Spencer Whitaker / Market Development Manager – Asia Pacific, MLA

What’s new in the Kimberley

Panel discussion with Q&A, facilitated by Harriet Bawden, MLA
Sarah Strachan / Group Manager – Adoption & Commercial Services, MLA
Trevor Price / Program Manager – Northern Beef Development, WA DPIRD
Bron Christensen / CEO, KPCA

2.20pm Break

Innovation in the Kimberley

AgTech - a producer’s perspective

Mel McDonald / Northern Hub Node Manager, KPCA
Chris Morrow / Producer, Nerrima Station
Jo Stoate / Producer, Anna Plains
Rick Ford / Producer, Fossil Downs Station

3.40pm travel to Fitzroy Rodeo Grounds

Buying better bulls

Current and emerging genetic selection tools

Matt Wolcott / Australian Genetics & Breeding Unit

Pick your bull

Facilitated by Matt Wolcott

Bull soundness assessment

Jonathan O’Donnell / Broome Cattle Vets

Wrap-up

Barb Camp / Producer Chair, Kimberley RBRC

5.30pm return to Fitzroy Lodge for drinks and dinner

Agenda – Day 2

Arrival and registrations from 12pm

7am Breakfast

What's in store for 2024

Strategies for managing variable seasons and markets

David McLean / Resource Consulting Services

This session is supported by the West Kimberley LCDC as well as KPCA and the Northern Hub, through funding from the Australian Government's Future Drought Fund.

Harvest Road's integrated supply chain

Ben Dwyer / Chief Operating Officer, Harvest Road

Looking to the season ahead

Panel discussion with Q&A, facilitated by Barb Camp

Anne Marie Huey / Producer, Dampier Downs

Ben Dwyer / COO, Harvest Road

Jardine MacDonald / Rangelands NRM

David McLean / RCS

10.15am Morning tea

Tackling some of our regional challenges

Finding the best team

Q&A with recruitment agencies and station staff, facilitated by Lauren Bell, KPCA

James Camp / Producer

Beth Schafer / Producer

Raq's Kitchen

R&D for animal wellbeing

Michael Laurence / Program Manager – Animal Wellbeing, MLA

Wrap-up

Barb Camp / Producer Chair, Kimberley RBRC

12pm Lunch served (take-away option for those wanting to hit the road)

1pm Close

[CLICK TO REGISTER](#)