

## Anuga 2019 - MLA Stand Participation Fee



ANUGA 2019	Participant Fee per 10.5 sqm booth	Participant Fee per 13.5 sqm booth
	AUD	AUD
Floor space	\$4,300	\$5,510
Booth build/ KoelnMesse services	\$11,200	\$14,400
	\$15,500	\$19,910
less MLA contribution	\$7,750	\$7,750
KoelnMesse marketing fee	\$1,600	\$1,600
<b>Anuga 2019 Participation Fee</b>	<b>\$9,350</b>	<b>\$13,760</b>
<b>DEPOSIT PAYABLE</b>	<b>\$5,475.00</b>	<b>\$7,680.00</b>

### PLEASE NOTE

1. Participant fee takes into account MLA 50% contribution for 10.5sqm booth - no further discount available for larger booth.
2. Participation fee will be split over two invoices - a deposit invoice issued upon registration and a final invoice issued after the event, both payable within 14 days
3. The final invoice will be total Participation fee less deposit paid.
4. Items such as wall graphics, chiller, TV and exhibitor badges are not included above and will be added cost. These items may be eligible for cofunding through the CoMarketing program as [per the list of eligible activities](#)
5. If a Participant (Joint Exhibitor) cancels after they have registered, the following cancellation terms apply:
  - a) If MLA is able to recover the full Participation Fee, the cancellation fees may be waived.
  - b) If MLA is unable to recover the full Participation Fee, the Participant (Joint Exhibitor) will be liable for the Participation Fee.
  - c) Participants (Joint Exhibitors) will only be liable for those expenses that MLA cannot recover.

Date: 16 November 2018