

# meatup FORUM

For the latest in red meat R&D

# Building Better Breeders

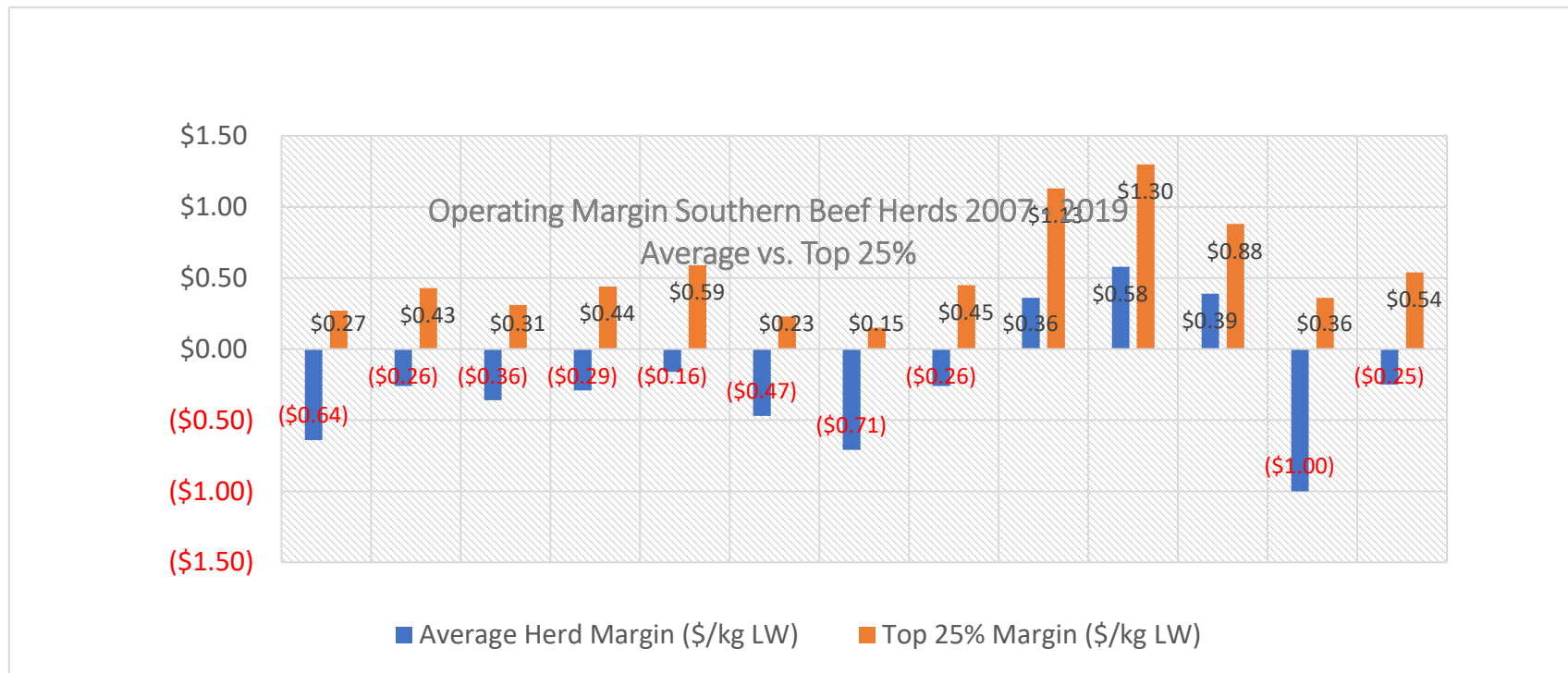
Alastair Rayner

RaynerAg

# *The 7 most expensive words in the cattle business...*

**"We have always done it this way"**

# How much difference is there in operating margins?



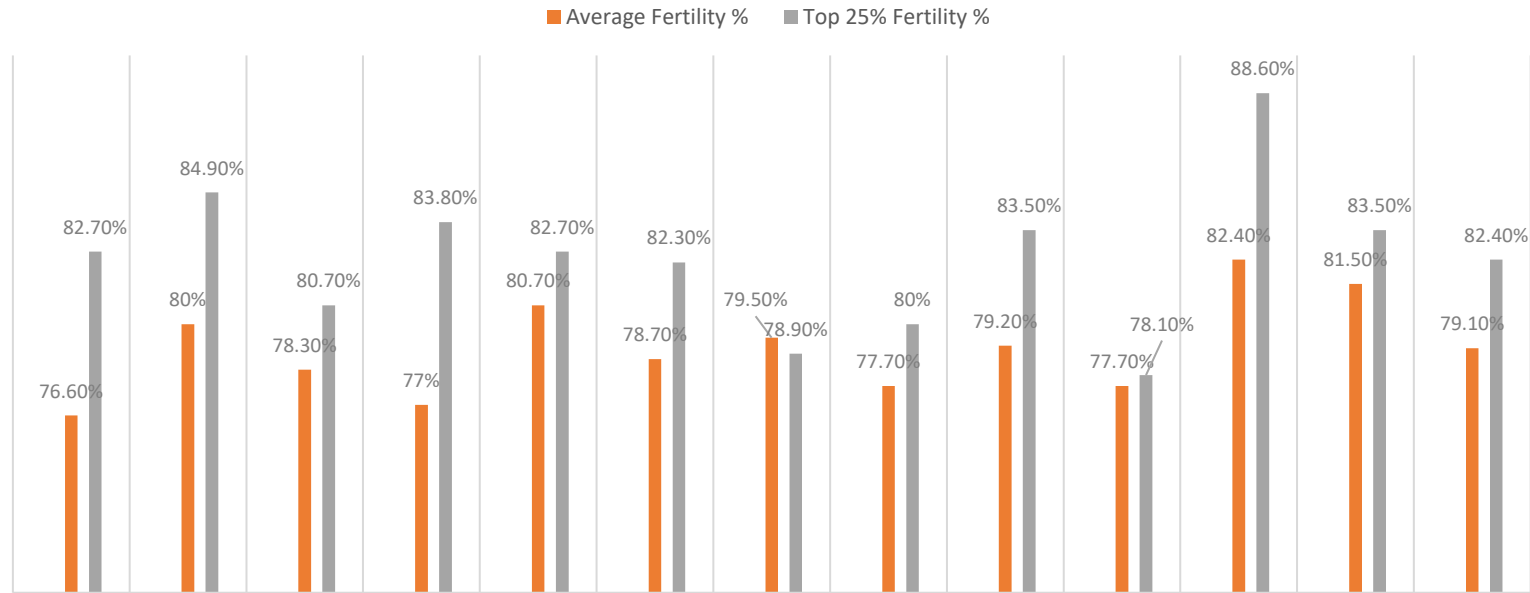


## Knowing the opportunities for beef producers

- Australian Beef report 2020 suggests:
  - A 5% increase in fertility = a 7% increase in income
  - A 1% decrease in mortality = 2% increase in income
- Increasing sale weight by 5% can see a 4% increase in farm income

# Average fertility rates in southern Australia

## FERTILITY % 2007/8 – 2018/19



# There is room for improvement

- Managing fertility should be a priority
- How you manage cows
- How to select, prepare and manage your replacements



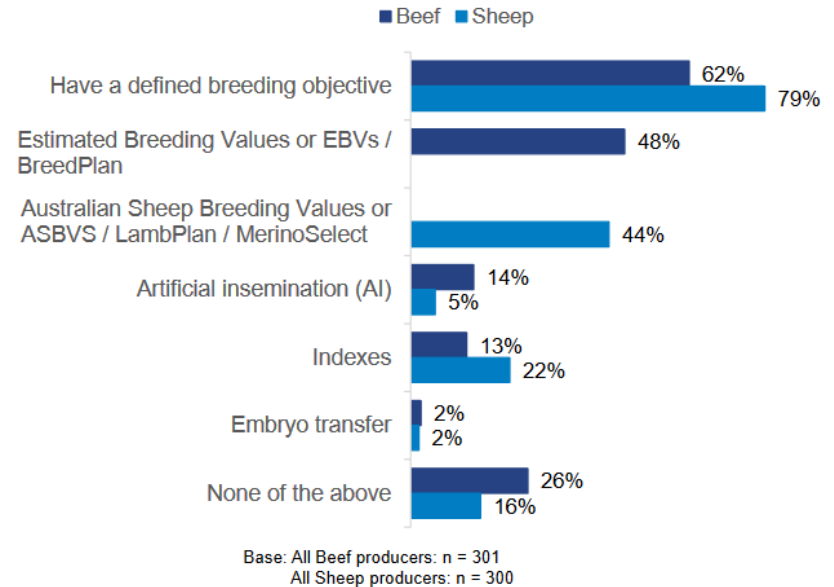




# Clear breeding objectives

- Recent MLA research identified other opportunities
- The number of breeders with defined breeding objectives is low
- Use of EBVs & Indexes are also low

Use of Genetic improvement programs



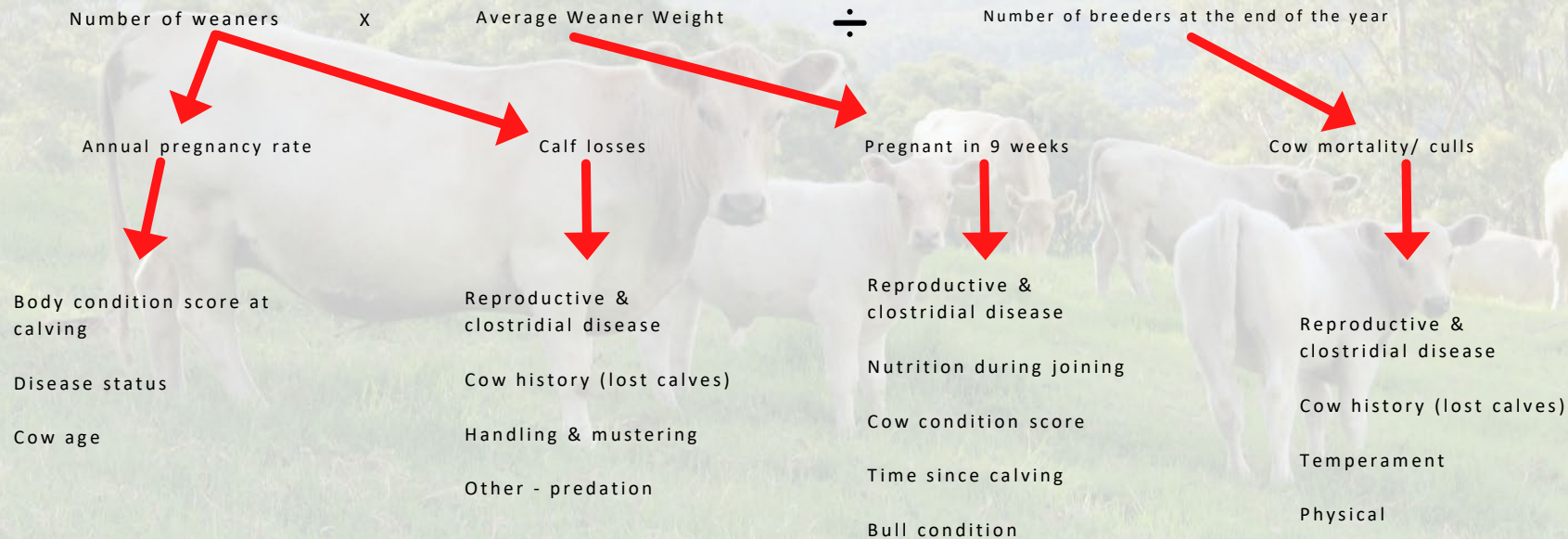


# Can you identify your areas for improvement?

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- What data are you collecting on your business?
- Are you using the data to make 'informed' strategic decisions
- Are you focusing on the simple things first?

# Weaner production per cow retained



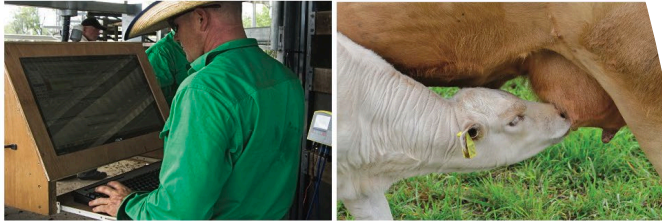
# Bringing these together

- Developing a framework to support
  - Setting a breeding objective
  - Establishing critical points of measurement & management
  - Refining on farm decisions around fertility



# Building Better Breeders

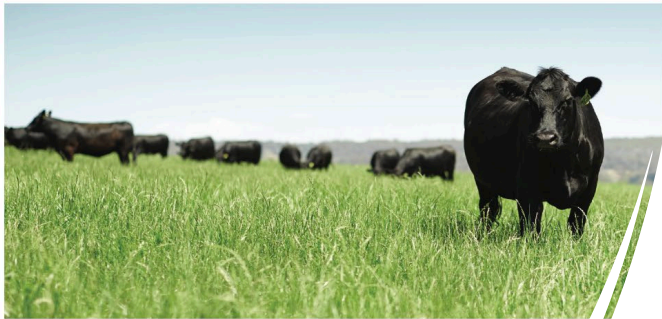
PROFITABLE GRAZING SYSTEMS TRAINING PACKAGE



## Building Better Breeders

Running a profitable, fertile beef enterprise

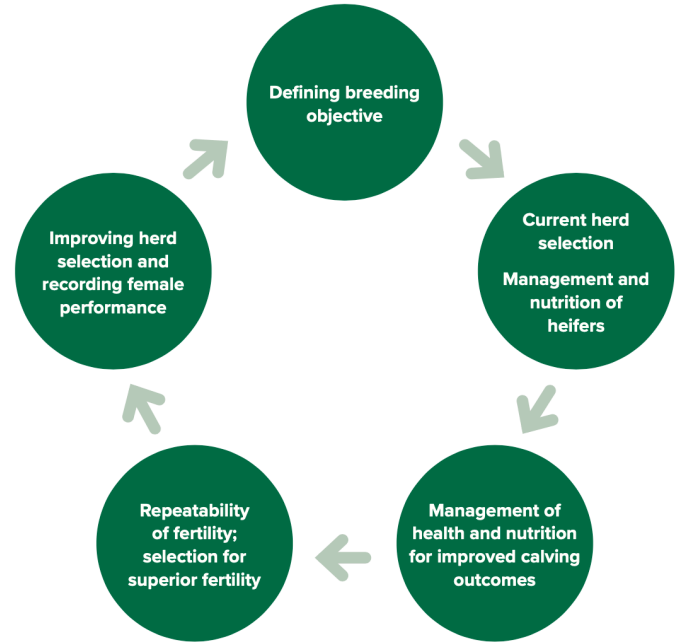
Producer manual



- MLA – Profitable Grazing Systems (PGS)
- Based on the success of Lifetime Ewe Management
- 6 on farm sessions focused on key management points of breeders

# Core skills

- The sessions are built to enhance current skills
  - Selection & management practices
  - Nutrition & pastures
- Providing a framework for these skills around key points
  - Weaning
  - Joining
  - Calving
  - Rejoining



# Module Overview

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- Building Better Breeders Modules
  - Setting breeding objectives
  - Preparing for joining
  - Joining
  - Weaning & calving preparation
  - Calving
  - Successful rejoining





## Session 1 – Develop a business objective

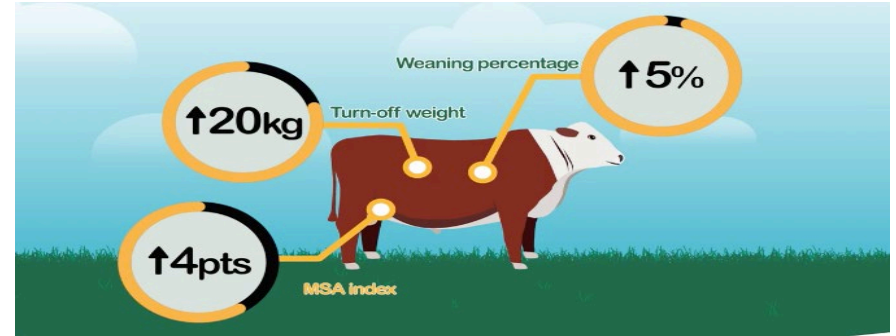
- Set your business objective
- Define your goals
- Choosing suitable breeding objectives



# Profit drivers & production goals



- Ask what will help increase profit (\$/kg) or production (kgs / Ha)
- What is the most efficient?



- What does this mean in practice?

# Building your pasture & livestock skills

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- Session 2 re-enforces skills from programs such as PROGRAZE
- Brings your focus to using pastures to meet production goals for the breeding herd
- Opens up the opportunity for new MLA projects to be used in your business

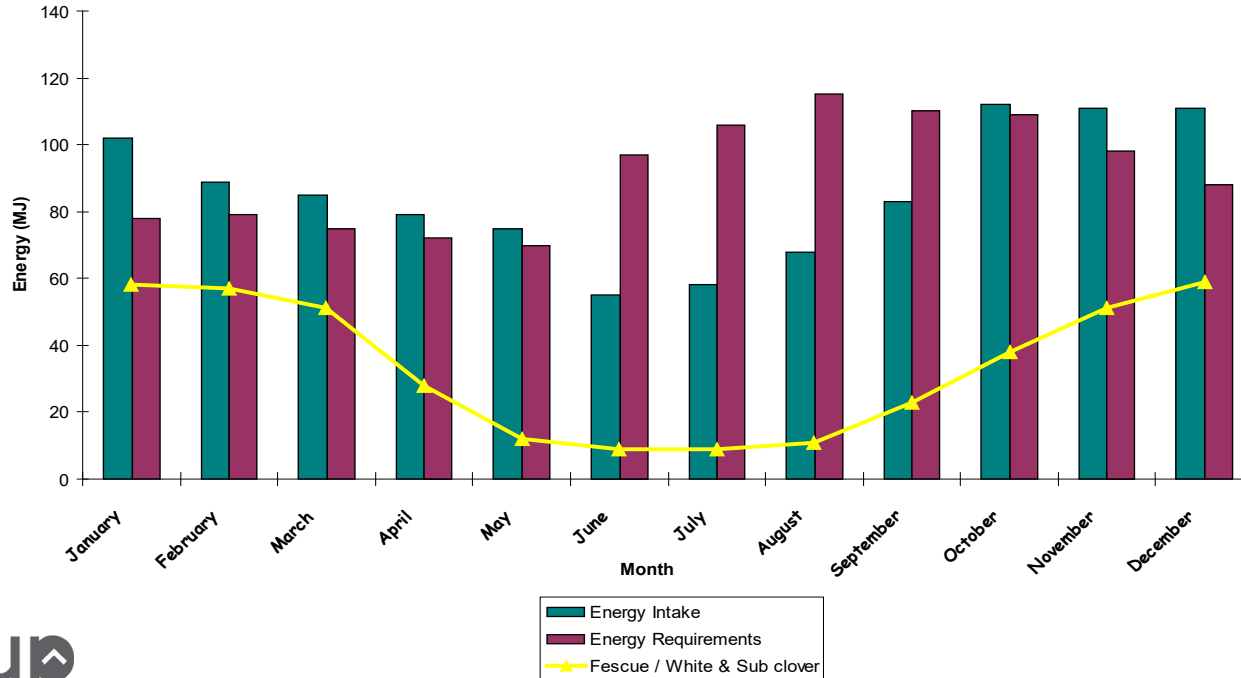


# Target growth rates to achieve critical joining weights

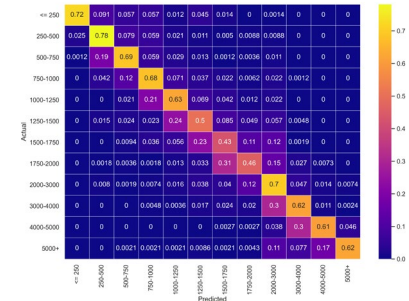
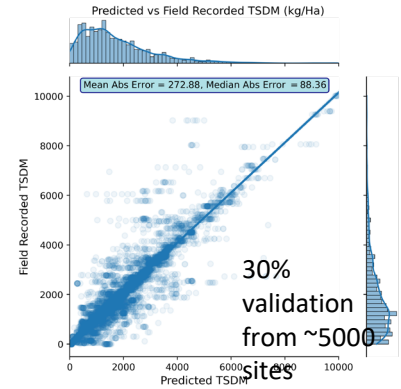
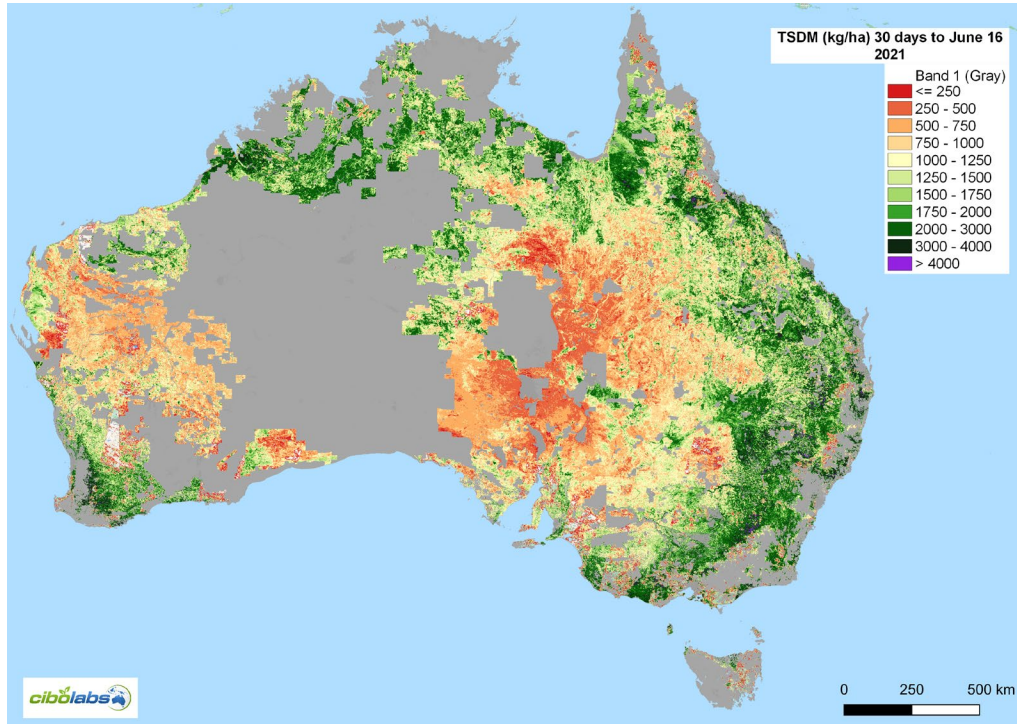
	<b>Calving at:</b>	
	<b>2 years old</b>	<b>3 years old</b>
Age at CMW of 280 kg	15mths	27 mths
Average growth rate required from birth (weight 30 kg) until mating	0.55 kg/day	0.31 kg/day
Age at heifer calving weight of 450kg+ and fat score 3	24 months	36 months
Average growth rate required from mating until calving	0.63 kg/day	0.63 kg/day

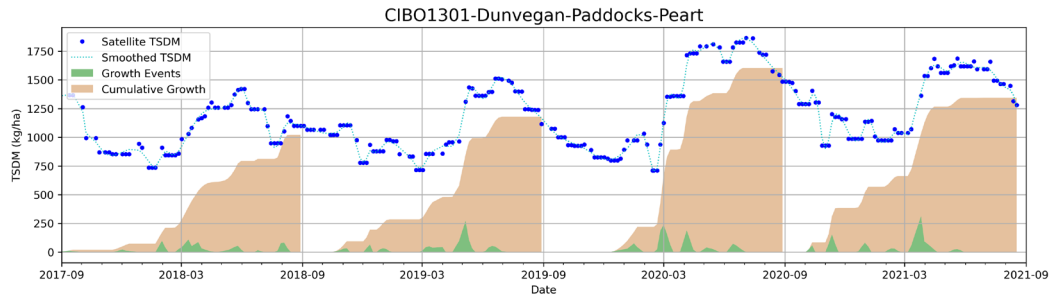
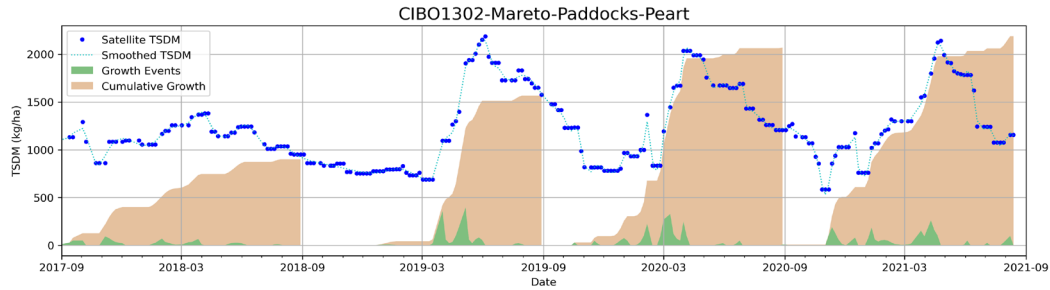
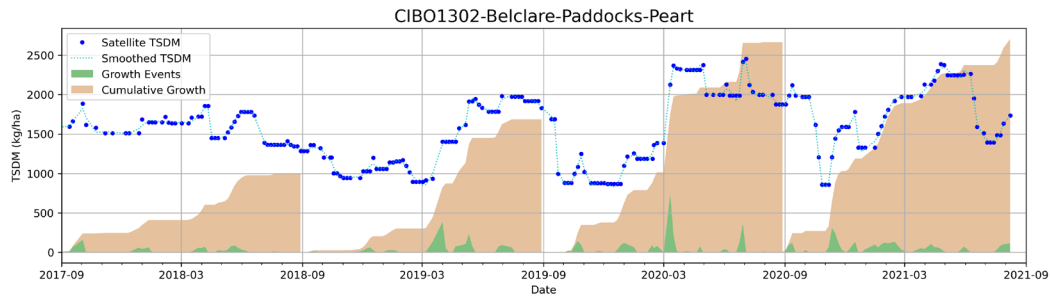
# Pasture growth & cow requirements

Energy Intake & Requirements of Breeding Cows on an Improved pasture



# Paddock to nation biomass predictions every month





The opportunity  
to analyze your  
pasture  
production across  
the entire  
property



# Collecting better data

- Farm data needs to be useful
- Data should drive innovation
- What needs to be collected
- How should it be interpreted

# CIBO1452-Oatleigh

- Google Hybrid
- Esri World
- Open Street Map
- Landsat Seasonal Ground Cover
- Sentinel Seasonal Fractional Cover
- No background
- CiboLabs Bounds 2021-10-14
- CiboLabs FOO 2021-10-14
- CiboLabs Display 2021-10-14
- CiboLabs Fractional Cover 2021-10-14
- CiboLabs Total Cover 2021-10-14
- CiboLabs NDVI 2021-10-14
- CiboLabs TSDM 2021-10-14
- CiboLabs Monthly Change 2021-10-14



Southern Example



1 km



- Google Hybrid
- Esri World
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- CiboLabs TSDM 2021-10-14
- CiboLabs Monthly Change 2021-10-14

Southern Example

**Millners**

Date: 2021-10-14  
TSDM: 2878 kg/ha  
Area: 13 Ha  
Food on offer: 38 tonnes DM  
Valid data: 100% of paddock

[Survey\\_123 Link](#)  
[Collector Guide](#)



1 km

# 3<sup>rd</sup> Party System integration.

“Live FOO” to Agriwebb



Edit details Edit area Delete

**Gates are open**  
E14, E10, C42, E4, C37, C41, C47, C46, CS2, CS1, E15, E19, E20, E5 [View all connecting gates](#)

STATE <b>Grazing</b>	TYPE <b>Natural grasses</b>
TOTAL HEAD <b>22</b> 1538 across 15 paddocks	TOTAL LSU <b>28.6</b> 1,546.6 LSU across 15 paddocks
FEED ON OFFER <b>1,614.4 kg DM / ha</b> 1,559.1 kg DM / ha across 15 paddocks	GRAZING DAYS REMAINING <b>100+</b> across 15 paddocks
ARABLE OR GRAZABLE AREA <b>1,559.3 ha</b> 22,344.4 ha across 15 paddocks	TOTAL AREA <b>1,559.3 ha</b> 22,344.4 ha across 15 paddocks
	STOCKING RATE <b>0.1 LSU / ha</b>
	PASTURE GROWTH RATE <b>No records</b>
	WITHOLDING PERIOD <b>Not within witholding</b>

Mobs in E9, E14, E10, C42, E4, C37, C41, C47, C46, CS2, CS1, E15, E19, E20, E5

**Heifers**  
Brahman - 19 months old [View Details](#)

MOB SIZE <b>1516</b>	AVERAGE LSU <b>1</b>
AVERAGE WEIGHT <b>330 kg</b>	SCORE <b>N/A</b>
ESI <b>None</b>	WHP <b>None</b>

**Herd Bulls**  
Brahman - 3 years 4 months old [View Details](#)

MOB SIZE <b>22</b>	AVERAGE LSU <b>1.3</b>
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- Google Hybrid
- Open Street Map
- Landsat Seasonal Ground Cover
- Sentinel Seasonal Fractional Cover
- No background

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- CiboLabs Bounds 2020-05-24
- CiboLabs FOO 2020-05-24
- CiboLabs Display 2020-05-24
- CiboLabs Fractional Cover 2020-05-24
- CiboLabs NDVI 2020-05-24
- CiboLabs TSDM 2020-05-24
- CiboLabs Monthly Change 2020-05-24

**Mooramong** ✕

TSDM: 2895 kg/ha  
 Food on offer: 1249 tonnes DM  
 Date: 2020-05-24  
 Valid data: 100% of paddock

Paddock	Landtype	Hectares	TSDM20200524
Mooramong	Hard gidgee	2722	1655
Mooramong	Jump-ups	1302	2805
Mooramong	Open alluvial plains	1774	1928
Mooramong	Open downs	2050	2356
Mooramong	Pebbly downs	430	1991
	<b>Paddock Level</b>	<b>8278</b>	<b>2128</b>





## Heifer selection & breeder management sessions

- CRC research highlights the importance of managing both weight & fatness in 1<sup>st</sup> calf heifers
- To increase re-conception in 1<sup>st</sup> calf heifers, focus must be on managing nutrition and providing time for weight gain and condition recovery

# Heifer retention and cow culling in a 500 cow herd

Heifer retention rate	Number of heifers retained	Number of cows culled to keep 500 cows
40%	88	41
60%	132	84
80%	176	128
Pregnancy rate		93%
Cow mortality rate		2%
Calf survival rate		95%

# Take home messages

- Increased profits in beef breeding - focus on areas that don't require increased spending (in the first instance):
  - Have clear goals and objectives
  - Refine management decisions
  - Have critical points to measure & review
- Building Better Breeders provides a framework to guide & support this process

# Tools and resources



[MLA Profitable Grazing Systems](#)



MLA – [PROGRAZE](#) & [More Beef From Pastures](#)



[Future Beef](#)



[RaynerAg](#)



[Australian Beef Report - Bush Agribusiness](#)



# Building Better Breeders

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OUR CONTACT DETAILS

Let's Talk

