

# CalfWays



## Endorse CalfWays

CalfWays is an industry-led initiative designed to transform non-replacement calf management practices and create a sustainable future for every dairy calf, backed by a three-year agreement between Dairy Australia and Meat & Livestock Australia.

By collaborating across the supply chain, we aim to improve animal welfare, enhance economic outcomes and drive innovation in beef from dairy production.

The CalfWays National Action Plan represents a consolidated summary of the broader CalfWays Roadmap. Your endorsement confirms your agreement with, and support for, the full CalfWays Roadmap and its strategic direction.

### Why endorse CalfWays

When organisations endorse the CalfWays initiative it demonstrates their belief in the principles of this industry led program and support for the shared commitment to improved animal welfare, sustainability and a stronger, more connected beef from dairy supply chain.

### Our roadmap pillars and goals

#### 1 Stakeholder commitment

Create sustainable practices for thriving, valued calves.

#### 2 Capability building

Value creation capability for dairy and beef stakeholders.

#### 3 Market connections

Create robust, profitable pathways for non-replacement calves.

#### 4 Fostering partnerships

Stronger dairy and beef industries through collaboration and innovation.

### How to endorse

To endorse the principles of the CalfWays roadmap, please complete and return this endorsement form to [calfways@dairyaustralia.com.au](mailto:calfways@dairyaustralia.com.au).

By endorsing, there is an agreement for organisations to have their logo showcased on the CalfWays website as an initiative endorser. A high-resolution copy of the logo will need to be supplied.

### Declaration

I declare that \_\_\_\_\_ endorses the principles of the CalfWays roadmap, and that I am authorised  
(insert organisation name)  
to confirm this on behalf of my organisation. I acknowledge that our support will be demonstrated on the CalfWays website via display of the logo supplied.

Full name	
Position within organisation	
Signature	
Date	

### Acknowledgement and support

CalfWays, the dairy industry's roadmap to more sustainable calf management has been developed by Dairy Australia with the assistance of Schuster Consulting Group. Through the course of the development, more than 150 stakeholders from the dairy and beef industries were consulted on key challenges to improving surplus calf management and the opportunities surplus calves presented to both industries. An advisory committee, comprised of dairy farmers, dairy processors and representatives from the red meat and livestock industry, assisted in the development of the roadmap. Dairy Australia and Schuster Consulting Group gratefully acknowledge the contribution made by these stakeholders and their support in the development and implementation of CalfWays.

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