

Expression of Interest

BioBrowser: Establishing a biodiversity baseline for the Australian goat industry

Project Reference Group members

Date: 18 June 2025

MLA Program: Goat Productivity

1. Purpose

Meat & Livestock Australia (MLA) is calling for expressions of interest from goat producers, goat industry stakeholders and technical biodiversity/natural capital experts to fill eight (8) available reference group positions. The project **BioBrowser: Establishing a biodiversity baseline for the Australian goat industry**, commenced in early June 2025. Establishing a Reference Group to provide advice and guidance to the project team is a key foundational activity to enable co-design in developing a biodiversity baseline for the Australian goat industry, utilising the expertise of goat industry representatives and technical biodiversity experts.

2. Relevant and necessary background

The aim of the BioBrowser project is to establish a biodiversity baseline for the Australian goat industry, achieving the following five objectives:

1. Conduct an objective, evidence-based review of research and resources centred around the biodiversity footprint of goats in the Australian landscape.
2. Identify repeatable, reliable and accurate measures of biodiversity applicable to a range of environments and update the data on the total grazing pressure of goats.
3. Using six (6) case studies, determine the benefit-cost of wild harvesting rangeland goats on landscape biodiversity and evaluate its value (economic and social) to the environment, industry and the consumer. It is also expected that the outcomes from this activity this will feed into the Goat Industry Sustainability Framework.
4. Identify and explore opportunities for these findings to be disseminated and communicated to key audiences and stakeholders.
5. Develop a short-term, strategic communications campaign to promote the biodiversity credentials of goats on the Australian landscape.

The project is being led by Enviro-dynamics, working in partnership with Schuster Consulting Group and Vanguard Business Services.

The purpose of the reference group is to provide expert advice and guidance to the BioBrowser project team, including support for a literature review on the biodiversity impact of goats in Australia, shortlisting biodiversity metrics, input into the on-farm pilot, and providing insights into pilot outcomes and project communication strategies.

The reference group will be comprised of at least four goat industry representatives and four technical experts (with a maximum of eight members), bringing geographic, enterprise and technical diversity amongst members.

The reference group is expected to meet up to seven times over the life of the project (between July 2025 and October 2027), plus out of session email correspondence as required. All meeting will be held online and will be scheduled well in advance to ensure members are able to attend.

MLA will provide secretariat support to the reference group, and the project lead, Enviro-dynamics, will facilitate all meetings.

For further information on the role of the reference group, please refer to the BioBrowser project reference group Terms of Reference.

3. Submissions

Interested people are encouraged to submit expressions of interest (EOIs) not exceeding two pages to MLA, addressing the following selection criteria. A resume may be attached if desired, but is not essential.

Goat producers/industry representatives;

- details of experience within the goat industry, specifically commercial farmed goats,
- details of any experience in environmental management,
- an outline of skills and experience relevant to the reference group (e.g. business management, passion for the Australian goat industry),
- why the candidate would like to be part of the BioBrowser reference group.

Technical and industry experts (it is not anticipated that each candidate will be able to satisfy all of the following criteria, just provide details for those areas relevant to the expertise you bring to the BioBrowser reference group);

- details of experience working in the Australian livestock industry (particularly with the goat industry),
- details of technical skills in biodiversity and/or natural capital measurement (particularly in regions where goats are farmed),
- outline of any experience in livestock industry sustainability reporting,
- outline of any experience in supply chain sustainability reporting,
- outline of any experience in livestock business management,
- outline of any experience in extension and adoption (livestock-specific or environment/natural capital).

EOIs should be submitted via email to tenders@mla.com.au with title “ATTN: Daniel Forwood – BioBrowser Expression of Interest” by **COB 18 July 2025**.