

AUSTRALIAN AG
**IMMERSIVE
TECHNOLOGY
CONFERENCE**
2019

PROGRAM

MELBOURNE CONVENTION
AND EXHIBITION CENTRE

DAY 1: WEDNESDAY 10TH JULY 2019

REGISTRATION: 9.00 – 9.30am

Sean Starling	Meat and Livestock Australia	Welcome and Opening Address
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THEME 1: ENGAGING WITH CONSUMERS IN RETAIL – FACILITATED BY AGRIFUTURES

Gavin Russell-Rockliff	Accenture	Mixed Reality, Consumer Engagement, and Satellites... how disruptive tech is being used across industries and application to Agri-tech
Sean Cunial	Lumaten – Shopper 360	Shopper360 VR Platform: driving revenue by understanding shopper behaviour
Paul Kouppas	AUGGD	Great uses, examples, and live demos of Augmented Reality packaging for retail
Manu Sridhar	Agrigate	Capturing consumer attention through education and creative experiences
John Barry	Australian Eggs	Opening the shed door
Gareth Jude	ThinkUncommon	5G and AR/VR in retail
David Francis	Virtual Method	Interactive packaging to millions – how product at-SKU is becoming the ultimate comms channel, through Mobile AR

LUNCH: 12.45 – 1.15pm

THEME 2: MARKETING AND CONSUMER – FACILITATED BY FRDC

Lawrence Crumpton	Microsoft	Mixed Reality and Why It Matters
Ben van Delden	KPMG	Agri 4.0 – connections and opportunities
Georgia Brunton	Wunderman Thompson	Shopping in an AR era. Case Study: 19 Crimes
Damian Madden	Australian Wool Innovation	Being digital without being digital

AFTERNOON TEA: 2.30 – 3.00pm

THEME 3: EDUCATION AND TRAINING – FACILITATED BY CRDC

Tim Gentle	Think Digital	FarmVRWorld – an immersive education and training platform for agriculture
Richard Gough	Ixom	Delivering chemical safety training with augmented reality
Ben Cooper	Tricky Jigsaw	Case study on teleporter adventures – financial literacy for cba
Josh Hall	Bondi Labs	Less talk, more decisive action – engaging training for agriculture and logistics industry
David Francis	Virtual Method	How virtual and augmented reality defeats the tyranny of distance
Beth Welden	ForestLearning an initiative of Forest and Wood Products Australia	ForestVR – the renewable Seed to Shelter toolkit for schools

BREAK

THEME 4: MANUFACTURING OPERATIONS – FACILITATED BY APL

Ankur Talwar	HART Influencers Pty Ltd	Driving operational efficiencies with spatial computing
Lance Bauerfeind	Pepper Creative Ltd	Digitising onsite workflows hands-free
Simon Mathwin	Rio Tinto	Technological innovation in mining, are there parallels with agriculture?
Scott McMillan	Melbourne water	How Melbourne Water is using VR to train staff and build better plants

COCKTAIL SESSION: 5.30 – 7.00pm

DAY 2: THURSDAY 11TH JULY 2019

WELCOME: 9.00am

Sean Starling	Meat and Livestock Australia	Welcome
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THEME 4: MANUFACTURING OPERATIONS – FACILITATED BY APL (continued)

Brett Wiskar	Wileys	Enterprise Augmented Reality redefining the tomorrow's industry
David Francis	Virtual Method	The Internet-of-Augmented-Humans and how every worker can be your best worker, connected
John Langbridge	Teys	Using technology to verify compliance
Gareth Forde & Prem Prakash Jayaraman	All Energy Pty Ltd Swinburne University	Demonstrating & trialing of an internet-of-things solution for real-time computation and delivery of plant kpis

MORNING TEA: 10.30 – 10.45am

THEME 5: ENGINEERING, MAINTENANCE & SAFETY – FACILITATED BY AMPC

Melanie Randal	Deakin University	Harnessing the power of virtual and augmented reality to build your business: a bid for a CRC in eXtended reality
Jarrold Bassen	DXC	Using intelligent, hands-free checklists to drive compliance and efficiency

THEME 6: ON FARM – FACILITATED BY GRCD

Simon McDougall	SaaB Australia	Using mixed reality for enhanced management and operations
Paul Kouppas	AUGGD	Augmented Reality creating a digital layer for farm operations
Jarrold Bassan	DXC	Using Augmented Reality and Drones to build a digital-twin of the farm
Jarod Brown	IBM Watson Decision Platform for Agriculture	Unlock new insights with AI and weather technology for improved farm operations

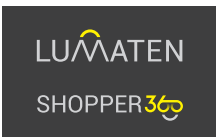
LUNCH 12.30 – 1.15pm

David Shering	Handbuilt Creative	Augmented Reality and its effects on enhanced workplace learning
Mark Hillebrand	Appearance	Immersive Learning – The Future of Education
Derrick Thompson	Hitachi	Next era livestock production
Angus Street/Lucas	Auction Plus	Inspecting livestock from your living room, fact or fiction?
Kieran Murphy	Agriculture Victoria	Augmented Reality at Research SmartFarms – Current and Future
Stu Adam	Agronomeye	A digital foundation for farming – Enabling the practical adoption of technology in agriculture
Sean Starling	Meat and Livestock Australia	Conference close 3.00pm

BROUGHT TO YOU BY AUSTRALIAN RESEARCH AND DEVELOPMENT CORPORATIONS



PRESENTERS



STAY IN TOUCH

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