Fact sheet

MLA Creative Commons



What is Creative Commons?

The Creative Commons licensing system provides globally recognised licenses which allow users to print, use, share and build upon copyrighted material such as manuals, factsheets, online tools and videos.

MLA Creative Commons

<u>MLA's Creative Commons webpage</u> includes a collection of extension materials and tools that have Creative Commons licences and can be used free of charge.

Materials found on the site can be integrated into learning modules or coursework, used as part of advisory materials or embedded onto websites without cost to the user.

Creative Commons opens up the possibility for the industry to share information and use resources MLA has developed for the betterment of beef, lamb and goat producers.

What content is available?

The current content available on MLA's Creative Commons webpage includes:

More Beef from Pastures manuals and videos

Give Goats a Go manuals and videos

Feed Demand Calculator

Health Cost Benefit Calculator

Food safety manuals.

MLA will add more content over time.

How can content be used?

Each item on MLA's Creative Commons webpage has been assigned a specific licence that outlines how it can be used. Depending on the licence, materials on the site can either be shared, reproduced in full or in part or used in new materials. In return, users are asked to attribute MLA when using all or part of the materials.

Users are free to use the materials for a range of purposes, including:

- ✓ embedding the tools and calculators on websites
- ✓ creating workshop materials for advisors and producers
- √ developing articles for publishing in newsletters and on websites
- ✓ creating course content for tertiary students.

More information

Access MLA's Creative Commons webpage: mla.com.au/CC

More information: email **CC@mla.com.au**