



How NB2 works for producers?

The Northern Breeding Business (NB2) program is a strategic RD&A partnership which aims to improve the long-term viability and sustainability of the northern Australian beef industry by:

- increasing reproductive efficiency, reducing mortality and increasing production in breeding herds
- improving the financial viability of northern beef enterprises
- increasing the adoption of proven management practices and technologies.

What does the project involve?

Working in groups of up to 10 producers, with the support of a trained facilitator and producer coordinator, NB2 will support northern beef businesses to:

- Collect standardised beef business records which will be analysed against similar enterprises to establish baselines for herd productivity, feedbase resilience and business profitability.
- Within a peer group discuss areas for improvement, learn from what others are doing, and identify learning and development opportunities to focus on together.
- Identify potential interventions and repeat annual data collection for measurable improvements to business performance.

What will you get out of NB2?

- An **analysis of your business** performance against similar enterprises to identify opportunities and make more informed management decisions.
- **Access to a network** of like-minded producers, industry professionals and the latest research to identify potential interventions that address areas for improvement.
- **Funding support** to undertake learning and development activities with the group, including presentations from experts, EDGE training courses, conference attendance or other approved opportunities.

Participation requirements for producers

- A commitment to participating in NB2 for two years, and a willingness to invest \$2,000 per annum that will be matched by the MLA Donor Company to fund learning and development activities identified by the group.
- A commitment to actively contributing to, participating, and engaging with the group.
- Annual collection of data using standardised templates. All data collection, storage, analysis and use will be compliant with the National Farm Data Code (2020) and will remain confidential.

Interested?

MLA will be seeking to form new NB2 groups across Queensland, the Northern Territory and Northern Western Australia. If you're interested in getting involved, head to mla.com.au/NB2 or contact:

Ainsley Smith asmith@mla.com.au | 0474 199 470.