

# Unlocking the value of data that currently exists and is accessible by MLA across the red meat industry value chain

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## 1. Project Background

#### **1.1 Introduction**

MLA is leading the development of a Digital Value Chain strategy with industry to enable the seamless capture, integration and interpretation of the vast and increasing range of data that's being generated through new and existing technology in the red meat industry. Maximizing information exchange will ensure the red meat industry produces what our markets need more sustainably and profitably. Improved communication will also increase the capacity of all industry players to embrace new technology – and the use of meaningful data in their own business. But to achieve this we need collaboration across industry and with the world's best innovation companies. Producers, processors, logistics companies, retailers and consumers are faced daily with a plethora of concepts and solutions that all fit within the auspices of a digital strategy. The feedback to MLA from stakeholders across the industry is they don't know:

- (a) what is real?
- (b) how it can be used?
- (c) is it of value to them?
- (d) which options do I choose?
- (e) how do I use it within my business?
- (f) who owns the data?
- (g) what do I do with the data and do I need new analytical skills?
- (h) will I be better off or is this just a passing fad?

This project will focus on conducting background research to address the questions above. There already exists a huge amount of information in our industry and a key outcome will be to identify all the data, who owns it and where it can add value. Current data sources include:

- (a) Eating quality
- (b) Carcase compliance (slaughtered livestock)
- (c) Livestock movements and location history
- (d) Animal health information
- (e) Genetics

An analytical skillset is required with managing multiple, large datasets as well as an innovative approach to unlocking insights and value in data i.e., machine learning, data mining, advanced statistical analysis, and etc.

### 1.2 Research to be conducted

- (a) Identify the core datasets, along with Master Data & Quality strategies to bring those datasets together for analysis.
- (b) Identify any missing attributes that may need to be added to the datasets to achieve the project outcomes.
- (c) Develop innovative models and analytics that demonstrate how the datasets can create additional value that does not currently exist.

## 2. Research Method

### 2.1 Statistical Methods

#### 2.1.1. Descriptive Statistics

Descriptive statistics are summary statistics quantitatively describe or summarize features of a collection of information/data [1]. The aim of descriptive statistics is to get a basic understanding of the distribution of data, e.g., the mean, maximum, frequency, standard deviation and etc. Only when we get the distribution of the data, can we develop better and more suitable models to analyze the data.

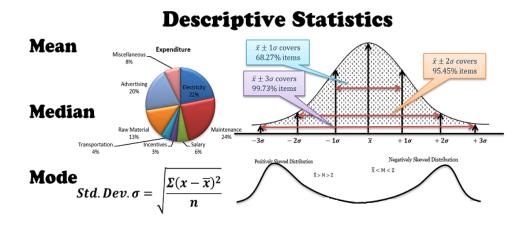


Figure 1. Schematic diagram of descriptive statistics

#### 2.1.2. Variable Combination

We combine several variables together to show the trends/patterns one variable changes with other variables. We use two examples to illustrate the method. The first example is to tally the number of normal transfers from 1999 to 2017 (Figure 2). In this example, the normal transfer number is combined with the time (year). Then the trend which shows how the normal transfer number changes with time is drawn. The second example is to tally the number of historical missing transfers in every state. The missing transfer number and the state are combined, and the percentages of missing transfer among states are drawn.



Figure 2. Trend of normal transfer from 1999 to2017

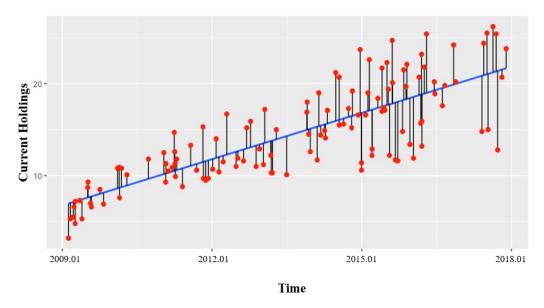
#### NT WA .96% 5.84% VIC TAS 19.54% 3.76% SA\_ 3.73% **NSW** QLD 28.87% 31.20% ■ VIC ■ NSW ■ QLD ■ SA TAS WA NT

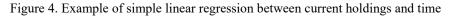
Figure 3. Missing transfer distribution among states

#### 2.2 Simple Linear Regression

The simple linear regression is used in the analysis of the second business scenario, i.e.,

identification of PICs which show continually growing trends in current holdings in recent years. It concerns two-dimensional sample points with one independent variable and one dependent variable. Its goal is to find a linear function which can predict the dependent variable values as accurately as possible by using the independent variable as input [2]. A linear regression line has an equation of the form  $Y = a + b^*X$ , where X is the explanatory variable and Y is the dependent variable. The slope of the line is b, and a is the intercept (the value of y when x = 0). We employ the method least-square to fit the regression line. It calculates the best-fitting line for the observed data by minimizing the sum of the squares of the vertical deviations from each data point to the line.





#### 2.3 Geographic Information System (GIS) Map Visualization

We visualize the distribution of transfers among postcode areas on the GIS map, so that the hotspots and patterns can be identified easily. GIS map provides direct visualization of the analysis results, even users without domain knowledge can get the key points quickly. The foundation API of the GIS map is supported by Leaflet and OpenstreetMap [3].

To implement the visualization, we first downloaded boundary coordinates of postcode areas in Australia from the Australian Bureau of Statistics (shape file). Then we converted the shape file into KML format using Google Earth. Following that, we extracted the boundary coordinates from the KML file and stored them into GeoJson file. Next, we coded using Leaflet API to map information of corresponding postcode areas to their coordinates. The postcode information is stored in the table PICDetail from the database NLISMirror. 561,771 PIC-postcode pairs are mapped successfully, while 4,582 PICS doesn't have records in PICDetails.

The map is consisted of three sections, namely the setting section (Section I), the map section (Section II), and the information display section (Section III).

In the setting section (Section I), we can set the time period we want to visualize simply by choosing the start month&year, and the end month&year. We can also set the base to colour the map (by transfer number or transfer ratio of the selected transfer type) and the segmentation percentages. The postcode areas are ranked in descending order based on the selected transfer number/ratio first. Then the top X% (e.g., 5%) areas are coloured red, areas between (Y%, X%) are coloured yellow, and

the remaining areas are coloured green. Besides, selection of the type of transfers to be visualized is provided via the ComboBox.

Section II shows the whole map of Australia. The postcode areas are coloured red, yellow and green according to their ranks. Those postcode areas which don't have data are of raw colour of the map. We can zoom in and zoom out with our mouse wheel or clicking the "+/-" buttons in the top left corner. When hovering over the map, the corresponding information of the located postcode area will be displayed in Section III.

Section III illustrates the information of the selected postcode area. The information includes the postcode, the visualization time period, the PIC number, the missing transfer number, the missing transfer number per PIC, the missing transfer ratio, the normal transfer number, the normal transfer number per PIC. Apart from the above information, two line charts which show the trends of the selected transfer and normal transfer, and two bar charts illustrate the top 10 post areas and top 10 PICs are provided.

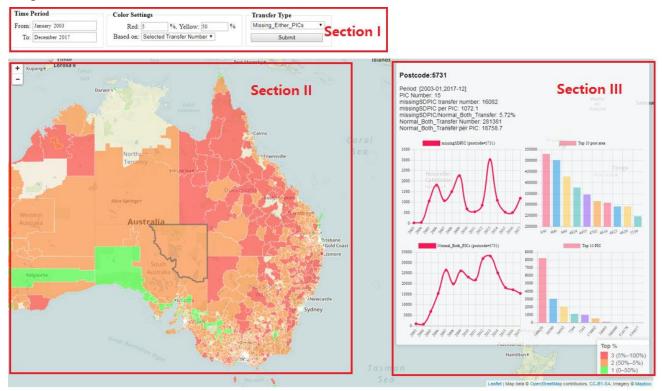


Figure 5. GIS visualization of transfers. Section I shows the map settings, Section II shows the colored map, and Section III shows information of the selected area.

#### 2.4 One-Class Support Vector Machine (SVM)

One-class SVM is an unsupervised algorithm that learns a decision function for novelty detection: classifying new data as similar or different to the training set [4]. It is trained on data that has only one class, which is the "normal" class. And it has been demonstrated to be useful in anomaly detection [5-6]. Thus, we employ it to identify abnormal killing patterns of abattoirs. We didn't provide the theory and reasoning of one-class SVM in this report due to its complexity. Please find them from literature [4].

To identify the abnormal kill patterns, we first separated the kill data into weeks for each abattoir. Then we selected 200 weekly kill number sequences which belong to the normal killing pattern, as the training set. Next, we trained the one-class SVM with the selected training set. Finally, we tested the sequence of the killed cattle number across each week for each abattoir and identify abattoirs which have anomalous sequences. We also visualized those weeks of abnormal patterns using line chart.

## 3. Intern's Contribution

In this internship project, I combined different datasets for analysis, built models to tackle the realworld problems, and developed different visualizations to present analysis results. My contributions are detailed as follows:

- (1) Explored two large-scale databases, namely "NLISMirror" and "NLISDW", obtained their structures and got a basic understanding of all tables. Extracted, cleaned and integrated different datasets from the two databases for analysis.
- (2) Built models to analyse the above processed datasets, mined hidden trends, patterns and knowledge from them and finally derived insights from the analysis results.
- (3) Developed different visualizations, i.e., figures, tables, GIS map, to present analysis results.
- (4) Drafted project documents to report the project background, research methods, research impacts, and research results.

## 4. Research Results and Outcomes

### 4.1 Summary of NLISMirror

#### 4.1.1. 31 tables in total, 261.2 GB allocated

- (1) Transfer related: Transfer, PICDetail, Property, PICERPStatus
- (2) Carcase: CarcaseID, CarcaseHeader, CarcaseBodyInfo, CarcaseSideInfo, CarcaseMeasurements, CarcaseValue
- (3) Device: Device, DeviceStatus
- (4) Kill: Kill, ManualKillUpload, MobBasedKill
- (5) NVD: NVDAgent, NVDNumber, NVDToPIC, NVDOtherFromPIC, NVDPostBreeder
- (6) Upload: Upload, ManualKillUpload, lkpUploadStatus
- (7) Error: ErrorLog, lkpError
- (8) Lkp: lkpStatus, lkpError, lkpTransactionType, lkpLossOfLTReason, lkpUploadStatus
- (9) Others: SightedCattle, IndexAudit, EstablishmentNumberPICLink

#### 4.1.2. UML Class Diagram

See additional file 1.

### 4.2 Analysis on Cattle Movements/Transfers

#### 4.2.1 Definition

- (1) PIC: Property Identification Codes, e.g., Farm/Abattoir/Saleyard
- (2) Transfers: records of an animal transfer from one PIC to another



Figure 6. Transfer from PIC1 to PIC2

#### (3) Missing Transfer

Transfer records whose Source PIC or Destination PIC is 8X (i.e., PICID=192596). In this project, we focus on those missing transfers whose source PIC is missing.

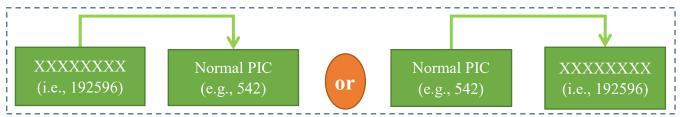


Figure 7. Examples of missing transfers

#### (4) Normal Transfer

Transfer records whose Source PIC and Destination PIC both are not 8X.

Category	TransferID	TagID	SourcePICID	DestinationPICID	TransferDate	
Missing Troughout	1	915093	192596 (PIC=8X)	131851	2000-01-27	•••
Missing Transfer	2	936819	364330	192596 (PIC=8X)	2000-02-11	•••
Normal Transfer	3	933214	542	605	2017-08-11	•••

Table 1. Examples of missing transfer and normal transfer

#### 4.2.2 Findings

- (1) Summary of Transfer
  - A. Total transfers: 337,614,731
  - B. Missing transfer
    - (a) SourcePIC=XXXXXXXX: 14,228,611 records, 184,211 distinct Destination PICs
    - (b) DestinationPIC=XXXXXXXX: 14,228,629 records, 160,658 distinct Source PICs
    - (c) SourcePIC=XXXXXXXX or DestinationPIC=XXXXXXXX: 28,457,237 records, 210,445 distinct PICs
  - C. Normal transfer
    - (a) Records: 309,157,494 records,
    - (b) Distinct PICs: 247,857
    - (c) Distinct Source PICs: 232,692
    - (d) Distinct Destination PICs: 198,026

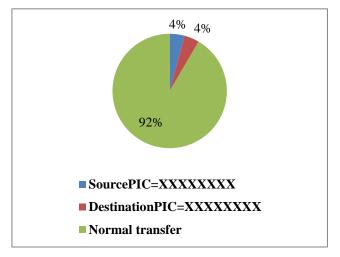


Figure 8. Percentage of missing transfers and normal transfers

(2) Missing transfers and normal transfers share similar trends with time.

Both the normal transfers and missing transfers have similar trends, increasing rapidly from 2003 to 2008 and decreasing dramatically from 2015/2008 (Figure 9 and Figure 10). It indicates the more transfers made, the more missing transfers occurred.

(3) Transfer peak season is autumn, while slack season is summer.

It seems the peak season of both normal transfers and missing transfers is autumn (from March to May), while the slack season is summer (from December to February, see Table 2, Table 3, Figure 11 and Figure 12).



Figure 9. Annual Normal Transfer Number from 1999 to 2017

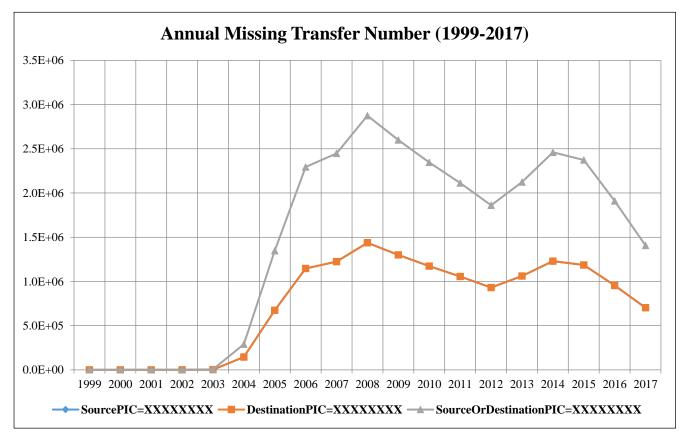
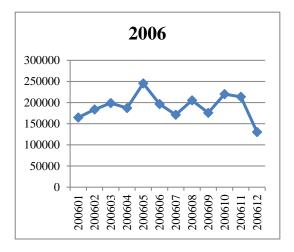


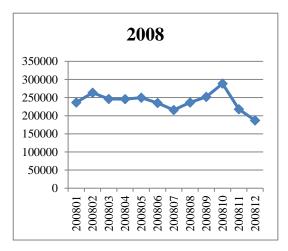
Figure 10. Annual Missing Transfer Number from 1999 to 2017

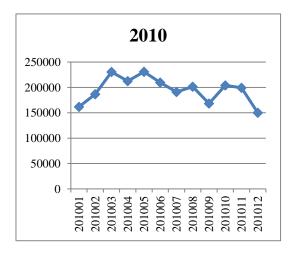
	autumn	summer	winter	spring
2004	26970	7510	90796	131851
2005	137442	129756	364330	582294
2006	631941	516904	573256	609500
2007	600342	500448	597170	699704
2008	741772	680370	687634	758666
2009	715808	570358	674460	658520
2010	673788	516290	602508	571623
2011	569266	509382	492170	554570
2012	500780	428350	480034	470466
2013	562566	421518	537370	549918
2014	646328	540778	624352	665992
2015	698220	564512	586496	543884
2016	550152	463364	463954	447992
2017	441602	372348	430790	282686

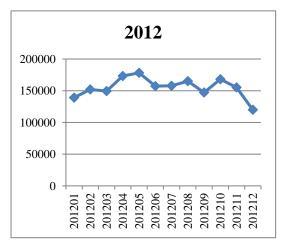
	autumn	summer	winter	spring
2004	561114	489302	517541	648009
2005	1029392	907877	2540202	3967082
2006	5121480	3820114	4588055	4994308
2007	5496880	4240182	5068936	5310661
2008	6409187	5104164	5935128	6687770
2009	7085881	5487975	6851333	6401015
2010	7424899	5211782	6873449	6331885
2011	6629536	5260643	6288146	6551395
2012	6663434	5156672	6626403	6284015
2013	7271667	5152175	6991677	6903681
2014	7863723	5963095	7388029	7587936
2015	8154382	6336705	7890537	7235178
2016	7324313	5747682	6639726	6177442
2017	6576122	5233950	6618034	4057291

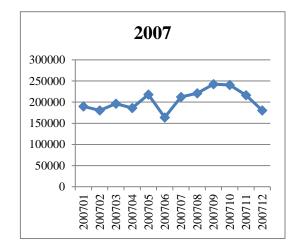
Table 3. Season distribution of normal transfers

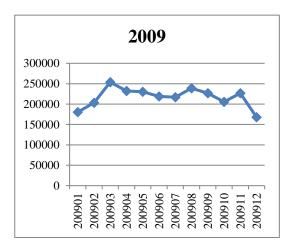


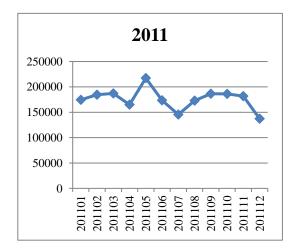


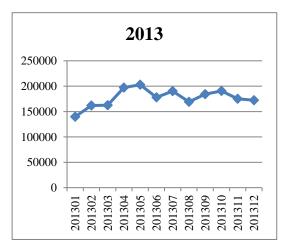












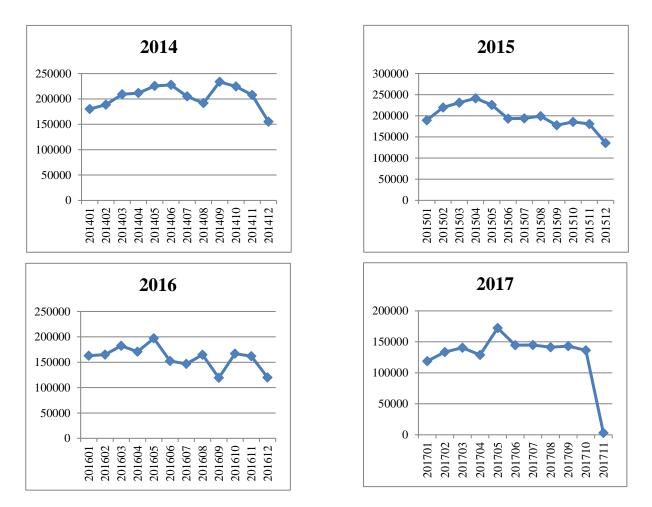
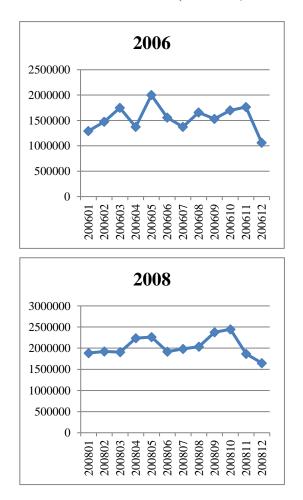
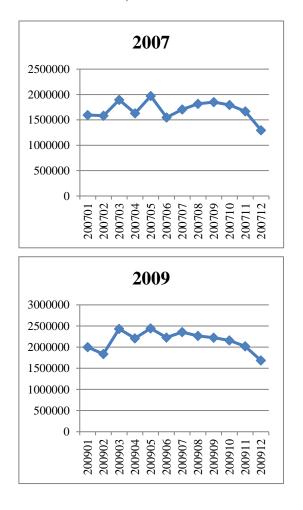


Figure 11. Monthly Missing Transfer Number Distribution (2006-2017, SourceOrDestinationPIC=XXXXXXXX)





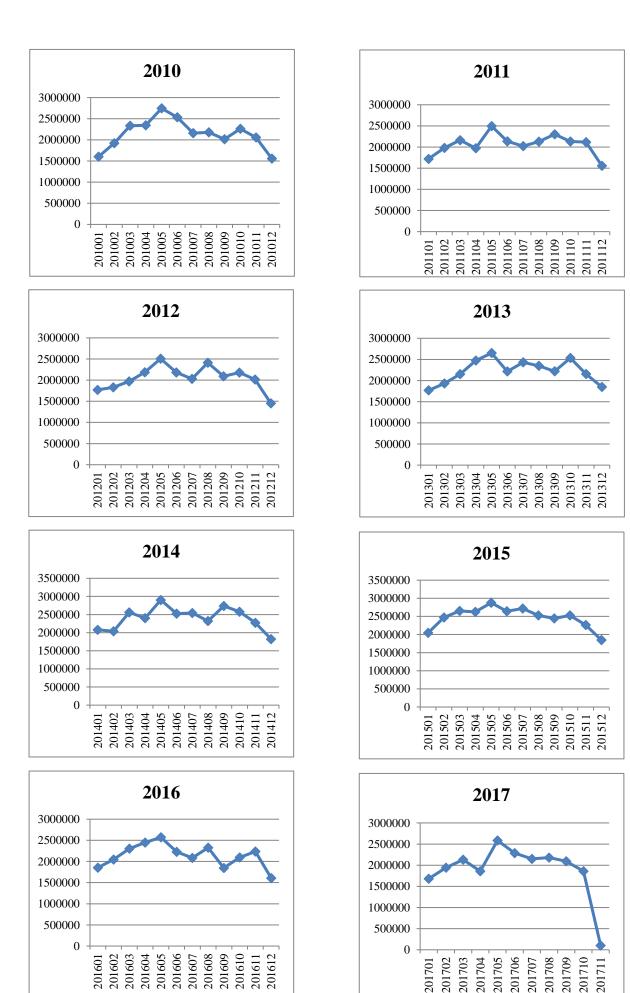


Figure 12. Monthly Normal Transfer Number Distribution (2006-2017)

(4) TAS, VIC, NSW, and NT are more likely to have missing transfers.

TAS, VIC, NSW, and NT are more likely to have missing transfers. Their normal transfers occupy 1.32%, 10.95%, 18.6% and 3.68% among all normal transfers, while their missing transfers occupy 3.76%, 19.54%, 28.87% and 5.96% among missing transfers (Figure 13 and Figure 14).

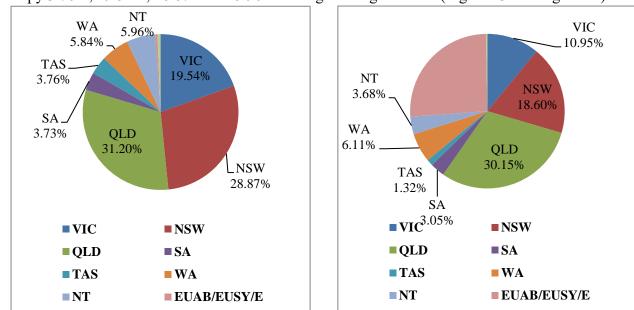


Figure 13. Missing Transfer Distribution Among States (5) TA has the largest missing ratio among all states.

Figure 14. Normal Transfer Distribution among States

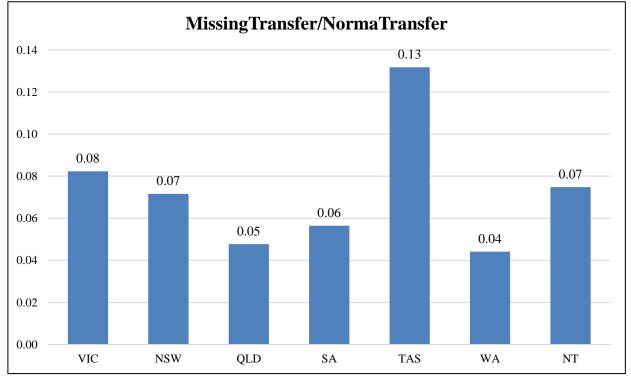
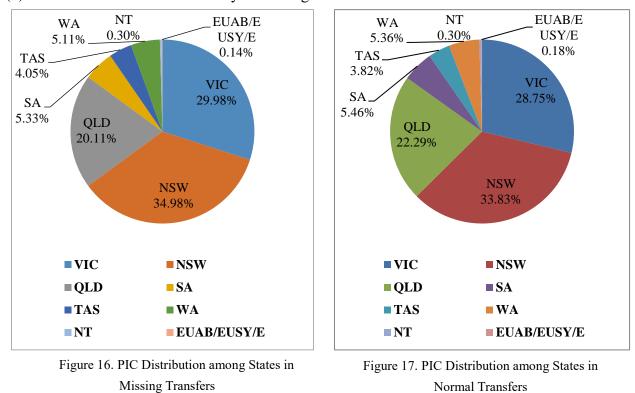
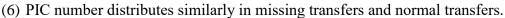
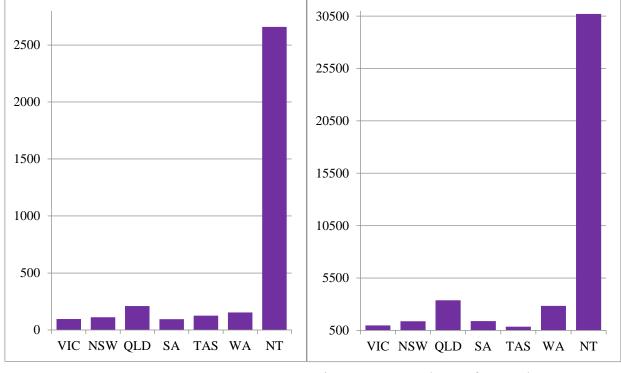


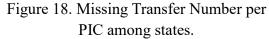
Figure 15. The ratio of missing transfers to normal transfers among different states.

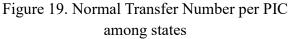












(8) The percentage of missing transfers keeps declining from 2005. It indicates that the data quality has been improved in recent 12 years.



Figure 20. Annual Missing Transfer Percentage from 1999 to 2017

(9) 99% of the source PICs or destinations PICs of missing transfers are PICType 1. By comparison, 75% of the PICs of normal transfer are PICType 1.



Figure 21. The PICType Distribution of Normal Transfers and Missing Transfers

(10) 95% of the source PICs or destinations PICs of missing transfers have the EUStatus false.

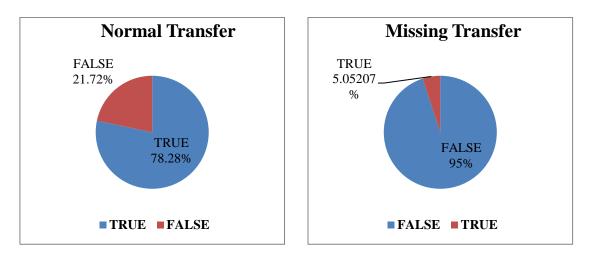


Figure 22. The EUStatus Distribution of Normal Transfers and Missing Transfers

(11) 95% of the source PICs or destinations PICs of missing transfers have the PICRegisterStatus A.

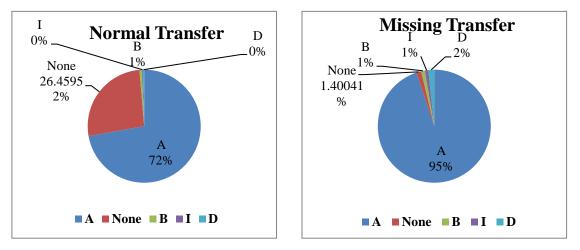


Figure 23. The PICType Distribution of Normal Transfers and Missing Transfers

(12) The top 10 postcode areas which have the most historical SourcePIC missing transfers from 2013.01 to 12.2017 are as follows. 6 of the postcodes are in Queensland, which has more large PICs.

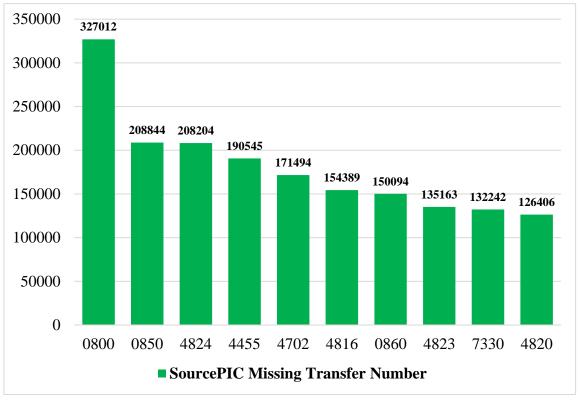


Figure 24. The top 10 postcode areas which have the most historical

SourcePIC missing transfers from 2013.01 to 12.2017

#### **4.3 Three Business Scenarios**

## **4.3.1** Scenarios1: Identification of postcode areas and PICs which contribute most to the total missing transfers.

First, we tally the normal transfer number and the missing transfer number in each postcode/PIC in each month/year. Then we calculate the missing transfer ratio for the  $i^{th}$  postcode/PIC  $p_i$  in the  $j^{th}$  month/year in the following two ways:

$$MissingTransferRatioLocal(p_{i}, j) = \frac{Missing \operatorname{Transfer}(p_{i}, j)}{\operatorname{Normal Transfer}(p_{i}, j)} \quad (1)$$
$$MissingTransferRatioWhole(p_{i}, j) = \frac{Missing \operatorname{Transfer}(p_{i}, j)}{\sum_{i=1}^{n} \operatorname{Missing Transfer}(p_{i}, j)} \quad (2)$$

Where  $p_i$  is the i<sup>th</sup> PIC/postcode; j is the j<sup>th</sup> month/year, n is the total number of PICs/postcodes. Next, we report those postcodes/PICs with higher MissingTransferRatioLocal and MissingTransferRatioWhole.

Specifically, we calculated MissingTransferRatioLocal and MissingTransferRatioWhole for each postcode/PIC in each month/year from 2003.01 to 2017.12. A plenty of results have been generated (Additional File 2). Here we take the statistical results for the year 2017 as an example. 20,123 PICs and 102 postcodes have missing transfers only (no normal transfers) in 2017. The top

10 PICs and postcodes are listed Table 4 and Table 5. The top 10 PICs and postcodes in terms of MissingTransferRatioLocal are listed in Table 6 and Table 7. And the top 15 PICs and postcodes on MissingTransferRatioWhole are listed in Table 8 and Table 9.

PIC	Missing Transfer Number	Normal Transfer Number	Missing Transfer Local (%)	Missing Transfer Whole (%)
383467	2727	0	Infinity	0.013063
355334	1612	0	Infinity	0.007722
70483	1185	0	Infinity	0.005676
6938	756	0	Infinity	0.003621
25579	736	0	Infinity	0.003526
93486	679	0	Infinity	0.003253
275580	674	0	Infinity	0.003229
73025	671	0	Infinity	0.003214
211811	624	0	Infinity	0.002989
575497	555	0	Infinity	0.002659

Table 4. Top 15 PICs which have
missing transfers only in 2017

Table 5. Top 15 postcodes which
have normal transfers only in 2017

Postcode	Missing Transfer Number		Missing Transfer Local (%)	Missing Transfer Whole (%)	
4495	325	0	Infinity	0.046183	
2838	61	0	Infinity	0.008668	
2153	59	0	Infinity	0.008384	
5725	52	0	Infinity	0.007389	
6716	42	0	Infinity	0.005968	
3133	29	0	Infinity	0.004121	
6623	27	0	Infinity	0.003837	
4504	23	0	Infinity	0.003268	
4566	20	0	Infinity	0.002842	
3752	18	0	Infinity	0.002558	

Table 6. Top 15 PICs in MissingTransferRatioLocal in 2017

Normal

Number

Missing

Number

**Transfer** Transfer

PIC

Missing

Transfer

Local

(%)

26533.33

18933.33

Table 7. Top 15 postcodes in
MissingTransferRatioLocal in 2017

Missing Transfer Whole (%)	Postcode	Missing Transfer Number	Normal Transfer Number	Missing Transfer Local (%)	Missing Transfer Whole (%)
0.105708	6707	102	1	10200	0.014494
0.058964	6572	37	1	3700	0.005258
0.051149	7186	62	2	3100	0.00881
0.243526	6560	289	10	2890	0.041068
0.04305	3412	25	1	2500	0.003553
0.113096	4874	120	5	2400	0.017052
0.072745	5650	24	1	2400	0.00341
0.031968	6751	775	48	1614.583	0.11013
0.080702	6336	27	2	1350	0.003837
0.023159	4575	26	2	1300	0.003695

MissingTransferRatioWhole in 2017						Missing	TransferRa	tioWhole in 2	2017
PIC	Missing Transfer Number	Normal Transfer Number	Missing Transfer Local (%)	Missing Transfer Whole (%)	Postcode	Transfer	Normal Transfer Number	Missing Transfer Local (%)	Missing Transfer Whole (%)
170058	8076	14101	57.27253	1.147444	4824	14421	60021	24.02659	2.049264
496009	4650	16543	28.10857	0.660676	4455	12076	200142	6.033716	1.716033
560996	4088	24506	16.68163	0.580826	800	12027	503556	2.388414	1.70907
81531	3372	5834	57.79911	0.479096	4816	11538	205886	5.604072	1.639582
9951	3140	9374	33.49691	0.446134	850	9652	166441	5.799052	1.371576
16931	3114	17324	17.97506	0.44244	4822	9182	68470	13.41025	1.304788
383467	2727	0	0	0.387454	4702	9108	228279	3.989855	1.294272
219581	2456	1080	227.4074	0.34895	4730	7620	35629	21.38707	1.082823
394266	2062	31696	6.505553	0.292971	4470	7464	22968	32.49739	1.060655
508198	2018	7902	25.53784	0.286719	4823	7325	78335	9.350865	1.040903

Table 9. Top 15 postcodes in

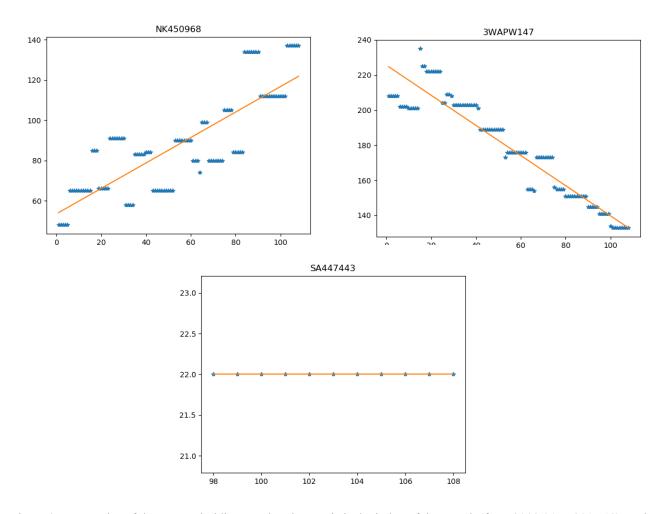
Table 8. Top 15 PICs in MissingTransferRatioWhole in 2017

We implemented two versions of the statistical program, namely the Spark version and the standalone version. The statistical results can be found in Additional File 2. The folder "picids" and "postcodes" contain the results of the PIC and postcode area respectively. Within them, both the yearly and monthly statistical results are included in the format of csv. We can easily sort the PICs according to the MissingTransferLocal or MissingTransferWhole using the Excel ranking functions. Attention shall be paid to PICs which contribute more to the total missing transfers.

## 4.3.2 Scenarios2: Identification of hotspots(PICs) which show continually growing trends in current holdings in recent years, e.g., 9 years.

As described in the Method section (2.2), the simple linear regression is employed to identify trends of the current holdings in recent years. Specifically, we use simple linear regression to approximate the current holding trends of 75, 450 PICs from January 2009 to December 2017. The trend of each PIC can be expressed in the form  $Y = a + b^*X$ , where X is the time and Y is the current holdings. To show the trends directly and clearly, we visualize the real current holding trend and the approximate line using figures. We classify all the PICs into three categories, namely PICs have positive, negative, and even trends. There are 113,207 PICs have growing trends in current holdings (positive), 105,378 PICs have decreasing trends (negative), 374,437 PICs have the same current holdings across time (even).

The results are attached in Additional File 3. The folder named "Figures" contains all visualized figures, and the figures are stored in the subfolders which are named by their categories. Figure 25 shows three typical PICs which have growing, decreasing, and even trends respectively. The estimated parameters including a and b, and the statistical results are also included in the file names



"TrendList.csv". The PICs are ranked in descending order of the slope value, i.e., *b*. We list the top 10 PICs whose current holdings grew at the fastest speed in recent 9 years.

Figure 25. Examples of the current holding trends. The x-axis is the index of the month (from 2009.01 to 2017.12), and the y-axis is the number of current holdings. The blue dots are the real current holdings, and the yellow line is the fitted curve. The LocationID of the PIC is shown on the top of the figure. The PIC NK450968, 3WAPW147 and SA447443

have growing, decreasing, and even trends respectively.

PIC	Slope (b)	Intercept (a)
EEEEEEEE	70605.789	1038517
QKCX0272	1280	-135308
3ABEG180	1034.931	-108361
QIBM0761	1000	-105741
QFEE0247	863.7	-89824.8
TCDG0103	810.44544	12791.84
<b>TIBT0023</b>	747.34297	17698.84
<b>TABT0002</b>	709.02659	38964.93

Table 10. Top 10 PICs which grew the fastest in recent 9 years on the current holdings.

NB201877	690	-72582
TKBT0115	674.38261	116537.9

## 4.3.3 Scenarios3: Identification of abattoirs which have anomalous killing patterns.

The experiment flow is illustrated in Figure 27. According to the priori domain knowledge, the kill pattern should be weekly periodicity. To identify the abnormal kill patterns, we obtained the current holding sequence across time for each abattoir first (2017.01.01-2017.10.31). Then we split the time sequences into weeks. Next, 244 weekly sequences of normal patterns were randomly selected as training samples to train the One-Class SVM. Finally, all weekly sequences of each abattoir are fed into the trained One-Class SVM to predict their labels (+1 for normal, -1 for anomalous). In order to better show the predicted result, we visualize the time sequence of each abattoir using a line chart. The weekly sequences which belong to normal kill patterns and anomalous kill patterns are colored black and red respectively. Figure 26 shows examples of the colored line charts.

Since the kernel of SVM plays a key role in the prediction task, we tried different SVM kernels for prediction first (linear, poly, RBF, and sigmoid). Extensive comparison experiments show that the linear kernel outperformed other kernels, is more capable to capture the data characteristics.

The results are packaged in the Additional File 4. Specifically, abattoirs which have anomalous weekly sequences are stored in the folder "anomalous", and abattoirs which have normal weekly sequences are stored in the folder "normal".

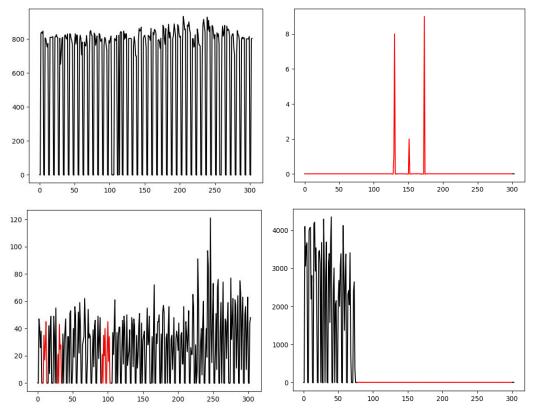


Figure 26. Examples of visualized current holdings trends. The black line denotes the weekly killing pattern is normal, while the red line means the killing pattern is anomalous. The first and the second sub-figures all are normal and anomalous killing patterns. The remaining sub-figures contain both normal and anomalous killing patterns.

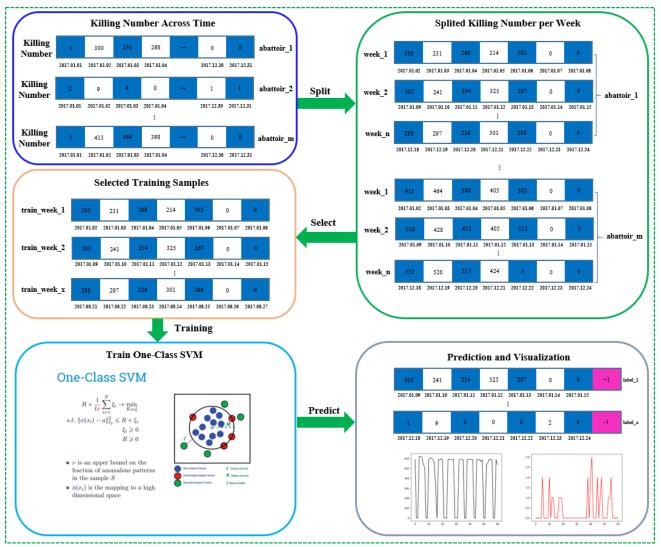


Figure 27. Flow chart of the identification of abattoirs which have anomalous killing patterns using One-Class SVM.

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