

MSA Licence Agreement - FAQs

Frequently Asked Questions

1. Why is MSA introducing a New Licence Agreement?

MSA has been engaging with many licensees over the past year to bring existing agreements up to date and lay the groundwork for this new approach. The New Licence Agreement is designed to simplify and streamline the MSA licensing process for the MSA trade marks and MSA grading software. It replaces multiple existing licences with a single, standard agreement that applies to all participants in the MSA program.

This consolidated approach ensures consistency and reduces administrative burden and costs to both for MLA and the licensees. By reducing the administrative costs and time, MLA can devote more resources to improving the quality of the MSA program and focus on compliance. The new approach also helps ensure that all participants in the MSA program are operating under clear, up-to-date and fair terms.

2. What are the key changes to the New Licence Agreement?

The key changes include:

- A single agreement for all MSA participants which is uniform and cannot be amended;
- Updates to ensure consistency with legislative changes, such as Australia's unfair contract terms regime; and
- Clearer provisions that are easier to read and aligned with licensee feedback and industry expectations.

3. Can you make edits to the New Licence Agreement?

No. The New Licence Agreement is standardised and applies uniformly to all participants in the MSA program. Amendments or customisations are not permitted.

4. What happens if you do not agree to the New Licence Agreement?

If you do not agree with the terms of the New Licence Agreement, then as at the Effective Date it means your existing licence agreement terminates and you must cease using the MSA trade marks and MSA grading software (as applicable), return or delete all your copies of the MSA grading software, and remove all representations of the MSA trade marks from your premises - including but not limited to all buildings signs, packaging, point of sale material and stationery.