

Invest in your business

1 Get involved in a PDS



Producer Demonstration Sites (PDS) are on-farm projects run by producer groups who want to validate the benefits of incorporating research findings into their businesses. Producers work together with the support of a facilitator to trial and implement best practice management techniques and technologies within their day-to-day operations. Sites are located around Australia. Find a site near you or set one up locally. Applications for new sites are taken annually in April.

Northern PDS snapshot 2022

- ★ **Easy P (NT, QLD, WA)**
Testing strategies to overcome the challenges of wet season phosphorous supplementation.
- ★ **Demonstrating new technologies for providing mineral supplementation via water (NT)**
Using water medication to manage mineral deficiencies.
- ★ **Girl Power: Prioritising heifer performance (QLD)**
Managing heifers to improve conception weights, rates and time frames.
- ★ **Improved beef productivity through predator control (QLD)**
Improving calf survival through wild dog management.

mla.com.au/pds

2 Participate in the Profitable Grazing Systems (PGS) program



Profitable Grazing Systems (PGS) is a long-term program that equips producers to better their business and their bottom line. The program takes a whole-of-farm business approach to improve performance and drive profit.

Through PGS, like-minded groups come together to develop their knowledge and practise their skills with the support of a specialist coach.

There are several PGS packages on offer to northern producers:

- **PayDirt North** value-adds to soil testing results and helps producers determine how to get the most bang for their fertiliser buck.
- **Lead with Certainty** is designed to help participants develop effective ways of creating a positive team culture through planning, goal setting and communication.
- **Business Essentials** upsills participants in the fundamentals of managing a livestock enterprise.
- **Satellite-Assisted Forage Budgeting** upsills participants in using satellite imagery to develop grazing budgets on a large scale.
- **Phosphorus** (coming in 2022) will assist producers in diagnosing and effectively managing phosphorus deficiencies in their herds.

mla.com.au/pgs

3 Get involved in the Northern Breeding Business (NB2) program

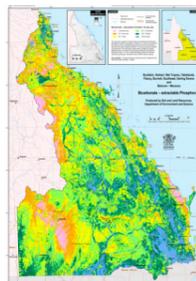
NB2 is an integrated research and adoption program which aims to improve calf survival, reproductive performance and the profitability of northern cattle businesses. The program looks at these issues through four program pillars – herd, feedbase, environment and a ‘pathway to practice’.

The program is delivered to producer groups across QLD, NT and WA. A customised program is delivered to each group based on the issues they identify and prioritise through the analysis of their businesses. Register your interest in a producer group today.

mla.com.au/nb2

4 Supplementing in northern beef herds

Phosphorus (P) deficiencies often arise on north Australian beef properties due to low available soil phosphorus levels. This means there’s often insufficient phosphorus in the pasture to meet animal requirements.



Find on the P hub: what P deficiency means for your herd, how to test, supplementation options and the new Qld P map.

mla.com.au/phosphorus

Northern beef producers’ resource guide

Resources readily available to northern beef producers looking for opportunities to enhance livestock, landscape and business performance



MLA works with partners across northern Australia to deliver adoption programs that equip red meat producers with the knowledge and skills to put the latest research into action.

Our adoption programs are delivered by experts in the field and are focused on real solutions for commercial operations.

There are many ways for you to upskill – whether that be through an online resource, attending a one-day event, trying out a training program or getting involved in one of our longer-term programs with other producers. There are programs in this guide suitable for everyone.

Find inside:

Tools and resources

Training programs

Local projects

Key contacts

If you would like to know more, get in touch.

Northern Beef Adoption Manager Harriet Bawden hbawden@mla.com.au or mla.com.au

Learn about what's happening in your region

1 Attend a BeefUp forum

BeefUp forums provide an opportunity for northern Australian beef producers to get together to hear about the latest on-farm research and technologies and connect with others in the industry. With the input of regional working groups, every event is tailored to feature topics and speakers with local significance.



mla.com.au/beefup

beefup
FORUM

2 Connect with your Regional Beef Research Committee

MLA consults with regional groups to help guide research, development and adoption (RD&A) activities. In northern Australia, there are 11 regional committees who provide grassroots input into this process via The North Australia Beef Research Council (NABRC).



nabrc.com.au

3 Sign up for MLA updates

The Weekly delivers industry news, market information and on-farm tips and tools to your inbox every Friday. It's a one-stop-shop for the latest red meat industry information.

mla.com.au/enews

Feedback magazine is the red meat industry's quarterly journal, available in hard copy and online. Feedback features practical, seasonal on-farm information and the latest industry innovations.

mla.com.au/feedback

4 Access MLA's market reports

Access weekly reports and analysis on livestock markets and trends around Australia. Information on export and international markets is also available. Use the interactive market tool to find exactly the data you're after.



mla.com.au/prices-markets

5 Tune in to a FutureBeef webinar

FutureBeef shares practical tools, technical insights and relevant, timely advice for the northern beef industry. Join one of FutureBeef's popular webinars or sign up to the monthly e-newsletter.

futurebeef.com.au

You might also be interested in the following networks:

- Leucaena Network
- Carbon Neutral Grazer Network
- Pasture Dieback Industry Network

Upskill yourself and your employees

Events and training

Find details of all planned events and training courses on the MLA events calendar.



1 Start with BredWell FedWell

Bred Well Fed Well workshops teach producers about using genetics and feed management to improve reproductive performance and herd productivity.

Attend a one-day workshop to:

- better understand how you can use estimated breeding values (EBVs)
- analyse and plan a genetics and nutrition regime suited to your enterprise and supply chain
- partake in practical sessions on condition scoring, feed budgeting and bull selection.

bredwell fedwell

mla.com.au/bredwellfedwell

2 Participate in EDGE programs

MLA's EDGENetwork offers practical one to three-day group workshops to help producers expand their knowledge and develop skills across a range of areas. There are six courses currently available:

- Business EDGE** provides essential financial management training to explore and identify opportunities to improve business efficiency and profitability.
- Business EDGE Young Guns** gives up-and-coming producers an opportunity to build their skills and confidence to manage a modern agricultural business.
- Breeding EDGE** is designed to help beef producers evaluate how their breeding program is currently performing and to consider opportunities for improvement.
- Nutrition EDGE** provides a comprehensive look at ruminant nutrition to assist producers to better match pasture and feed options to their livestock needs.
- Grazing Fundamentals EDGE** gives producers a broad understanding of the environment in which they operate and the core principles behind successfully maintaining grazing land condition and long-term productivity.
- Grazing Land Management EDGE** takes a deeper dive into grazing land management for different regions.

mla.com.au/edge-network



3 Try out The toolbox

MLA's free e-learning platform, The Toolbox, offers a flexible way for producers to expand their knowledge, anytime and anywhere. You can choose from a range of packages, each of which take between 15 to 20 minutes to complete and can be done at your own pace.

elearning.mla.com.au

4 Check out MLA resource hubs and management guides

With a wealth of information from feedbase to genetics and nutrition, these pages are the perfect starting point for information-seekers to find everything in one place.

mla.com.au/resource-hubs

5 Look for seasonal resources through the Northern Australia Climate Program

Get in touch with your local 'Climate Mate' or Drought Hub and sign up to the weekly forecast.

nacp.org.au



mymla.com.au

Your gateway to MLA products and services

myMLA is a customised online dashboard showing content just for you, including weather, news and market reports. It also has a single sign-on feature for your accounts.

A series of resource hubs containing relevant on-farm topics

Learn how better breeding values can help you accelerate your herd's productivity:

genetics.mla.com.au



See the benefits of strategic phosphorus (P) supplementation for a healthy and productive herd:

mla.com.au/phosphorus



In the right place, leucaena can provide valuable feed for cattle - see if it's right for you.

mla.com.au/leucaena

