

Pilbara, Thursday 23 – Friday 24 May 2024

Venue: Newman Shire Hall (Day 1) and Roy Hill Station (Day 2)

Time: Starts at 10.30am on Thursday 23 May
Finishes at 1.30pm on Friday 24 May

Cost: \$50pp, includes lunches and dinner

Register: [BeefUp Forum | Newman](#)

RSVP: 20 May 2024

Join us for the 2024 Pilbara BeefUp forum to hear about the latest in local and world-leading research and technologies for the northern beef industry.

- Gain insights on improving livestock, land and business performance.
- Connect with other producers, advisors and researchers.
- Hear about how new practices and technologies are being used on-farm in your region.
- Find out about the programs, tools and resources available to you.

What you can expect at the Newman and Roy Hill BeefUp:

- Get in the yard for a bull assessment and selection demonstration.
- Gain insights on domestic and export markets, including updates from Indonesia, Vietnam and the Philippines.
- Hear from the supply chain about what they're looking for now and into the future.
- Hear first-hand about the experience of producers using new AgTech.
- Delve into new tools for monitoring and managing land condition.
- Learn about carbon and nature-based markets.
- All meals included, with plenty of time to catch up.

Agenda – Day 1

Arrival and registrations from 9–10am

Morning tea with sponsors

Opportunities for the Pilbara beef industry

10.45am Welcome **Katrina Weir and Georgie Currey** / Pilbara Regional Beef Research Committee

11am Market insights

David Beatty / Group Manager – Productivity & Animal Wellbeing, MLA
Valeska / Regional Manager – South-East Asia, MLA
Spencer Whitaker / Market Development Manager – Asia Pacific, MLA
Fiona Dempster & Montana Walsh Baddeley / University of WA

11.40pm AgTech - a producer's perspective

Lauren Gibson / KPCA
 TBC

Lunch 12:40 (60mins)

1.40pm What's new in the Pilbara

Panel discussion with Q&A, facilitated by Andrew Morelli, MLA
David Beatty / Group Manager – Productivity & Animal Wellbeing, MLA
Trevor Price / Program Manager – Northern Beef Development, WA DPIRD
Bron Christensen / CEO, KPCA
Liz Moss / Pilbara Innovation Partnership, DPRID

Emerging opportunities

2.30pm Emerging opportunities around land, soil and water

Panel discussion facilitated by **Jo Williams**
 TBC

3.10pm Afternoon tea (20mins)

Landscape management

3.30pm Landscape management in the Pilbara Drones in the landscape

Richard Marver / Contour consulting

4.50pm Environmental Credentials for grassfed beef platform – demo

MLA / Environmental Sustainability team

5.15pm Wrap-up

Katrina and Georgie Currey / Pilbara Regional Beef Research Committee

5.30pm Drinks and dinner

Agenda – Day 2

Breakfast from 6am
8am arrival at Roy Hill yards (tea/coffee on arrival)

Paddock tour **Roy Hill Station**

Morning tea – 9.30am

Animal welfare

10am Working dog basics and weaner management **Neil McDonald / Outback working dogs**

Selecting the best animals

11am What are buyers looking for? **Fiona Dempster / The University of Western Australia**

11.40am Current and emerging genetic tools **Matt Wolcott / Animal Genetics & Breeding Unit**
Billi Marshal / Imperial Bovine Breeding Services

1pm producer case study TBC

1.20pm Wrap-up **Katrina Weir and Georgie Currey / Pilbara Regional Beef Research Committee**

1.30pm Lunch served (take-away option for those wanting to hit the road)