



2019 MSA Excellence in Eating Quality series



Awards criteria

The MSA Excellence in Eating Quality series and awards aims to recognise Beef producers who consistently deliver superior eating quality beef.

Awards are announced in each state for **‘Most Outstanding MSA Beef Producer - Feedlot’*** and two awards for **‘Most Outstanding MSA Beef Producers’**, to recognise producers of both larger and smaller (non-feedlot) MSA consignment volumes. One producer from each state will also win the **MSA Excellence in Eating Quality Progress Award** for showing the greatest improvement in their MSA results since the last Awards series, regardless of feed type.

The criteria for the awards include outstanding compliance rates to MSA minimum requirements, as well as high eating quality performance as represented by the MSA Index results for MSA graded cattle during the 2017-18 and 2018-19 financial years.

To be eligible an MSA producer must have:

- supplied volume (MSA cattle) in the top 50% percentile for that state and feed type
- had at least average compliance rate for the state
- consigned MSA cattle at least once per year (2017-18 and 2018-19).

The two non-feedlot categories are broken into two bands by consignment volume i.e. top 25% and top 50%. The feedlot and progress categories are only one band i.e. top 50%. Each producer is given an overall score based on 60% weighting on average MSA Index and 40% on compliance rate.

Awards scoring volume thresholds

State	Category	Minimum consignment volume
QLD	Most Outstanding MSA Beef Producer - Feedlot	2,396
	Most Outstanding MSA Beef Producer – Band 1	454
	Most Outstanding MSA Beef Producer – Band 2	174
	MSA Excellence in Eating Quality Progress Award	188
NSW	Most Outstanding MSA Beef Producer - Feedlot	7,032
	Most Outstanding MSA Beef Producer – Band 1	227
	Most Outstanding MSA Beef Producer – Band 2	93
	MSA Excellence in Eating Quality Progress Award	94
SA	Most Outstanding MSA Beef Producer - Feedlot	1,751

VIC	Most Outstanding MSA Beef Producer – Band 1	386
	Most Outstanding MSA Beef Producer – Band 2	172
	MSA Excellence in Eating Quality Progress Award	152
	Most Outstanding MSA Beef Producer - Feedlot	13,332
WA	Most Outstanding MSA Beef Producer – Band 1	353
	Most Outstanding MSA Beef Producer – Band 2	165
	MSA Excellence in Eating Quality Progress Award	153
	Most Outstanding MSA Beef Producer - Feedlot	2,874
TAS	Most Outstanding MSA Beef Producer – Band 1	194
	Most Outstanding MSA Beef Producer – Band 2	78
	MSA Excellence in Eating Quality Progress Award	80
	Most Outstanding MSA Beef Producer – Band 1	176
TAS	Most Outstanding MSA Beef Producer – Band 2	70
	MSA Excellence in Eating Quality Progress Award	67

*Feedlot award refers to NFAS-accredited feedlots.