

Japan Supermarket Trade Show 2017 - MLA Stand Participation Fee Estimate

	Estimated Costs Range per Participant (MLA Guide)		
	JPY	AUD conversion	
Floor space (booth + common area)	400,000	400,000	
Booth build, cold storage etc	300,000	400,000	
Subtotal	700,000	800,000	
less MLA contribution	350,000	400,000	
ESTIMATED PARTICIPATION FEE <i>(3m x 3m booth)</i>	350,000	400,000	\$4,185 - \$4,785
DEPOSIT PAYABLE	JPY 200,000 → \$2,400.00		

NB:

1. Estimated fees are indicative only and Participants will be charged the actual amounts incurred.
2. All amounts are in AUD based on conversions from JPY. Exchange rates per www.rba.gov.au as at 28/11/16
3. Two invoices will be issued for Participation fee - a deposit invoice and final invoice, both payable within 14 days of issue
4. The final invoice will be total Participation fee less deposit paid.
5. Stand build and design costs are ineligible for further CoMarketing discounts as already subsidised by MLA. Some optional extra costs may be eligible if the Participant has a CoMarketing program with MLA.
6. If a Participant cancels after they have registered, the following cancellation terms will be applied:
 - ❖ If MLA is able to recover the full Participation Fee, the cancellation fees may be waived.
 - ❖ If MLA is unable to recover the full Participation Fee, the Participant will be liable for the Participation Fee.
 - ❖ Participants will only be liable for those expenses that MLA cannot recover.

Date: 28 November 2016