

# Program

MC: Martin Stewart-Weeks

<b>Arrival</b>	8:00am	Tea and coffee available
<b>Welcome and introduction</b>	8:30am	Strategic direction of the National Livestock Genetics Consortium <b>Michael Crowley</b>
<b>Session: Data platform Chair: Mark Mortimer</b>	8:50am	How can an accessible data platform add value to the Australian industry? <b>Andrew Skinner</b>
	9:10am	Developing a large scale data platform <b>Dr Rod Polkinghorne</b>
	9:30am	How does an accessible data platform work? <b>Andrew Cooke</b>
	9:50am	Panel discussion
<b>Morning tea</b>	10:10–10:40am	
<b>Session: Linking genetics to the end product and consumer Chair: Brett Coombe</b>	10:45am	The influence of genetics across the value chain <b>Jason Strong</b>
	11:05am	Value based marketing – valuing genetics <b>Tom Maguire</b>
	11:25am	Utilising the tools available to improve a consumer outcome <b>Dr Alex Ball</b>
	11:45am	Panel discussion
<b>Lunch</b>	12:05–1:00pm	
<b>Session: Disruptive technology and the future of genetics Chair: Tom Gubbins</b>	1:10pm	Opportunities for a multi-breed analysis <b>Tom Bull</b>
	1:30pm	The next generation of genetic technologies <b>Professor Ben Hayes</b>
	1:50pm	Advancement in Australian genetic evaluations <b>Dr Rob Banks</b>
	2:10pm	Panel discussion
<b>Afternoon tea</b>	2:30–3:00 pm	
<b>Session: Culture change</b>	3:10pm	Creating a culture for adoption: will you play your part? <b>Associate Professor Ruth Nettle</b>
	3:30pm	Approach to adoption <b>David Packer</b>
	3:50pm	Pathways to a solution <b>Martin Stewart-Weeks</b>
<b>Concluding comments and Forum close</b>	4:50pm	<b>Richard Norton</b>