

Broken Hill, Wednesday 23 June 2021

Venue Broken Hill Civic Centre, 31 Chloride St, Broken Hill NSW
Time 8.30am – 6.00pm

About MeatUp

MLA MeatUp Forums, first held in 2021, deliver the latest in red meat Research, Development and Adoption (RD&A) and are held throughout southern Australia. MeatUp Forums are designed by producers for beef, sheep and goat producers through the input of Regional Producer Working Groups.

This means the program is purposely designed to be relevant to the needs and interests of red meat producers in the local region that MeatUp is being held.

MeatUp Forums are an MLA initiative and delivered by Pinion Advisory.

Why should I attend MeatUp?

- Hear about the latest, locally relevant on-farm RD&A
- Hear from and network with leading producers, industry representatives, advisors and researchers
- Gain insights into tools and programs available as next steps to improve your business
- Identify opportunities to drive on-farm productivity and profitability

Event features

- Hear from Michael Crowley, about MLAs Research, Development and Adoption Program, plus a market update
- Improving enterprise profitability through breeding objective understanding, with Geoff Duddy
- Etiwanda – Improving rangeland business productivity and sustainability, with producer, Andrew Mosely
- Topics addressing key priorities for red meat businesses
- Producers sharing practical, commercial insights via case study presentations
- Visit CC Cooper and Co via the Virtual Farm Tour and engage with Seth Cooper during an interactive Q&A session
- Local catering with a red meat flavour, plus networking drinks to wrap up MeatUp



Cost:

- Producer: No cost to levy payers thanks to the Accelerated Adoption Initiative
- Non-producer: \$50 (GST ex) per person

To register, visit
mla.com.au/meatup

Contact
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Program Broken Hill, 23 June 2021

Time	Session	
8.30am	Registration desk opens, tea and coffee available	
8.55am	Welcome to MeatUp Pinion Advisory	
9.10am	MLA welcome and market update Michael Crowley, General Manager, Research Development and Adoption, MLA	
9.40am	Virtual farm tour – CC Cooper & Co Seth Cooper, Q&A	
10.15am	Morning tea	
10.45am	Understanding ASBVs & EBVs to improve enterprise profitability Geoff Duddy, Sheep Solutions	
11.20am	Case study: Etiwanda – being Rangeland ready Andrew Moseley, Etiwanda	
11.50am	MLA carbon neutral 2030 (CN30) project update Margaret Jewell, Carbon Neutral 2030 (CN30) Manager, MLA	
12.25pm	Lunch	
Time	Concurrent sessions	
	Room 1	Room 2
1.25pm	Remote water monitoring and management Shane Oster, Alpha Group	Tactical grazing management Tanisha Shields, Western Local Lands Services
1.55pm	EID implementation to drive business decisions Lachie Sutton, Nala Agribusiness	Managing ewes through pregnancy and lambing Emma Shattock, Elders
2.25pm	Living skins project Harriet Finlayson, Bohkara Plains	Improving goat productivity and profitability Trudie Atkinson, DPI
2.55pm	Afternoon tea	
3.15pm	Processor update: goat and sheep meat specifications Paul Leonard, Thomas Food International (TFI)	
3.45pm	Wrap up Pinion Advisory	
4.00pm	Networking and drinks	
6.00pm	Event concludes	

* While we intend for this event to be primarily in-person, we continue to observe the current travel restrictions and health advice. The forum will run in accordance with State and Federal Government restrictions and advice. Seating plans, hygiene cleaning plans and hand sanitiser are in place to help you adhere to social distancing and hygiene guidelines. Participants will be required to provide phone contact details to MLA for contact tracing purposes if required. If you, or anyone you know, have been in contact with someone who has been asked to self-isolate or if you are feeling flu-like symptoms, please do not attend the forum.