

SIAL China 2018 Participation Fee Estimate

The following are estimated costs for participating on MLA stand at SIAL China 2018:



	9sqm	18sqm
Floor space (booth + common area)	\$8,500	\$14,000
Booth build and facilities	\$8,000	\$13,000
Registration fee	\$330	\$330
Subtotal	\$16,830	\$27,330
less MLA contribution	\$8,250	\$8,250
ESTIMATED TOTAL (9SQM BOOTH, NO EXTRAS)	\$8,580	\$19,080
Optional booth extras (e.g. chiller, TV, interpreter)	\$2,500	\$2,500
ESTIMATED TOTAL (9SQM BOOTH WITH CHILLER + TV ETC)	\$11,080	\$21,580
DEPOSIT PAYABLE	\$7,000	\$15,000

ASSUMPTIONS:

- Estimated fees (AUD) are indicative only and Participants will be charged the actual amounts incurred.
Floor space and booth build costs are dependent upon number of participants.
Figures based on same stand size, design and number of participants as previous year
- MLA will advise Participants in advance if the Participant fee is likely to vary by more than 20% of estimate
- Participant fee takes into account MLA 50% contribution for 9 sqm booth - i.e. 4.5 sqm. No further discounts apply for larger stands.
- Two invoices will be issued for Participation fee - a deposit invoice upon registration and a final invoice after the event, both payable within 14 days of issue
- The final invoice will be total Participation fee less deposit paid.
- Some items may be eligible for cofunding through the CoMarketing program as [per the list of eligible activities](#)
- If a Participant (Joint Exhibitor) cancels after they have registered, the following cancellation terms apply:
 - If MLA is able to recover the full Participation Fee, the cancellation fees may be waived.
 - If MLA is unable to recover the full Participation Fee, the Participant (Joint Exhibitor) will be liable for the Participation Fee.
 - Participants (Joint Exhibitors) will only be liable for those expenses that MLA cannot recover.

Date: 16 November 2017