Producer Demonstration Site

Preliminary Application Form

Please download a copy of the PDS guidelines (see http://www.mla.com.au/Research-and-development/Funding-opportunities/Producers) to assist you in completing this preliminary application form

This preliminary application form should be no more than **2 pages** once completed

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| **Group Name** |  |
| **Project Title** |  |
| **Contact Person** |  |
| **Phone Number** |  | **Mobile Number** |  |
| **Email Address** |  |
| **No. of Members** |  | **Location of Group** |  |
| **Purpose / Role of Group:** (include brief commentary about the producer group, how many producers are involved, what are their areas of interest, did they form specifically for this project, or already established) |
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| **The Challenge / Problem** (specify as objectively as possible – what is the problem, how big is it, how does it relate to the group & how is it being addressed now, if at all?):  |
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| **Objective of project** (brief and please put in SMART format – Specific, Measureable, Assignable (who), Realistic and Time-based) |
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| **The Proposed Solution** (what will you do?): |
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| **Monitoring, evaluation and reporting (MER) proposed for project** (How will you know if you are successful? How will you measure producer change?)  |
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| **Communication & extension strategies** (both within the group/project and taking the results outside of your group) |
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| **Budget** (What are the funds needed for?) (See Guidelines - notes 14 & 15) |
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Note: For northern Australia projects (only):

Has the Regional Beef Research Committee endorsed the concept? Yes (attach email correspondence) / No Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_