

CalfWays



CalfWays Prospectus

About CalfWays

CalfWays is an industry-led initiative designed to transform calf management practices and create a sustainable future for every dairy calf, backed by a three-year agreement between Dairy Australia and Meat & Livestock Australia.

By collaborating across the supply chain, we aim to improve animal welfare, enhance economic outcomes and drive innovation in dairy beef production.

Why get involved

We are seeking organisations to participate in helping to shape the future of the dairy industry. Together, we can deliver meaningful change that benefits producers, processors and consumers while meeting sustainability and welfare expectations. The CalfWays National Action Plan represents a consolidated summary of the broader CalfWays Roadmap. Your endorsement confirms your agreement with, and support for, the full CalfWays Roadmap and its strategic direction.

Ways to make an impact

1 Endorse CalfWays

Organisations can demonstrate a commitment to animal welfare and sustainability by formally endorsing the CalfWays roadmap. Endorsement signals leadership and support for industry-wide progress.

2 Become an initiative sponsor

Organisations can support the delivery of CalfWays through in-kind or financial funding and resources that enable large-scale change. Sponsorship demonstrates dedication to innovation and sustainability.

3 Sponsor a specific project

Organisations can invest in targeted projects that align with both the CalfWays initiative and their business goals, and accelerate advancements in non-replacement calf management. This is an opportunity to make a direct impact where it matters most.

Benefits of participation

Industry leadership: Be positioned as a champion of sustainability and animal welfare.

Collaboration: Work alongside producers, processors and stakeholders to shape the future of dairy beef.

Innovation: Drive research and development that improves outcomes for calves and the industry.

Next steps

Join us in creating a sustainable future for every dairy calf.

Contact us today at calfways@dairyaustralia.com.au to learn more about endorsement opportunities, sponsorship packages and project partnerships.

Acknowledgement and support

CalfWays, the dairy industry's roadmap to more sustainable calf management has been developed by Dairy Australia with the assistance of Schuster Consulting Group. Through the course of the development, more than 150 stakeholders from the dairy and beef industries were consulted on key challenges to improving surplus calf management and the opportunities surplus calves presented to both industries. An advisory committee, comprised of dairy farmers, dairy processors and representatives from the red meat and livestock industry, assisted in the development of the roadmap. Dairy Australia and Schuster Consulting Group gratefully acknowledge the contribution made by these stakeholders and their support in the development and implementation of CalfWays.

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