

Program

12 August 2026	
8:00am	Arrival and registrations, tea and coffee
Session 1	
9:00am	Event welcome, housekeeping and forum schedule – 10 minutes Elizabeth Thelander – Meat & Livestock Australia
9:10am	MLA welcome and update – 40 minutes Michael Crowley – Meat & Livestock Australia
9:50am	WA market update – 30 minutes Brent Dancer – V&V Walsh
10:20am	The SMARTBEEF project: Turning Production Decisions into Profit – 10 minutes Lucy Anderton – LA.ONE Economics and Consulting
10:30am	Morning tea
Session 2	
11:00am	Producer Demonstration Sites program – Productive pastures – Bridging the Summer-Autumn feed gap – 20 minutes Hilary Watterson – Gillamii Centre Inc., Sam Lehmann – RH Lehmann & Co
11:20am	Producer Demonstration Sites program – Liver biopsies to assess micromineral levels in cattle – 20 minutes Dr Enoch Bergman – Swans Veterinary Services
11:40am	From fences to algorithms: Virtual fencing in a mixed farming system – 20 minutes Stuart McAlpine – McAlpine Farms
12:00pm	Made to measure: eID <i>meats</i> sheep genetics – 20 minutes Marcus Sounness – Paper Collar Grazing Co., Brianna Wightman – AgPro Management
12:20pm	Ten minutes of question time – panel of speakers from Session 2
12:30pm	Lunch
Session 3	
1:30pm	The agronomy of Mixed Enterprise: Opportunities in practice – 35 minutes Nick Eyres – Greenough Specialty Ag
2:05pm	Animal health update – 25 minutes Jack McKie – Zoetis
2:30pm	Virtual farm tour – ‘Hillcrest’, Gunning – 30 minutes Jen Medway – Penrose Pastoral
3:00pm	Afternoon tea
Session 4	
3:30pm	Australian Merino production trial – Benchmarking Merino genetics for improved flock performance and profitability – 30 minutes Craig Wilson – Convenor of the Australian Merino Production Trial
4:00pm	Enhanced Feedback – it’s getting closer! – 30 minutes Graham Gardner – Murdoch University
4:30pm	Turning reproductive potential into reality – 40 minutes Jason Trompf – J.T. Agri-source Pty Ltd
Session 5	
5:10pm	Event wrap-up – 5 minutes Elizabeth Thelander – Meat & Livestock Australia
5:15pm	Networking drinks and canapes