

**THERE ARE 2 WAYS TO GET THE BEST TASTING BEEF.
— SPEND YOUR LIFE CARING FOR THE LAND —
OR A FEW MINUTES FLIRTING WITH THE BUTCHER.**

We'd go with the flirting. Besides, thanks to Aussie farmers the hard work's already been done. Their dedication to the land and cattle ensures we continue to enjoy the best quality beef in the world.

HOME GROWN AUSSIE BEEF

