mla
MEAT & LIVESTOCK AUSTRALIA

Australian Red Meat Industry's

DIGITAL
FORUM

Thursday, 6th of October

Stamford Plaza Brisbane
Corner Edward and Margaret Streets, Brisbane

Program

Session **1**

9.00 – 10.00am	**What does Digital Agriculture mean and what are the big picture opportunities for the red meat industry?**
	Confirmed Speakers include:
	– Richard Norton, *Meat & Livestock Australia*
	– Steve Sonka, *University of Illinois*
	– Drewe Ferguson, *CSIRO*

Session **2**

10.45 – 12.30pm	**What are the current opportunities and experiences for digital technologies both on the farm and in the supply chain?**
	Confirmed Speakers include:
	– Ben van Delden, *KPMG*
	– Gerard Davis, *Australian Agricultural Company*
	– Mark Branson, *Branson Farms*
	– Alex Ball, *Herefords Australia*
	– Tom Maguire, *Teys Australia*
	– Rob Ford, *Landcorp, NZ*
	– Andrew Cooke, *Rezare Systems Limited*

Session **3**

1.15 – 2.45pm	**How might digital technologies 'disrupt' our industry in the future?**
	Confirmed Speakers include:
	– Graham Gardner, *Murdoch University*
	– Michael Whitehead, *ANZ*
	– Jarrod Payne, *Millward Brown*
	– Tracey Gosling, *Gosling Skein Group*

Session **4**

3.30 – 5.00pm	**What are the key challenges that need to be addressed to positon our industry to capitalise on these opportunities?**
	Confirmed Speakers include:
	– Mick Keogh, *Australian Farm Institute*
	– Professor Paul Martin, *University of New England*

Networking refreshments will be provided for a limited time after 5.00pm

ACCOMMODATION
Please mention you are attending this conference for a **15% discount** from the best available at the time of booking.

THIS IS A FREE EVENT.
Numbers are limited so please register your attendance by visiting
www.mla.com.au/digitalforum