



# MSA Award winners

## Victoria and Tasmania

### Alloa Pastoral



**Category**

MSA Feedlot VIC

**Average MSA index**

64.03

**Compliance**

100%

**Key drivers to deliver excellence in eating quality**

- **Supply chain control for reliable performance:** Leverage supply chain control by breeding most cattle in-house and growing feed commodities on-farm – ensuring consistency and reducing reliance on external sources.
- **Focus on low stress livestock management and welfare:** Maintain a low-stress environment by providing straw bedding in winter to ensure cattle are comfortable during colder months. Conducting daily, on-foot checks to keep cattle calm to reduce stress and support consistent weight gain and carcase quality.
- **Prioritize strategic bull selection for genetic improvement:** Use a data-driven sire choice approach to strengthen herd performance and consistency. Incorporate Estimated Breeding Values (EBVs), emphasizing low birthweight for calving ease and strong 200-day growth figures for efficient weight gain.

**Number of head**

1,700 Angus breeders with progeny

**Production system**

Feedlot



Ian Dickson and Renee Bergamin – Alloa Pastoral Company

### GR & LM Walsh



**Category**

MSA Non-Feedlot Band 2 VIC

**Average MSA index**

63.49

**Compliance**

99%

**Key drivers to deliver excellence in eating quality**

- **Monitor stock health continuously:** Vaccination, drenching, weighing, and proactive cattle supplementation plus following consistent routines to minimize stress and maintain animal health.
- **Grow supplementary feed on-farm:** Producing silage and hay ensures feed quality and availability – supporting cattle performance during seasonal fluctuations.
- **Avoid overstocking – focus on quality over quantity:** Maintaining appropriate stocking rates and prioritizing quality cattle helps achieve better finishing weights and consistent MSA results.

**Number of head**

100 (predominantly Angus, some Hereford and Hereford-cross)

**Production system**

Finishing steers



Greg and Lynn Walsh

### Ross & Mary Mace Lawrenny Estate OUSE Tasmania



**Category**

MSA Non-Feedlot Band 1 TAS

**Average MSA index**

63.42

**Compliance**

99%

**Key drivers to deliver excellence in eating quality**

- **Settle and educate weaners on arrival:** All incoming cattle are settled in the yards for 10–14 days. They are fed hay and trained around electric fencing before being moved to paddocks. This reduces stress and ensures smooth integration.
- **Provide year-round quality nutrition:** Cattle graze on clover and ryegrass pastures with hay provided pre-winter and high-quality silage during the coldest months to maintain condition and growth.
- **Implement frequent pasture rotation:** Temporary electric fencing is used to subdivide paddocks, allowing cattle to move onto fresh pasture every three days, supporting pasture health and consistent weight gain.

**Number of head**

200 Angus

**Production system**

Finishing



Ross Mace with some of his Angus cattle at Lawrenny Estate