**MLA Producer Demonstration Sites - Pre-Project Survey - Core Participants**

|  |  |  |  |
| --- | --- | --- | --- |
| **PDS Project Code:** | *[Insert Project Code]* | **PDS Project Name :** | *[Insert Project Title - as per contract]* |

The following questions are used to determine your level of understanding of *[insert topic]*. The knowledge and skills audit is used at the start and completion of the program to allow individuals to track their skill development and adoption of new practices. It will also be used:

1. To improve the content of future project meetings; and

# As part of the evaluation process for the project

The information will be completely confidential, and individuals will not be identified in the reporting of analysed data.

**Participant Name**: ­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

MLA may contact me to further assess the impact of their programs?  Yes  No

MLA may send me newsletters and inform me of future events?  Yes  No

I have read, understood, and accept the terms of MLA’s “PDS Participant Consent & Release”  Yes  No

(see appendix 1)

**Section A – Demographic Information**

1. **Your contact details**

|  |  |  |  |
| --- | --- | --- | --- |
| **Company/Business Name:** |  | | |
| **Property Address:**  ***(Incl. Property Name)*** |  | | |
| **Phone Number:** |  | **Mobile:** |  |
| **Email Address:** |  | | |
| **Postal Address:** |  | | |

1. **Please tell us about your enterprise**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| ***Area Managed:***  ***(in hectares)*** |  | ***Number of beef breeders:*** |  | ***Number of cattle turned off per year:*** |  | ***Total Number of cattle:*** |
|  |  |  |  |  |  |  |
| ***Number of Ewes:*** |  | ***Number of lambs turned off each year*** |  | ***Total Number of Sheep*** |  | ***Number of goats turned off per year:*** |
|  |  |  |  |  |  |  |

**Section B – Knowledge and Skills** *(If you do not know, please select the 'Unsure' option)*

Notes for PDS Coordinator *(to delete)*

These questions will need to be developed by you, targeting the learning activities and topics you will be covering as part of your PDS. Use the example skills audit questions below and the evaluation questions guidelines to assist you in this. Ideally there should be between 8-10 questions.

The final questions (or assessment activities if these are preferred to a written skills audit) must be approved by the National PDS coordinator before the skills audit can be used with participants.

1. What is the most important aspect in determining when to wean calves? (Tick one of the options below)

|  |  |
| --- | --- |
| 1. Cow condition |  |
| 1. Age of the calf |  |
| 1. Sale date |  |
| 1. Average pasture cover |  |
| 1. Weaner price |  |
| 1. Other (Please describe) 2. Unsure |  |

1. Supplements are most cost effective when: (Tick one of the options below)
2. 1 kg of supplement increases beef production by more than 0.25 kg
3. Fed prior to mating
4. Fed to help increase rotation length
5. Made at home
6. Unsure
7. How would you determine when a heifer is ready to join? (Tick the answer that applies to you)
8. Liveweight
9. 14 months of age
10. Condition score of 3.5
11. Second oestrus cycle
12. Unsure

**B4. How do you rate your current knowledge in relation [Insert Topic]?**

*Please rate out of 10 by marking your choice below, 1 = Very Poor, 5 = average, 10 = extremely knowledgeable)*

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|  |  |  |  |  |  |  |  |  |  |

**Section C – Confidence and Practices**

Notes for PDS Coordinator *(to delete)*

These questions will need to be customised by you, targeting the topics and practices you will be covering as part of your PDS. Key areas that need to be covered within this section of the survey include **Confidence** in the relevant project topics/practise change areas; **Current practise** and frequency of use; **Intent/likelihood** of actually making the change.

Current Performance metrics please insert the baseline data question that is needed to demonstrate the impact of the project (relevant to the practices previously identified in question C3 & the performance metrics identified in the contract).

1. How confident are you in [Insert Topic]?

*Please rate out of 10 by marking your choice below, 1 = Not at all confident, 5 = somewhat confidence, 10 = very confident*

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** |
|  |  |  |  |  |  |  |  |  |  |

1. **Are you already considering making any specific changes within your business relevant to the [Insert Topic…………………]**  Yes No

*Please tick how likely you are to make a change in relation to the above question*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Unsure | Very unlikely | Unlikely | Possible | Likely | Very likely |
|  |  |  |  |  |  |

1. Do you currently use the following practices, select the frequency of use?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Normal practice | Sometimes | Rarely | Never | Not  Applicable |
| *[Please insert Practice 1]* |  |  |  |  |  |
| *[Please insert Practice 2]* |  |  |  |  |  |

1. **For the key metrics you are seeking to demonstrate in this PDS, please advise what is your current performance**

|  |  |
| --- | --- |
| **Metric** | **Current performance** |
|  |  |
|  |  |
|  |  |

As a host of a demonstration site for MLA’s Producer Demonstration Sites (PDS) program, from time to time certain information about you may be included in reports, case studies, factsheets, images, videos, articles and other material developed during the course of the PDS program. This information may include your name, property name and location (as the identifier each of demonstration site), photographs of you engaged in demonstration activities and quotes provided by the project facilitator (**Materials**). Please note that full property addresses and contact numbers of site hosts will not be published.

As you would be aware, many producers learn by hearing from or observing their peers. Therefore, components of PDS program outputs which include the Materials may be made publicly available (e.g. shared via social media, rural press, print media, and website views) to demonstrate to a broad audience the value, implementation and benefits of particular management practices, technologies or tools.

MLA requires each demonstration site host to consent to MLA publishing the Materials in various platforms, including:

* on the MLA website
* shared via media channels
* newspaper advertisements
* promotional material for the MLA PDS program

The terms of the consent required by MLA to enable your participation in the PDS program are as follows:

1. As a producer demonstration site host, you consent to MLA:
2. using the Materials at events associated with the above mentioned PDS Program;
3. using, reproducing, publishing and otherwise communicating, exhibiting or distributing the Materials (in full or in part) in all formats and all media now known or later devised throughout the world; and
4. adapting and editing the Materials at its sole discretion.
5. You also understand and agree that:
6. you are not entitled to any remuneration for the exploitation of the rights described in item 1 above;
7. you will not have any interest in the Materials or in the copyright or any other rights in the Materials; and
8. MLA may use your likeness and the Materials to promote its activities and programs.
9. You release MLA from any claim by you or anyone on your behalf arising out of use of the Materials and/or your appearance in promotional campaigns in which the Materials are used.
10. You understand and agree that any information, including personal information, provided by you when participating in a PDS project will be collected by your PDS project facilitator and provided to MLA. You consent to MLA collecting, using and handling your information for the purpose of the PDS program, any purposes set out above and as otherwise specified in MLA’s privacy policy located at <https://www.mla.com.au/general/privacy/>. You can request access to, correction and deletion of your personal information by contacting MLA using the contact details on its website.

Please indicate your acceptance of the above by completing the relevant sections and returning a copy to your PDS project facilitator.

If you have any queries, regarding this consent, please contact your PDS project facilitator. Alternatively, you can contact MLA’s project manager of the PDS Program Alana McEwan by calling 0417 541 000 or emailing at [amcewan@mla.com.au](mailto:amcewan@mla.com.au).