

# final report

Project code: A.MIN.0063 Prepared by: Jenny Kroonstuiver MINTRAC Date submitted: June 2008

PUBLISHED BY Meat & Livestock Australia Limited Locked Bag 991 NORTH SYDNEY NSW 2059

## Embedding and disseminating research outcomes into media resources to support training and technical currency

Meat & Livestock Australia acknowledges the matching funds provided by the Australian Government and contributions from the Australian Meat Processor Corporation to support the research and development detailed in this publication.

This publication is published by Meat & Livestock Australia Limited ABN 39 081 678 364 (MLA). Care is taken to ensure the accuracy of the information contained in this publication. However MLA cannot accept responsibility for the accuracy or completeness of the information or opinions contained in the publication. You should make your own enquiries before making decisions concerning your interests. Reproduction in whole or in part of this publication is prohibited without prior written consent of MLA.

A.MIN.0063- Embedding and disseminating research outcomes into media resources

## Contents

|                   |   | Page |
|-------------------|---|------|
| 1                 | Milestone 2 requirements 3  |      |
| 2                 | Background 3  |      |
| 2.1<br>2.2<br>2.3 | Revised products completed<br>Catalogue updated<br>Opportunities for further development identified | 3    |
| 3                 | Review of process and outcomes of project 4   |      |

## 1 Milestone 2 requirements

- revised products completed
- catalogue updated
- opportunities for further development identified
- review of process and outcomes of project
- provide copies of DVDs produced.

## 2 Background

This project aimed to undertake the technical review and updating of six videos addressing key industry issues and currently available to industry through MINTRAC.

The following six videos were reviewed, in consultation with Food Science Australia:

- Food safety: It's all up to you
- Food safety: Cleaning up your act
- Food safety: Microbiological and QA booklet
- Animal handling: All it takes is a little understanding
- Animal handling: As easy as leading lambs
- Animal handling: Good handling makes good sense

#### 2.1 Revised products completed

The videos Cleaning up your act and It's all up to you were combined into one DVD.

The microbiology video was updated and reproduced as a *Food Safety* DVD. The accompanying *Food Safety Microbiological booklet* was completed in house. The booklet contains two modules:

- Module 1 An introduction to Food Safety
- Module 2 An introduction to Hygiene

The Animal Handling videos, *All it takes is a little understanding* and *As easy as leading lambs,* were reviewed. The footage from these videos will not be reproduced as a separate DVD, but will be incorporated into the Animal Welfare Kit as part of its next upgrade.

The final video *All it takes is a little understanding* has been substantially re-worked and upgraded with new footage. This DVD has also undergone industry review.

#### 2.2 Catalogue updated

The MINTRAC catalogue has been updated (in both electronic and hard copy forms). The DVDs are discussed at every network meeting and displayed at all MINTRAC and industry conferences. The products are also advertised in the *Mintracker* newsletter once they are made publicly available.

#### 2.3 Opportunities for further development identified

In line with the directions specified in the 2009-2012 MINTRAC Strategic Plan, MINTRAC has identified a number of projects for the conversion of paper-based resources into e-learning materials. A number of developments will be identified on an annual basis.

### 3 Review of process and outcomes of project

This project has taken twelve months longer than originally anticipated to complete. As the project progressed it became clear that in some cases substantial review and reshooting of footage was going to be required due to changes in work practices and animal welfare requirements, poor quality of the original footage and changes to health and safety regulations.

All it takes is a little understanding was the greatest challenge, and despite exploring the potential to use existing industry footage, very little suitable alternative footage was available. Despite the late completion date, this project has been very successful in providing current, highly usable resources for training in the meat processing industry.

#### Provide copies of DVD's produced

The first DVDs were provided to MLA some time ago. A copy of the final DVD accompanies this report.

#### **Progress report on development**

This project is now completed.