

BestWool/BestLamb Conference

The Goods Shed, Ballarat

AGRICULTURE VICTORIA



Tuesday, 23 June 2026

Turning today's challenges into tomorrow's opportunities

Tickets now available! Earlybird tickets now on sale

Full program and ticket purchases visit: agriculture.vic.gov.au/networks-conference-2026, or scan the QR code to view.

For more information contact Deanne Kennedy 0419 878 055, deanne@jaydee.net.au



Keynote speakers

John Francis <i>Agrista</i>	Playing the right game: costs, risks and decisions that win in wool and lamb production
Rick and Marni Luhrs <i>Mooralla Merino</i>	From little things big things grow: the journey from BestWool/BestLamb to a resilient whole farm system
Peta Bradley <i>Meat & Livestock Australia</i>	World-class tools, real-world results: sheep genetics for modern Australian enterprises
Matt Dagleish <i>Episode 3</i>	Global conflict, local consequences: what a volatile world means for the sheep industry

Concurrent sessions

Nick Linden <i>Agriculture Victoria</i> and Tony Fleetwood <i>Wexford Pastoral Company</i>	Feeding lambs right: preparation, performance and producer insights
Andrew Speirs <i>Meridian Agriculture</i>	Perennial pastures post drought: what to expect
Bindi Hunter <i>Agriculture Victoria</i> Ken Solly <i>Ken Solly Business Services</i> and Cory Collins <i>Barooka</i>	Testing the assumption: water quality and lamb growth – Insights, observations and practical takeaways
Emily King <i>Australian Wool Innovation</i>	Improving productivity in merinos: what we learnt from the MLP project
Jane Court <i>Agriculture Victoria</i> and Matt Lieschke <i>NSW Local Land Services</i>	What your boots don't tell you: pasture forecasting
Bill Mitchell <i>Optiweigh</i> and Darryl Kitto <i>Jillett Farming Company</i>	Optiweigh in action: real-time data for managing ewe lambs

BestWool/BestLamb (BWBL) and BetterBeef (BB) conference ticket prices

BWBL and BB full conference and dinner (2-day package) Early bird price \$275

Full price \$325

BWBL one day conference and dinner (1-day package) Early bird price \$230

Full price \$275

BB one day conference and dinner (1-day package) Early bird price \$240

Full price \$285

BWBL conference (1-day package, no dinner) Early bird price \$140

Full price \$165

BB conference (1-day package, no dinner) Early bird price \$150

Full price \$175

BWBL and BB conference dinner only \$110

**BWBL and BB conference dinner 23 June
Pre-dinner drinks at 6 pm, dinner at 6:30 pm**

This year, our guest speaker is Justin 'Jonesy' Jones, whose remarkable story of resilience, mindset and adaptability offers a powerful and inspiring perspective on overcoming the challenges life can throw at us.