



Be a Bred Well Fed Well host

Bred Well Fed Well is a practical, one-day workshop highlighting the key production benefits of superior genetics and feed management for improved reproductive performance and livestock productivity.

Producers can use the outcomes of the workshop to plan a genetics and nutrition regime suited to their environment and markets to boost profitability.

Workshops are hosted on-farm and aim to improve the knowledge and skills of producers to:

- develop a breeding objective for their sheep or cattle enterprises
- use ASBVs/EBVs to achieve their breeding objective
- better manage breeder nutrition to improve reproductive performance
- develop simple energy budgets for the breeder flock or herd

Workshops are facilitated by professional deliverers and include presentations along with practical sessions focused on condition scoring, feed budgeting and ram or bull selection.

Host sites are required to conduct Bred Well Fed Well workshops around Australia in 2021.

This is an opportunity for you and your peers to benefit firsthand from the latest research and know-how on breeding and feeding your livestock to optimise production within the context of your own production environment.

**To register interest in hosting a Bred Well Fed Well workshop in 2021, or
to find out more please contact:**

Delphine Puxty - Schuster Consulting Group
p: 02 6887 3780 or e: delphinep@schusterconsulting.com.au

Key information for hosts

Key message:	Good genetics and nutrition can improve reproductive capacity and overall flock or herd profitability.
Workshop aims:	<p>The workshop aims to improve the knowledge and skills of producers to:</p> <ul style="list-style-type: none">• Develop a breeding objective for their sheep or cattle enterprises.• Use ASBVs/ESBs to achieve their breeding objective.• Better manage breeder nutrition to improve reproductive performance.• Develop simple energy budgets for the breeder flock or herd.
Activities on the day:	<p>Workshops involve:</p> <ul style="list-style-type: none">• Presentation of Bred Well Fed Well principles by professional deliverers.• Visual and practical (hands-on) animal assessment including breeding values and body condition scores. <p>NOTES:</p> <ul style="list-style-type: none">• As host, you are invited to welcome participants and provide an overview of your property and business should you wish to do so. You may also be engaged in conversation by the deliverer during the workshop to illustrate key points.• You may be required to help the deliverer move and handle animals in yards, pens and races during the practical activities.• Hosts are asked not to promote their stud or other enterprises when addressing participants or responding to questions.
Proposed timing:	<p>Workshops typically run 9am to 3.30pm (including morning tea, lunch and afternoon tea).</p> <p>NOTE:</p> <ul style="list-style-type: none">• The Bred Well Fed Well workshop must be held as a standalone event and not run in conjunction with a stud sale or open day.
Number of participants:	<p>20-35 participants (subject to COVID-19 restrictions) - minimum 15 participants, maximum 40 participants.</p> <p>Schuster Consulting Group will collect registrations and confirm numbers of participants seven days before workshop.</p> <p>NOTE:</p> <ul style="list-style-type: none">• No restrictions can be placed on who can attend the workshop and all livestock levy payers are invited to attend.

<p>Participant fee:</p>	<p>\$75 per participant including GST (subject to change)</p> <p>NOTE:</p> <ul style="list-style-type: none"> • The participant fee is currently waived for livestock levy payers under MLA's Accelerated Adoption Initiative.
<p>Animals required:</p>	<p>The following animals will be required for practical sessions:</p> <ul style="list-style-type: none"> • Rams/bulls: Eight of a similar age with recorded ASBVs/EBVs that vary. • Breeding ewes/cows: 20-30 of varying body condition score (ideally between BCS 2 to 3.5 for ewes or 2 to 3 for cows). <p>NOTES:</p> <ul style="list-style-type: none"> • More animals may be required if there are more than 30 participants. • All animals should be penned the night before the workshop for the deliverer to check before commencement. • Animals used during the workshop should not be stud animals that are for sale and no other animals should be present or on display at the workshop. Workshops must not be used for promotion.
<p>Facilities:</p>	<p>The following facilities are required:</p> <ul style="list-style-type: none"> • Yard/pen to visually assess rams/bulls. • Race to undertake body condition scoring of ewes/cows. • Enclosed area for presentation (please be aware that sunlight makes presentations difficult to see). • Toilets and wash facilities.
<p>Equipment:</p>	<p>You are asked to provide:</p> <ul style="list-style-type: none"> • Power points and extension cords. • Chairs for participants. • Table for deliverer and tables for catering. <p>NOTE:</p> <ul style="list-style-type: none"> • Deliverers will bring their own screen and projectors.
<p>Materials:</p>	<p>Materials for participants will be printed and posted to you for distribution during the workshop.</p>

Catering:	<p>You are asked to:</p> <ul style="list-style-type: none"> • Arrange a caterer to provide morning tea, lunch and afternoon tea, allow \$200 (excluding GST) for catering and request the caterer to make the invoice for this amount out to: <ul style="list-style-type: none"> ○ Schuster Consulting Group Pty Ltd (ABN: 38 614 751 067) PO Box 75, Dubbo NSW 2830 e: accounts@schusterconsulting.com.au Include "BFWF" as reference, number of participants, date provided and treatment of GST.
Promotion:	<p>Schuster Consulting Group will coordinate promotion and provide you with promotional materials such as online registration forms, flyers and media releases. You are asked to:</p> <ul style="list-style-type: none"> • Distribute flyers locally (flyers will be provided to you 30 days before the workshop). • Respond to local media enquiries when requested. <p>NOTE:</p> <ul style="list-style-type: none"> • The Bred Well Fed Well workshop must not be promoted on the host stud's website if the workshop is to be held within six weeks of the stud's sales or open days.

Bred Well Fed Well must not be used to promote one bloodline or breed over another. While studs are encouraged to host Bred Well Fed Well activities, they are asked to refrain from all forms of promotion (including any temporary signage other than that to provide direction or instruction to participants).

Additional COVID-19 requirements may need to be applied based on state/territory restrictions, these will be confirmed closer to the event.

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