



The Red Meat Industry Professional Development Program

Graduate Professional Development Week

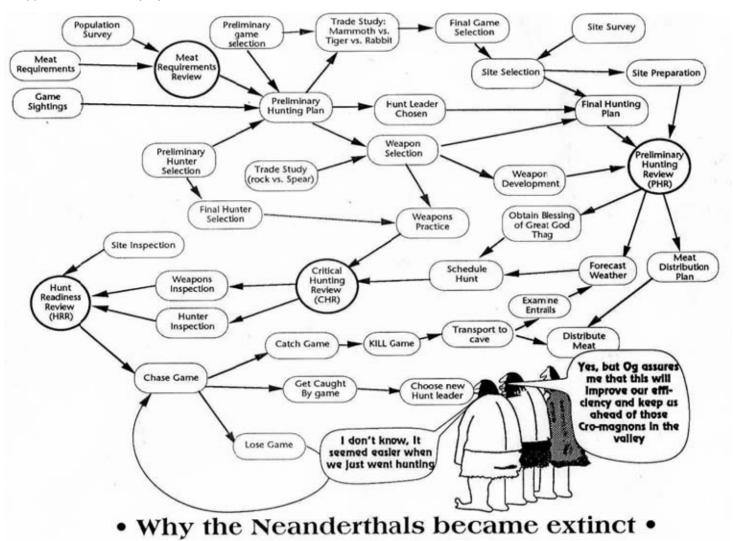
18 - 22 October 2010 Park Regis North Quay, Brisbane



Overview of October 2010 Program

Diploma Module:

Manage Projects – this module addresses the management of projects including the development of a project plan, administering and monitoring the project, finalising the project and reviewing the project to indentify lessons learnt for application to future projects.



Quality Compliance & Continuous Improvement learning:

Introduction to principles of innovation in the workplace – graduates will understand the concept and history of innovation. This session includes red meat industry case studies and group activities.

Individual Performance Learning:

 Manage Work Priorities – graduates will acquire the skills to set goals and priorities, cope with conflicting priorities and time pressures and purposefully plan their future development needs.



"I am not disorganized — I know exactly where everything is! The newer stuff is on top and the older stuff is on the bottom."



"It took us five days to figure out how to finish our project two days early. That's why we're three days late."

Individual Performance Learning continued:

 Time Management - graduates will discover tools, techniques and strategies that can be used back in the workplace to maximise the time they spend completing the tasks that matter most, whilst minimising time spent on tasks that don't.

Project Presentations:

Each graduate will do a 10 minute project presentation that explains how they personally handled the three employability skills covered in the April 2010 Graduate week (Communication, Teamwork, Planning & Organising) in relation to their project. The presentations will be reviewed and scored by peers and facilitators, with awards given for the presentations which best present the project and use of the employability skills.



"You have been accused of cruel and abusive behavior.

Is it true you made your staff sit through
a PowerPoint presentation?"

Site Tour:

Parmalat Australia Ltd

Guest Speakers:

- Ashley Souvan General Manager, Yancoal Australia
- Dr Greg Harper Deputy Chief Business Development, CSIRO Livestock Industries
- Sam Jamieson Community Communications Manager, MLA
- Troy Setter Chief Operating Officer, Australian Agricultural Company

Meeting & Accommodation Venue:

Park Regis North Quay 293 North Quay, Brisbane City

Ph: (07) 3013 7200

http://www.staywellgroup.com/hotels/brisbane/park-regis-north-quay

Please bring:

- USB stick loaded with project presentation (to be handed in Monday morning)
- Laptop
- Comfortable walking shoes + hat/sunnies

Departing Graduates

Congratulations and farewell to the following Graduates attending their last PD Week:



Harshil Desai Lean Manufacturing Engineer CRF (Colac Otway)



Arvind MetriProcess Program Engineer
CRF (Colac Otway)



Scott Phelan Logistics Coordinator Stockyard Pty Ltd



Carley Garside Marketing Executive OBE Organic

Don't ask what the world needs. Ask what makes you come alive, and go do it. Because what the world needs is people who have come alive.

-- Howard Thurman

New Graduates

Please welcome the following new Graduates to the Program

- Shelley Piper Kerwee Lot Feeders Pty Ltd
- Talitha Groth Swift Australia
- Justin Gagalowicz Swift Australia
- Matthew Fisher Swift Australia

		DAY 1 – MONDAY 18 TH OCTOBER	
ITEM	TIME	DESCRIPTION	RESPONSIBLE
1.	10:00 – 10:10am	Open Seminar - provide MLA overview for the week	Liz
2.	10:10 – 10:30am	Overview of Seminar training sessions and course content:	Matt, Phil
		Recap of learning's from April	
		Diploma Unit of competency	
		Assessment – Laptops	
		Employability Skills	
		Guest speakers	
		Industry visit	
		Projects	
		Multidisciplinary workgroups	
3.	10:30 – 11:30am	Guest speaker:	Ashley Souvan
		Ashley Souvan - General Manager, YanCoal / Yarrabee Coal	
		Includes question and answer time	
4.	11:30 – 12:30pm	Unit of Competency : Manage Projects (Session 1)	Matt, Phil
		Introduction to project management	
	12:30 – 1:00pm	Lunch	Provided
5.	1:00 – 2:30pm	Graduate Project Presentations – 5 x 10 min	ТВА
		 Projects presented in the context of employability skills from April session 	
	2:30 – 2:35pm	Stand-up break	
6.	2:35 – 3:30pm	Unit of Competency : Manage Projects (Session 2)	Matt, Phil
		Define projects	
	3:30 – 3:50pm	Afternoon Tea	Provided
7.	3:50 – 5:30pm	Unit of Competency : Manage Projects (Session 2 cont'd)	Matt ,Phil
		Define projects	
8.	5:30pm	Recap + End of Day 1	Matt, Phil, Liz
9.	Walk from hotel	Graduate Dinner	Liz
	leaving 6.30pm	Beer & Pizza night @ Groove Train, 400 George St, City	

DAY 2 – TUESDAY 19 TH OCTOBER				
ITEM	TIME	DESCRIPTION	RESPONSIBLE	
1.	7:30am	Meet at Hotel Lobby:	Liz	
		Walk across bridge		
2.	8:00 – 10:15am	Site Visit	Phil, Matt	
		Parmalat Australia Ltd		
	10:15 – 10:35am	Morning Tea	Provided	
3.	10:35 – 12:30pm	Site Visit continued	Phil , Matt	
		Debrief from site visit		
	12:30 – 1:15pm	Lunch	Provided	
4.	1:15 – 2:45pm	Graduate Project Presentations – 5 x 10 min	TBA	
		 Projects presented in the context of employability skills from April session 		
5.	2:45 – 3.45pm	Guest speaker:	Troy Setter	
		 Troy Setter - Chief Operating Officer, Australian Agricultural Company 		
		Includes question and answer time		
	3:45 – 4:05pm	Afternoon Tea	Provided	
6.	4:05 – 5:30pm	Unit of Competency : Manage Projects (Session 3)	Matt, Phil, Stewart	
		Manage the project		
7.	5:30pm	Recap + End of Day 2	Matt, Phil, Liz	
8.	Walk from hotel	Graduate Dinner	Liz	
	leaving 6.30pm	Steak @ Paddo Tavern, 186 Given Tce, Paddington		

		DAY 3 – WEDNESDAY 20 TH OCTOBER	
ITEM	TIME	DESCRIPTION	RESPONSIBLE
1.	8:30 – 9:30am	Guest speaker: • Dr Greg Harper – Deputy Chief Business Development, CSIRO Livestock Industries	Dr Greg Harper
2.	9:30 – 10:15am	 Includes question and answer time Introductory principles of innovation in the workplace Case study Group activities 	Phil, Matt
	10:15 – 10:35am	Morning Tea	Provided
3.	10:35 – 12:30pm	Introductory principles of innovation in the workplace Case study Group activities	Phil, Matt
	12:30 – 1:15pm	Lunch	Provided
4.	1:15 – 2:45pm	Graduate Project Presentations – 6 x 15 min • Projects presented in the context of employability skills from April session	ТВА
5.	2:45 – 3:40pm	Introductory principles of innovation in the workplace Case study Group activities	Phil, Matt
	3:40 – 4.00pm	Afternoon Tea	Provided
6.	4:00 – 5:30pm	Introductory principles of innovation in the workplace Case study Group activities	Phil, Matt
7.	5:30pm	Recap + End of Day 3	Matt, Phil, Liz
8.		Free night	

	DAY 4 – THURSDAY 21 ST OCTOBER				
ITEM	TIME	DESCRIPTION	RESPONSIBLE		
1.	8:30 –10:00am	Unit of Competency: Manage Projects (Session 4) • Administer & monitor the project	Matt, Phil		
	10:00 – 10:20am	Morning Tea	Provided		
2.	10:20 – 12:30pm	Unit of Competency: Manage Projects (Session 5) • Finalise the project	Matt, Phil		
	12:30 – 1:15pm	Lunch	Provided		
3.	1:15 – 3:00pm	Graduate Project Presentations – 6 x 10 min Projects presented in the context of employability skills from April session	ТВА		
	3:00 – 3:20pm	Afternoon Tea	Provided		
5.	3:20 – 5:00pm	Individual Performance Learning Organising personal work priorities Time management	Matt, Phil, Liz		
6.	5:00pm	Recap + End of Day 4	Matt, Phil, Liz		
7.	6:00 – 9:00pm	 Guest Speaker: Sam Jamieson - Community Communications Manager, MLA Includes question and answer time Graduate Dinner in Hotel Restaurant 	Sam Jamieson		

DAY 5 – FRIDAY 22 ND OCTOBER				
ITEM	TIME	DESCRIPTION	RESPONSIBLE	
1.	8:30 –10:00am	Assessment • Knowledge test	Matt, Phil	
	10:00 –10:20am	Morning Tea	Provided	
2.	10:20 – 11:20am	Assessment	Matt, Phil	
3.	11:20 – 12:30pm	Conclusion	All	
	12:30 – 1:15pm	Lunch	Provided	
4.	1:30pm	End of Day 5	All	

Site Visit

Parmalat Australia Ltd

Parmalat Australia Ltd (previously Pauls Limited) specialises in the production of branded milk and dairy products and is one of the major manufacturers of milk, yoghurt and fresh dairy products in Australia. The company has an impressive stable of well recognised, popular milk and dairy product brands. These include Parmalat, Pauls, Trim, Rev, PhysiCAL, Breaka, Ice Break and Vaalia.

Parmalat Australia Ltd is a wholly owned subsidiary of the Italian based global dairy company, Parmalat SpA, having been acquired by public takeover in August, 1998. Pauls has a proud history in the Queensland dairy industry, commencing in 1923 when an ice cream factory was established at West End in Brisbane under the "Peters" brand. Pauls Polar Perfections was established at South Brisbane in 1933. The first step towards Pauls entry into milk distribution was, in September 1939, with the acquisition of a wholesale milk distribution business. By this time a modern milk pasteurising and bottling plant was installed. In October 1939, the Company purchased the Modern Milk Supply of Southern Queensland and in November, the name of the Company changed to Pauls Ice Cream and Milk Ltd. The Peters and Pauls companies merged in 1960 to become Queensland United Foods. QUF changed its name to Pauls Limited in March, 1998 and Pauls Limited changed its name to Parmalat Australia Ltd in September, 2003.

At the beginning of 2008 Parmalat had approximately 287 farmer suppliers in Queensland and Northern NSW currently supplying 268 million litres of raw milk per annum. Those dairy farmers are members of two supplier groups Premium Milk and Milk Suppliers Co-operative Association. In Queensland, Parmalat employs approximately 834 people and operates plants at South Brisbane, Nambour and Rockhampton. Parmalat expanded its market milk and dairy products operations to Victoria in 1992 with the acquisition of Sandhurst Dairies and subsequently acquired Associated Dairies by public takeover in 1993. In Victoria Parmalat has approximately 514 employees and operates plants at Rowville (Melbourne) and Bendigo. Its intake of raw milk from 163 suppliers in Victoria is approximately 216 million litres.

The principal activities of Parmalat Australia Ltd and its related companies ("Parmalat Group") are:

Market Milk - The Parmalat Group processes and distributes market milk and cream throughout Australia. The Group's key milk brand names include:

- "Pauls", "Trim" and "Slim" in Queensland and Northern Territory
- "REV" and "Skinny" in New South Wales and Victoria
- "Parmalat", "Breaka", "IceBreak", "Rush" and "PhysiCAL" nationally

Dairy Products and Beverages - The Parmalat Group manufactures a wide range of dairy products for Australian and export markets, with the major groups comprising:

- The "Pauls" range of milk, cream, yoghurts, custard;
- Children's yoghurt, dairy snacks and dessert products. "The Wiggles"
- The "Vaalia" range of probiotic yoghurts;
- UHT long life white and flavoured milk under the "Pauls", "Trim" "PhysiCAL" and "Breaka" trade marks;
- Soy products including yoghurt and milk under the "Soy Life" trade mark.

Exports - Parmalat has been actively involved in export throughout south-east Asia and the Pacific since the late 1960s and today exports to more than 15 countries. In all export markets, Parmalat has a reputation of being a reliable supplier of quality products and actively invests in its brands in several countries. A wide range of Pauls longlife milk products is exported as well as fresh milk and dairy products and recently, a wide range of Parmalat products has also been introduced to Pauls traditional export markets.

Mission Statement: "The Parmalat Group is an Italian food group with a multinational strategy that seeks to increase the well-being of consumers throughout the world. The ultimate purpose of the Group is to create value for its shareholders while adhering to ethical principles of business conduct, perform a useful social function by fostering the professional development of its employees and associates, and serve the communities in which it operates by contributing to their economic and social progress. We intend to establish Parmalat as one of the top players in the global market for functional foods with high value added, which deliver improved nutrition and wellness to consumers, and attain a clear leadership in selected product categories and countries with a high growth potential for the Group. Milk & dairy products and fruit-based beverages, foods that play an essential role in everyone's daily diet, will be key categories for the Group"

http://www.pauls.com.au/index.cfm

Speaker biographies

Ashley Souvan - General Manager, Yarrabee Coal Company Pty Ltd



With 27 years experience in the mining industry and 13 years at management level, Ashley Souvan has worked in both open cut and underground mining environments in projects based within Australia and overseas, specialising in open cut coal mining operations. Ashley has a Bachelor of Engineering (Mining) from University of Qld 1980 and Master of Business Administration LaTrobe/APESMA 2007. The Yarrabee mine is an Open-Cut coal mine with a current capacity to produce 1.7mtpa of saleable low volatility, high energy, Pulverised Coal Injection (PCI) coal and Thermal coal. The coal produced at Yarrabee is exported mainly to steelmakers, power generators and general industry in Asia, Europe and the Americas.

http://www.yancoalaustralia.com.au

Troy Setter - Chief Operating Officer, Australian Agricultural Company



Troy Setter is the Chief Operating Officer of the Australian Agricultural Company Pty Ltd. Prior to joining AAco, Troy was Manager of the North Australian Cattle Company for Elders Limited, where he grew the business from 60,000 hd to 260,000 hd from 2007 to 2009. Other previously held positions include; Manager of Elders shipping business, Torrens Investments Pty Ltd, as well as Director of Killara Feedlot Pty Ltd, a joint venture beef feedlotting and farming operation between Elders Limited and Taiwan Sugar Pty Ltd. Preceding this, Troy managed "Gunnee" station and feedlot for Twynam Agricultural Group. Currently a Director of the Australian Live Exporters Association, Troy has also held directorships with the Northern Territory Live Exports Association, the Australian

Beef Industry Foundation and the Qurindi Prime Stock Show. In addition to serving as the New South Wales Vice President of the Cattleman's Union of Australia, Troy was a member of the National Council, and a member of the inaugural National Farmers Federation Young Farmers Forum Steering Committee. Troy graduated from the University of New England with a Bachelor of Rural Science in 2000 as part of a cadetship program with Twynam Agricultural Group. A list of Troy's achievements includes: International Livestock Fellowship awarded in 2000, The Young Australian Lot Feeder of the year 2002, The Mercantile Mutual Rural Achievers Award 2002 and The Landmark Young Live Exporter Award in 2009. Additionally, Troy was a member of the Australian Meat Judging Team for 2000. http://www.aaco.com.au/default.aspx

Dr Greg Harper - Deputy Chief Business Development, CSIRO Livestock Industries



CSIRO Livestock Industries works to develop solutions that enable Australia's livestock and allied industries to be globally competitive. As Deputy Chief with particular responsibilities for business development, Dr Harper is tasked with organising and delivering CSIRO's livestock science to Australian production enterprises. He is involved in setting research strategies to underpin technological responses to ruminant methane emissions, and responding to the challenges of sustainable and ethically appropriate production. Dr Harper believes Australian scientists should look toward global technology markets when they frame their plans, and he draws on his national and international experience for examples of what works and what benefits Australia most in the long run. Based on his broad appreciation of livestock R&D (research & development) issues, Dr Harper was recently elected to the Board of Meat and Livestock Australia (MLA). Dr Harper is based at the

Queensland Bioscience Precinct in St Lucia, Brisbane, Australia and took on the role of Deputy Chief in July 2008. He trained as a biochemist at The University of Queensland, Brisbane, and completed a PhD at Monash University in Melbourne, Australia. Dr Harper is involved in setting research strategies to underpin technological responses to ruminant methane emissions, and responding to the challenges of sustainable and ethically appropriate production.

http://www.csiro.au/people/Gregory.Harper.html

Sam Jamieson - Community Communications Manager, Meat & Livestock Australia (MLA)



Samantha Jamieson is the Community Communications Manager for Meat and Livestock Australia (MLA). Based in Sydney, Sam manages the red meat and livestock industry's communications programs for Integrity, Environment, and Livestock Exports and Animal Welfare. Sam has worked in the Australian meat industry since 1991 in various roles – from market analysis to managing marketing and market access programs in both Japan and Singapore. From 2001 to 2009, Sam was based in Tokyo as the Regional Manager Japan for MLA. During her time in Japan, Australia's lamb exports to Japan almost doubled, and beef exports represented almost half of all beef consumed in Japan. Since her return to Australia in October 2009, in the role as Community Communications Manager, Sam has developed a comprehensive communications program to engage the community and engender trust and confidence in the red meat and livestock industry's integrity and ethics. Sam has a keen

interest in consumer research and turning complex topics into messages that everyday people can relate to and understand. This comes in handy when dealing with people that have little understanding of the issue being discussed, the terminology used in the industry, and / or who may have opposing views. Sam has a strong affection and affiliation with the rural industry, having being raised on a sheep and cattle property close to Cowra, NSW. Sam has a Masters of Commerce (Marketing) and a Bachelor of Commerce (Economics) from the University of New South Wales, and lived and studied in Japan for two years as a student from 1989 – 1990.

http://www.redmeatgreenfacts.com.au

http://www.aussiebeef.jp

Facilitators

Matt Flynn - Chief Executive Officer, Well Grounded Consultancy & Registered Training Organisation



Possessing degrees in Psychology and Education, a Diploma of Management and a Certificate IV in Training and Assessment, Matt is well equipped to lead and develop Well Grounded Consultancy. Prior to owning his own consultancy, Matt held a number of senior positions within State Government Departments where he has managed learning and development teams and large scale projects across Queensland. Recently, Well Grounded has formed a formidable educational partnership with "Yancoal Australia" at its' two Central Queensland mines (Minerva Joint Venture & Yarrabee Coal Company) to develop an innovative human resource strategy and a customised frontline management training program. Well Grounded has also acquired Queensland Newspapers as a key client where the Certificate IV in Business Sales is being rolled out across the employee group. Specifically, Matt believes that his role is to work seamlessly with small and large companies to develop customised human resources strategies that genuinely impact on the productivity

and profitability of organisations.

Phil Green - Chief Executive Officer, Greenleaf Enterprises Pty Ltd



Phil Green is the founder and CEO of Greenleaf Enterprises which he established in 2001 following a successful career where he held executive roles in manufacturing and agribusiness companies. Phil has held General Manager roles in a number of green-field companies including the commissioning and development of Teys-OSI Foods and well established Australian food icons including KR Darling Downs (General Manager - Sales & Marketing). At KR, Phil was part of a new executive team responsible for rescuing the financially troubled company from significant losses to a profit in 15 months and commercial sale within 18 months. He was a member of McDonald's Global Beef Supply Chain Group during his time as General Manager - OSI International Foods (Brisbane). Phil has lead Greenleaf in development of their own export pork brand and has established vertically integrated supply chain partnerships for other companies. These have included the supply of aquaculture prawns, pork and value-added smallgoods to leading domestic and international retailers such as Ito Yokado and Family Mart convenience store group in Japan. As an advisor to company boards and management teams, Phil provides strategic

input, performance benchmarking and business cost analysis to enhance P & L performance and supply chain value. As a consultant, Phil has been involved with the largest beef, lamb, pork and smallgoods companies in Australia, supported by a bachelor degree in food and meat science from Texas A&M University, USA. He was a member of Texas A&M Intercollegiate Meat Judging Team to win the 1993 National Final competition. Phil's company, Greenleaf, help their clients develop and implement business strategies that promote growth and increased profitability. They

provide analytical consulting services, develop and implement software management solutions, develop objective measurement systems and facilitate development of business capability.

Stewart Fischer - IT Manager, RBS Morgans



Stewart Fischer studied at the Queensland University of Technology completing a Bachelor of Applied Science degree in Mathematics majoring in Statistics. Maths has always been a natural ability Stewart has excelled in, and this mathematical approach has provided a stable platform of order and process suitably effective in the IT industry. With now over 15 years experience in the IT industry Stewart is proficient in planning, designing, developing and implementing custom made IT solutions to support and grow leading edge businesses. For nine years Stewart has operated his own successful business, Data Quality Control. With the need to adapt quickly to many clients infrastructure, Stewart has designed, managed and built systems suitable for all users, from administration to management. Stewart understands the true worth of systems, in particular the investment of time, resources and money must benefit the business's bottom line in some quantifiable form. Stewart currently holds the position of IT Manager at RBS Morgans Springwood. Stewart has spent two years

designing and overseeing the implementation of the company's network infrastructure and internal web based process and management systems. He has built an internal team as well as external alliances to build and maintain these systems. Having set in place the ongoing operational capacities, Stewart continues to manage RBS Morgans Springwood's IT projects while managing projects for Greenleaf Enterprises. Previous to that Stewart managed a diversely skilled team for The Department of Child Safety. This team worked on many high profile projects resulting in systems that exceeded expectations, beat deadlines and met forecasted budgets.

Liz Allen – Innovation Development Manager, Meat & Livestock Australia (MLA)



Liz Allen is an Innovation Development Manager for Meat and Livestock Australia (MLA). Based in Brisbane, Liz is part of the innovation and capability building team that aims to accelerate the development of an innovation culture within individual red meat enterprises and to facilitate the implementation of sophisticated innovation strategies. Liz has spent all her life working in the agricultural industry in a range of roles – from jillaroo with Australia's largest pastoral companies (AAco and F.S. Falkiner & Sons), to Secretary of Qld Primary Industries Week Inc to Competitions Manager for the Royal Qld Show. From 1999 until 2006, Liz worked for Queensland agriculture lobby group AgForce in various positions including North Queensland Member Services Officer, Policy Research Officer and Sheep & Wool Policy Director. Liz has also been a part of the Qld Biosecurity & Market Access Liaison Group, the Qld NLIS Implementation Committee, QDPI Young People in Rural Industries Liaison Group, Secretary of the AgForce Native Title Committee, a member of AWI's Leading Sheep Advisory

Panel and is a trained industry leader for an Emergency Animal Disease Outbreak. Liz is a partner in the family grazing business running sheep and cattle in Central West and South East Queensland. Her studies include a BA from University of Queensland and a Diploma of Agribusiness from Marcus Oldham College. Liz joined MLA in 2007 as Acting Events & Member Services Manager in Sydney, before moving to her current role in 2009.

Graduate Attendees

Company	Graduate	Job Title	Based
Australian Agricultural Company	Will Hogan	Production Assistant	Grantham, QLD
Australian Country Choice	Mark Jackwitz	Feedlot Trainee	Roma, QLD
Angus Australia	Jo Milward	Extension & Youth Development Officer	Armidale, NSW
Cargill Australia	Wendy Smith	OHS/QA/Environmental Supervisor	Stockinbingal, NSW
	Ross Sharrock	Environmental Supervisor	Tamworth, NSW
CRF (Colac Otway)	Heidi Lawson	Sustainable Systems Coordinator	Colac, VIC
	Arvind Metri	Process Program Engineer	Colac, VIC
	Harshil Desai	Lean Manufacturing Engineer	Colac, VIC
Kerwee Lot Feeders	Shelley Piper	Project Coordinator	Jondaryan, QLD
Midfield Group	Matt Boyce	Environment & Sustainability Manager	Warrnambool, VIC
Nippon Meat Packers Australia	James Mullins	Plant Engineer	Oakey, QLD
OBE Organic	Carley Garside	Marketing Executive	Brisbane, QLD
Stockyard Pty Ltd	Scott Phelan	Logistics Coordinator	Brisbane, QLD
Teys Bros	Josh Kahler	Trainee Manager	Condamine, QLD
	Liam McNamara	Group Environmental Co-ordinator	Brisbane, QLD
Teys Food Services	Paul Fowler	Food Technologist	Brisbane, QLD
Swift Australia	James Bignell	Livestock Buyer	SE QLD
	Nick Chambers	Feedlot Management Trainee	Caroona, NSW
	Fauve Hauschild	Trainee Manager	Griffith, NSW
	Vanessa Woodman	Graduate Accountant	Brisbane, QLD
	Ryan James	Finance Graduate	Brisbane, QLD
	Matthew Fisher	Environmental Graduate	Melbourne, VIC
	Talitha Groth	HR Graduate	Brisbane, QLD
	Justin Gagalowicz	Food Technologist Graduate	Brisbane, QLD

Apologies

- Jonathan Cook Automation Support Engineer, Machinery Automation & Robotics (Sydney, NSW)
- Ben Keogh Japanese Sales and Marketing Support, Swift Australia (Brisbane, QLD)