

Perth, Thursday 5 August 2021

Venue The University Club of Western Australia, The University of Western Australia, Hackett Entrance #1, Hackett Drive, Crawley

Time 8.45am – 6.30pm

About MeatUp

MLA MeatUp Forums, first held in 2021, deliver the latest in red meat Research, Development and Adoption (RD&A) and are held throughout southern Australia. MeatUp Forums are designed by producers for beef, sheep and goat producers through the input of Regional Producer Working Groups.

This means the program is purposely designed to be relevant to the needs and interests of red meat producers in the local region that MeatUp is being held.

MeatUp Forums are an MLA initiative and delivered by Pinion Advisory.

Why should I attend MeatUp?

- Hear about the latest, locally relevant on-farm RD&A
- Hear from and network with leading producers, industry representatives, advisors and researchers
- Gain insights into tools and programs available as next steps to improve your business
- Identify opportunities to drive on-farm productivity and profitability

Event features

- RD&A and market update from MLA
- Producers sharing practical, commercial insights via case study presentations
- Topics addressing key priorities for red meat businesses such as reproduction, restocking/rebuilding, feedbase, profit drivers and sustainability
- Watch the Virtual Farm Tour and engage with the host/s during an interactive Q&A session
- Local catering with a red meat flavour, plus networking drinks to wrap up MeatUp



Cost:

- MLA Member \$25 GST inc
- Non-member \$50 GST inc (includes researchers, Department staff, service providers and producers who are non-MLA members)

To register, visit
mla.com.au/meatup

Contact
Pinion Advisory
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Program Perth, 5 August 2021

Time	Session	
8.15am	Registration desks open, tea and coffee available	
8.45am	MeatUp Forum welcome Natasha Searle, Pinion Advisory and Georgia Smith, AgPro Management	
9.00am	MLA welcome and market update Michael Crowley, General Manager, Research Development and Adoption, Meat & Livestock Australia	
9.30am	Strategies to approach the challenge of the autumn-summer feed gap Phil Barrett-Lennard, Consultant and Cattle Producer, agVivo	
10.10am	FEEDBASE: Alternative feed options Local producer, TBA	
10.30am	Morning tea	
11.10am	BUSINESS: Alternative approaches, models and opportunities Ashley Herbert, Director and Consultant, Agrarian Management	
11.50am	Feedbase and business panel Chaired by Dr Tim Watts, WALRC Chair with panel members, Phill Barrett-Lennard, Ashley Herbert and local producer (TBA)	
12.20pm	Lunch	
Time	Concurrent sessions	
	Room 1	Room 2
1.15pm	Change agents: Confinement feeding approaches and lessons learnt Ed Riggall, Director and Consultant, AgPro Management with producer panel: Sam Lehmann, Mark 'Benny' Zadow and Xavier White	Time of calving and weaning Alan Peggs, Director and Consultant, Alan Peggs Rural
1.45pm	How did I get here? 4 week joining and sowing pastures; future proofing businesses in a variable climate Ed Riggall, Director and Consultant, AgPro Management with producer panel: Sam Lehmann, Mark 'Benny' Zadow and Xavier White	Building a better cow and measuring the value of integrating fixed time AI into commercial heifer programs Enoch Bergman, Director and Veterinarian, Swans Veterinary Services
2.35pm	Biosecurity plan and traceability for WA sheep producers Dr. Michylla Seale, Director and Centre Veterinarian, Genstock	Technologies: Easy to use, easy to adopt with producer case studies Phillip Honey, Smart Farms Coordinator, Stirlings to Coast Farmers
3.05pm	Afternoon tea	
3.35pm	Carbon neutral by 2030 (CN30) and opportunities for red meat producers Doug McNicholl, Program Manager-Sustainability Innovation, Meat & Livestock Australia	
4.20pm	Virtual farm tour: Fowler Brothers Simon and Andrew Fowler, Q&A	
4.45pm	Wrap up Natasha Searle, Pinion Advisory and Georgia Smith, AgPro Management	
5.00pm	Sundowner and networking	
6.30pm	Event concludes	

* While we intend for this event to be primarily in-person, we continue to observe the current travel restrictions and health advice. The forum will run in accordance with State and Federal Government restrictions and advice. Seating plans, hygiene cleaning plans and hand sanitiser are in place to help you adhere to social distancing and hygiene guidelines. Participants will be required to provide phone contact details to MLA for contact tracing purposes if required. If you, or anyone you know, have been in contact with someone who has been asked to self-isolate or if you are feeling flu-like symptoms, please do not attend the forum.