

Harvest Road – Backgrounding in WA

Ben Dwyer
Harvest Road

Harvest Road Group



Six generations of agricultural heritage and a deep commitment to sustainability



- Agribusiness – breeding, backgrounding, feeding, livestock procurement and horticulture.
- Harvey Beef – beef processing plant. (supplies chilled and frozen product approved for export to over 30 countries)
- Leeuwin Coast – Albany Rock Oysters (grown in Oyster Harbour and Princess Royal Harbour. Sold locally, interstate and exploring export markets)



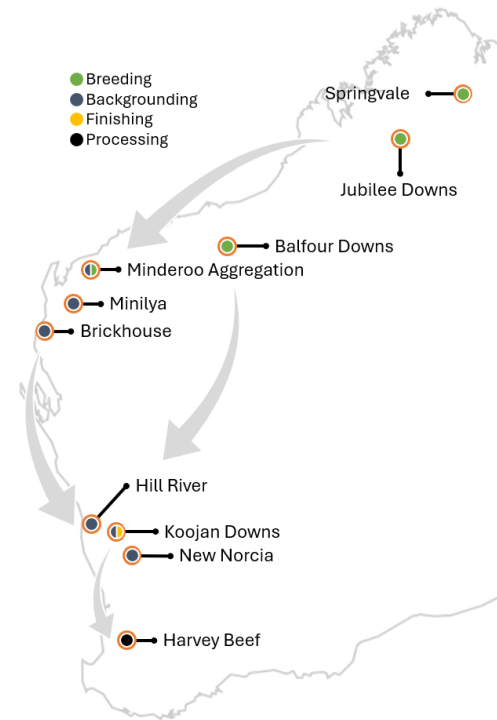
About Our Agribusiness

- Vertically integrated cattle supply chain
- 6 extensive pastoral aggregations total ~2.7m Ha
- 3 intensive farming aggregations ~24,000 Ha
- 20,000 standing head feeding facility
- Bull breeding unit
- Stock horse breeding unit
- Irrigated hay production for use on stations
- A developing irrigated Horticulture business

Optimising the Potential of WA Growing Regions

- **Extensive Breeding** on Kimberley and Pilbara properties with scale, reliable rainfall and seasonal/geographic diversity
- **Extensive Backgrounding** on strong nutrition value pastures in the West Pilbara and Gascoyne, with seasonally variable capacity
- **Cull Cow Finishing** on less productive land systems (extensive)
- **Intensive Backgrounding** on farmed pastures in reliable arable regions in Mid-west WA
- **Feeding** at Koojan Feeding Facility, close to commodity supply and cattle transit routes. The Feeding Facility has a 20,000 SCU (Standard cattle units) capacity
- **Processing** at Harvey Beef, close to labour, freight hubs and consumer markets
- **Procurement** of cattle into the supply chain at all stages from other WA producers

All of Harvest Road's properties are located in the northern agricultural regions.



Breeding and Genetics

- Developing a tropically adapted bos taurus herd
- 2 main herd compositions:
 - One is based on a red flat back
 - Second herd is an Ultrablack herd
- We are endeavouring to produce a high eating quality index (EQI) animal allowing for environmental and climatic conditions where large scale breeding is achievable at a profitable cost of gain margin.
- We procure all breeds that will suit our commercial programs and seek to work with suppliers striving for the same EQI targets

