



TUESDAY 13 & WEDNESDAY 14 FEBRUARY 2018 MLA BUSINESS EDGE

Business EDGE is a comprehensive 2-day workshop for owners & managers of grazing enterprises.

The workshop is designed to improve financial literacy & business skills.

Business EDGE workshops have been run across northern Australia since 2010 with almost 500 participants completing the course. This course has specific relevance to southern Australia, while still retaining all the key financial and business principles.

The course is taught on a case study basis to bring more meaning to the underlying principles. All the concepts are taught and discussed in a well-grounded practical example from the case study.

Delivered by John Francis, Director – Holmes Sackett.



What will you learn?

During the 2 days of Business EDGE you will acquire the knowledge and skills to...

- Determine if all the family needs and aspirations can be funded by the business
- Prepare and understand key financial information on your business
- Assess and manage agricultural business risk
- Understand and manage enterprise performance, including understanding what the key profit drivers are, how to influence them and what effect they have on overall business performance.

And much more ...

Comprehensive course notes are provided, along with decision support spreadsheet tools to help you apply the material to your business. Follow up is available to all participants.

ARMIDALE

Tuesday 13th & Wednesday 14th
February 2018

Armidale Bowling Club
The Duval Room
92-96 Dumaresq Street - Armidale

Day 1 – 8.30am – 5.30pm
Day 2 – 7.30am – 4.00pm



FEEDBACK

“The course was very worthwhile & timely. It was the information ‘gap’ we were wanting to satisfy in our business.”

“John provided great delivery, he was approachable, funny and not forceful of his opinions & he was interested in having a debate about topics that were challenged.”

“We are now able to review our business and make valuable changes that will save us money and make our enterprise more profitable.”

“John’s extensive knowledge on agriculture and data made the course well worth it.”

REGISTER FOR BUSINESS EDGE

[Click here](#) TO REGISTER ONLINE

1 person - \$1,500 +gst

2+ from business - \$1,250 each +gst

Registration closes on Thursday 8th February 2018.

Reimbursement There is up to 50% reimbursement for NSW RAA eligible participants. [Click here](#) to access the reimbursement form.

For more information or to register call Prue Francis on 0435 052 255 or email prue@holmessackett.com.au



Business EDGE was developed by Meat & Livestock Australia for extensive grazing businesses. Holmes Sackett delivers Business EDGE throughout NSW.

Feedback Value for time & money?

“Excellent, a small investment considering the benefits that could be achieved.”

“Definitely value for money going forward with our business plans.”

“Well and truly worth the investment of time and money.”

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