

# BeefUp Day



## Katherine – Thursday, 25 May 2017

**VENUE:** Conference Room, DPIR Katherine Research Station  
Stuart Highway, Katherine

**TIME:** 9.30 am – 5.30 pm. BBQ Dinner from 6.00 pm

### MORNING SESSION

#### Welcome

Jay Mohr-Bell, Chairman, KPIAC

#### Lifting the performance of breeding herd

John Bertram, Breeding & Genetics Specialist

#### 'Feed, sell or hold' - Economics of feeding to meet sale weights

Rebecca Mohr-Bell, ArGyll Consulting

#### Department of Primary Industries & Resources Research Update

Jodie Ward, DPIR

### AFTERNOON SESSION

#### Producers identifying R&D priorities

Barb Bishop, MLA BeefUp Day Coordinator

#### Building my beef business – should/should not.

#### How to make the decisions.

Martin Pentecost, Director, Powers Agribusiness & Finance

#### Beef up your business in the market place – expectations and outlook

Hayley Robinson, MSA Operations, MLA

and

Representative, AACo Livingstone Beef

[Registrations online](#)

[Click here to register](#)

**Cost:** \$20

**RSVP:** Wednesday 24 May 2017

**Includes:** Morning and afternoon teas, Lunch, BBQ Dinner