

Food & Hotel Asia 2018 MLA Stand Participation Fee Estimate



	9sqm
Floor space	\$10,900
Booth build	\$14,500
	<i>\$25,400</i>
less MLA contribution	\$12,700
Subtotal (9sqm booth only, no extras)	\$12,700
plus Optional extras (e.g. chiller/TV)	\$2,300
ESTIMATED TOTAL	\$15,000
DEPOSIT PAYABLE	\$6,500

1. Estimated fees (AUD) are indicative only for a standard 9sqm booth and Participants will be charged the actual amounts incurred.
Floor space and booth build costs are dependent upon number of participants.
2. MLA will advise Participants in advance if the Participant fee is likely to vary by more than 20% of estimate
3. Participant fee takes into account MLA 50% contribution for 9qsm booth - i.e. 4.5sqm. No further discounts apply.
4. Two invoices will be issued for Participation fee - a deposit invoice upon registration and a final invoice after the event, both payable within 14 days of issue
5. The final invoice will be total Participation fee less deposit paid.
6. Some items may be eligible for cofunding through the CoMarketing program as [per the list of eligible activities](#)
7. If a Participant (Joint Exhibitor) cancels after they have registered, the following cancellation terms
 - ❖ If MLA is able to recover the full Participation Fee, the cancellation fees may be waived.
 - ❖ If MLA is unable to recover the full Participation Fee, the Participant (Joint Exhibitor) will be liable for the Participation Fee.
 - ❖ Participants (Joint Exhibitors) will only be liable for those expenses that MLA cannot recover.

Date: 17 August 2017