



You're invited
Beef industry lunch
Realising 'natural' potential



VENUE Capella Cultural Centre, 89 Peak Downs Road, Capella QLD
WHEN Thursday 28 November 2019
TIME 11:30am for 12:00pm start

Your natural capital can often be overlooked as a valuable asset to your farm business. Land condition score and groundcover are terms we're familiar with, but how can we add a dollar value to them? If we could use more than land value, plant and equipment to describe our properties, what difference would it make? This MLA/AgForce beef industry lunch will explore how we can put a value on our natural assets for long-term benefit.



FACILITATOR



Liz Alexander

Based in Emerald, Liz is the Agribusiness Development Coordinator for the Central Highlands Development Corporation (CHDC). She leads CHDC's award-winning Central Highlands Accelerate Agribusiness initiative, working with stakeholders to grow productivity and profitability for agribusinesses within the region. Liz developed and facilitates the AgTeCH events held annually in Emerald and Mungindi, and was the founder of AgFrontier, Queensland's only dedicated ag-tech incubator which supports regional and rural start-ups. An experienced non-executive director, Liz is the Deputy Chairman of Plant Health Australia, a director of the Cotton Research Development Corporation, and Deputy Chair of the Cotton Innovation Network.

SPEAKERS



Chris Wendelborn

Farming for the long term – getting the most out of each paddock

Chris works on a family owned and operated beef property – one of five properties within the company. He's currently employed as project development and grazing manager and uses holistic grazing methods for their grasslands. Chris was a delegate in The Leucaena Network's recent tour to view the work of CIPAV (The Centre for Research into Sustainable Agricultural Production Systems) and CIAT (The International Centre for Tropical Agricultural Research) in Colombia, and to attend the Tenth Global Silvopastoral Congress in Paraguay. Chris' commitment to learn more about the opportunities, methods, issues and achievements of Silvopastoral systems is a testament to his beliefs in sustainable land management.

SPEAKERS



Jill Alexander

Managing the landscape – why is it important to value natural assets?

Originally from a grazing and cropping property south-west of Roma, Jill started her career as a pasture agronomist for the Department of Primary Industries (DPI) working on native and sown pasture research trials. During her 13 years with DPI, she moved around Queensland working on grazing land management projects ranging from ground-truthing carrying capacity models in the Desert Uplands to developing and delivering grazing management training workshops to landholders across Queensland and the Northern Territory. In 2011, Jill started her own business, Applied Ag, where she continues to work with private landholders, pastoral companies and government organisations to improve grazing land management.



Simone Parker

Beef economics – putting the real value on natural capital and its use

Simone's connection to regional areas and the beef industry is the driving force behind her interest in helping pastoral businesses to prosper in a sustainable manner. Over the past 10 years, Simone has worked closely with extensive beef businesses in both the NT and Queensland, with a focus on improving production and business systems. Following a recent move to Emerald with her family, Simone commenced working as a part-time associate with Bush AgriBusiness.



Jennifer Wainwright

The big picture – what it means for the finance and investment sector behind Australian grassfed beef

Jennifer is the founder and Managing Director of Aux Venture, a specialist services company to the beef industry. Aux Venture is now one of the leading commercial advisors to some of the world's largest investors who recognise the potential in Australian agriculture. Jennifer will describe the processes and opportunities of investment and refinancing for beef enterprises with special relevance to the northern industry.

REGISTRATION

Go to beefindustryevent.eventbrite.com.au to register



For more information
Jackie Kyte
P: 0409 564 729 E: jackie@jackiekyte.com.au