



GOAT WEBINAR + Q&A

An online workshop delivered as part of the MLA Goat Roadshow series

Monday 5 December | 7:00pm – 8:30pm AEDT

Goat Meat Webinar – Understanding market specifications

Goat producers – this is your opportunity to learn about the goat meat supply chain. This FREE Meat & Livestock Australia Goat Roadshow webinar will provide an end-to-end supply chain overview of the goat meat market, from producers supplying to domestic and export markets to a goat processor. Listen to producers discuss how they manage animals on farm to meet domestic and export market specifications. Gain insights from goat processors around carcass specifications and pricing grids and understand factors influencing goat eating quality from a meat scientist.

Goat producers are invited to hear from MLA as well as:

- South Australian domestic goat producer and wholesaler Michael Leopardi
- Rangeland producer and Silverton Goats depot owner John Blore
- Thomas Food International's small stock manager Paul Leonard
- Researcher Dr Jarrod Lees, who recently completed a research project on goat meat consumer taste-testing



AGENDA

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| 7.00pm | Welcome MLA has a range of R&D projects and marketing levy funding aimed at enhancing the productivity of Australian goat producers and increasing the demand for Australian goat meat globally. Melanie will provide an overview of the Australian goat meat industry and key market insights into factors driving consumption of goat meat. | Dr Melanie Smith Project Manager, Sheep and Goat Productivity, MLA. |
| 7.15pm | Domestic production and consumers Michael runs a Boer stud and dairy goat stud with properties in the Adelaide Hills and Tailem Bend, South Australia. He will explain his own production as well as provide insights into his wholesale business, where he sources goats from local producers as well as his own, has them processed at a local abattoir and delivers them to local customers across SA. | Michael Leopardi Goat producer and wholesaler, Adelaide Hills |
| 7.30pm | Buying and selling rangeland goats John Blore runs Belmont Station and in 2015, established Silverton Goats depot to buy and sell rangeland goats. John will talk through his operations, what size and type of goats buyers are looking for. | John Blore Goat producer and rangeland depot owner |
| 7.45pm | Processing goats for export Paul will provide an overview of what Thomas Foods International is currently doing with goats, some current challenges and opportunities, as well as provide an update on the Bourke facility. He will also talk through pricing grids. | Paul Leonard Small stock manager, Thomas Foods International |
| 8.00pm | Goat meat consumer taste-testing Dr Jarrod Lees recently completed a research project investigating whether farmed, high quality goatmeat can be differentiated by consumers as effectively as beef and lamb, as part of a MLA Award in the 2021 Science and Innovation Awards for Young People in Agriculture, Fisheries and Forestry. Dr Lees will talk through the results of this research and what it means for producers on-farm. | Dr Jarrod Lees Researcher |
| 8.15pm | Your questions answered. We'll invite today's speakers to conclude with a facilitated panel session to answer your questions on goat genetics. | Dr Melanie Smith and speakers |
| 8.30pm | CLOSE We'll leave you with details on where to find more information and what other goat industry events are coming up. | |

REGISTRATION IS ESSENTIAL TO GAIN ACCESS TO THE WEBINAR.

Register for the webinar at <https://bit.ly/MLAGoats-Dec>

Can't make the webinar date? Register anyway! We'll record the webinar and distribute the link.

What time does this start in my state?

| NSW / Vic / Tas | Qld | SA | NT | WA |
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| 7.00pm (AEDT) | 6.00pm (AEST) | 6.30pm (ACDT) | 5.30pm (ACST) | 4.00pm (AWST) |

FOR MORE INFORMATION CONTACT:

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