



2021 MSA Excellence in Eating Quality series



Awards criteria

The MSA Excellence in Eating Quality series and awards aims to recognise beef producers who consistently deliver superior eating quality beef.

Awards are announced in each state for **'Most Outstanding MSA Beef Producer - Feedlot'*** and two awards for **'Most Outstanding MSA Beef Producers'**, to recognise producers of both larger and smaller (non-feedlot) MSA consignment volumes. One producer from each state will also win the **MSA Excellence in Eating Quality Progress Award** for showing the greatest improvement in their MSA results since the last Awards series, regardless of feed type. In 2021 we have introduced a new category **'Champion MSA Index Carcase'** awarded to the highest scoring MSA Index for a carcase in each state.

The criteria for the awards include outstanding compliance rates to MSA minimum requirements, as well as high eating quality performance as represented by the MSA Index results for MSA graded cattle during the 2019-20 and 2020-21 financial years.

To be eligible an MSA producer must have:

- supplied volume (MSA cattle) in the top 50% percentile for that state and feed type
- had at least average compliance rate for the state
- consigned MSA cattle at least once per year (2019-20 and 2020-21).

The two non-feedlot categories are broken into two bands by consignment volume i.e. top 25% and top 50%. The feedlot and progress categories are only one band i.e. top 50%. Each producer is given an overall score based on 60% weighting on average MSA Index and 40% on compliance rate to MSA minimum requirements.

Awards scoring volume thresholds

State	Category	Minimum consignment volume
NSW	Most Outstanding MSA Beef Producer - Feedlot	9,806
	Most Outstanding MSA Beef Producer – Band 1	221
	Most Outstanding MSA Beef Producer – Band 2	88
	MSA Excellence in Eating Quality Progress Award	89
QLD	Most Outstanding MSA Beef Producer - Feedlot	3,106
	Most Outstanding MSA Beef Producer – Band 1	475
	Most Outstanding MSA Beef Producer – Band 2	176
	MSA Excellence in Eating Quality Progress Award	199
SA	Most Outstanding MSA Beef Producer - Feedlot	2,513

VIC	Most Outstanding MSA Beef Producer – Band 1	416
	Most Outstanding MSA Beef Producer – Band 2	171
	MSA Excellence in Eating Quality Progress Award	180
	Most Outstanding MSA Beef Producer - Feedlot	17,623
WA	Most Outstanding MSA Beef Producer – Band 1	296
	Most Outstanding MSA Beef Producer – Band 2	130
	MSA Excellence in Eating Quality Progress Award	130
	Most Outstanding MSA Beef Producer - Feedlot	2,307
TAS	Most Outstanding MSA Beef Producer – Band 1	177
	Most Outstanding MSA Beef Producer – Band 2	78
	MSA Excellence in Eating Quality Progress Award	82
	Most Outstanding MSA Beef Producer – Band 1	179
TAS	Most Outstanding MSA Beef Producer – Band 2	68
	MSA Excellence in Eating Quality Progress Award	68

*Feedlot award refers to NFAS-accredited feedlots.