

WJMTS 2019

SUPERMARKET TRADE SHOW

[1. Enforcement of Rules]

Exhibitors must abide by the rules and provisions set in the Exhibition Rules, part of which are stated in "Rules on Exhibition" explained below, which will be presented by the Organizer. If the Organizer deems that an exhibitor has violated any of these rules, the Organizer has the right to, at any time, refuse the application for exhibition or revoke the right for participation, as well as to order the removal of, or changes to, booths, exhibits or decorations. The Organizer's decision and the reasons for such decision will not be disclosed. Moreover, the Organizer will not compensate the exhibitor or related parties for any damages resulting from advance payment or any other damages caused by the revocation of an exhibition, or the removal of, or changes to, booths, exhibits or decorations.

[2. Eligibility requirements for Exhibitors]

- Exhibitors shall be limited to corporations and organizations providing products and/or services that meet the purpose of the exhibition prescribed by the Organizer. The Organizer shall, based upon its own standards and at its sole discretion, have the right to decide whether an applicant and its products and services are appropriate for the exhibition.
- On-site sales of products (not sales) and provision of fee-based services are prohibited at the exhibition site.

[3. Application for Exhibition and Payment of Exhibition Fee]

- Exhibitors should fax or email the application form to the Overseas Secretariat. If the application form is deficient or inadequate, the Organizer may turn down the application of any corporate or organization. Exhibitors must make copies of their "Application for Exhibition" and other documents to be submitted for their own records as the Organizer will not return the submitted documents in such cases.
- The formal application date for the exhibition shall be the date on which the Organizer receives the "Application for Exhibition" and confirms the acceptance of the exhibition fee.
- The Organizer will request that the exhibition fee be paid by the date indicated in the invoice. If the exhibition fee is not received by the date designated by the Organizer, the Organizer has the right, in its sole discretion, to revoke an exhibitor's application.

[4. Cancellation of an]

- After the submission of the Exhibitor Application, the Exhibitor is not permitted to withdraw or cancel all or part of an exhibit except when such cancellation is due to unavoidable circumstances; provided, however, that the Organizer accepts such cancellation in its sole discretion. On the part of the Exhibitor, the Exhibitor shall notify the Organizer of such action in writing and pay the prescribed cancellation fee.
- Cancellation Fee
 - On or before August 15, 2019: 30% of exhibition fee
 - On or after August 16, 2019: 100% of exhibition fee
- If the Organizer deems that an exhibitor has violated the Exhibition Rules or other rules after the application for participation has been formally accepted, the Organizer shall have the right, in its sole discretion, to revoke the exhibitor's eligibility for participation.
- If the Organizer determines that an exhibitor has no intention of exhibiting or when the Organizer is not able to reach the exhibitor after the confirmation of payment, the Organizer shall have the right, in its sole discretion, to revoke the exhibitor's eligibility for participation.

[5. Allocation of Exhibition Space]

- Exhibit space allocation will be determined according to booth location/ format arranged by the Organizer, in the Organizer's sole discretion. The Exhibitor does not have the right to select their location and shall accept all determinations without objection.
- The Exhibitor is strictly forbidden from exchanging with, or assigning/ leasing out, or other compromise or organizations all or part of their exhibition space that has been determined by the Organizer.
- In the event of cancellation of participation or other such circumstances, the Organizer shall have the right, in its sole discretion, to alter the location of booths and the overall layout.

[6. Submission of Documents]

After the Organizer's receipt of the Exhibitor's application, the Exhibitor shall submit all documents requested by the Organizer by the prescribed date. In the event of any delays by the Exhibitor, the Organizer will determine, in its sole discretion, whether or not the applicant is eligible for participation.

[7. Rules on Exhibitions]

- The Exhibitor must incorporate or organizations as described in the application form and the content of the exhibit shall be as described in the application form.
- If any changes occur in the corporate or organization itself, or in the content of the exhibit stated in the application form/products and services, the Exhibitor must immediately notify the Organizer of such changes.

The manner in which decorations and exhibits are to be moved in and out of the exhibition site as well as the exhibition format shall be prescribed in the Exhibitor Manual provided by the Organizer, which the Exhibitor shall comply with.

The Exhibitor is not permitted to engage in any exhibition, advertising, or marketing activity in locations such as aisles, etc. Such activity is to take place only in the Exhibitor's assigned exhibition booth.

The Exhibitor shall refrain from causing harm to, or disturbing others and shall not use displays with strong light, heat, odor or loud sound. If the Organizer determines that any display is causing considerable harm or disturbance to others, the Organizer may, in its sole discretion, suspend or change such display as it sees fit.

Exhibitors are to strictly observe the venue's fire prevention and safety regulations.

If the Organizer determines any acts to be harmful or disturbing to the visitors or Exhibitors (such as forceful sales practices, advertisement, defamatory, interfering with others' marketing activities, etc.) during, before or after the exhibition period, the Organizer may decide, in its sole discretion, that an exhibit be suspended or that the application for exhibition be declined, which the Exhibitor shall comply with.

The Organizer shall not be held responsible in any way for business talks or the content of contracts entered into between Exhibitors and visitors during, before or after the exhibition.

It is prohibited to take photographs in the venue except at exhibitor's own booth.

Please note that photographs and videos (including Exhibitors' exhibited items) taken by the Organizer during the show may be posted on the Show Report and official website, etc.

In case there was a flaw in the publications regarding Supermarket Trade Show the Organizer shall notify the flaw on the official website and shall not release such publications.

Persons under the age of 14, even if they are exhibitors, are not allowed to enter the venue, excluding the persons who are allowed by the Secretariat.

The Exhibitor is not permitted to sell and/or provide the samples to anyone underage or any drivers. The Organizer will not be held responsible, even if a drunk-driving or underage-driving incident occurs due to the sales and provide of samples of alcoholic beverage by the Exhibitor.

[8. Damages]

- The Organizer shall not be held responsible in any way for any damages to persons or products arising for any reason from use of the exhibition space by the Exhibitor, its employees or related parties.
- The Exhibitor shall make immediate compensation for any damages to the structure or equipment in the exhibition hall and nearby area that are the result of consequences on the part of the Exhibitor's employees, related parties or agents.
- The Organizer shall not be liable to compensate the Exhibitor or related parties for any damages that are due to changes in the exhibition period or the suspension of the exhibition, either of which is directly caused by an act of God, infectious diseases or force of nature.
- The Organizer shall not be liable to compensate the Exhibitor or related parties for any damages that are the result of natural disasters, traffic delays or social unrest.

[9. Visas]

- Overseas exhibitors who need a visa to attend the show must make complete arrangements on their own. If the exhibitor has no reference to ask for the visa issuance, the exhibitor must contact the Overseas Secretariat for the visa arrangements (fee-charging service).
- Exhibitors who cannot visit due to being unable to obtain an entry visa into Japan, for whatever reason, shall not have the right to claim, against the Organizer, compensation or a refund for arising damages.

Purpose of Use of Personal and Private Information and Its Provision and Disclosure

New Supermarket Association of Japan and Overseas Secretariat, Space Media Japan Co., Ltd. own collected personal and private information. Such information will be used, provided and disclosed in the aim of following purposes:

- To contact exhibitors for providing necessary information
- To send materials to exhibitors (cooperating and subcontracting companies will receive the information)
- To make various publications and the website
- To provide information to visitors to the show and media
- To use in statistical database in the format in which personal or private information is not specified
- To comply with the regulation