

# BeefUp Day



## Rolleston – Thursday, 4 May 2017

**VENUE:** Rolleston Memorial Hall  
Planet Street, Rolleston

**TIME:** 9.30 am – 5.30 pm. BBQ Dinner from 6.00 pm

### MORNING SESSION

#### Welcome

Swin Hudson, Chairman, Central Queensland Beef Research Committee

#### Is your herd nutrition costing you money?

Désirée Jackson, Livestock Management Pty Ltd

#### MLA Marketing Update

Jennifer Peart, Meat & Livestock Australia

#### Understanding pasture die back

Jack Milbank, CEO, Biofilm

### AFTERNOON SESSION

#### Producers identifying R&D priorities

Barb Bishop, MLA BeefUp Day Coordinator

#### How is your beef business performing?

Lisa Lonsdale, Lonsdale Agribusiness

#### Lifting the performance of breeding herd

John Bertram, Breeding & Genetics Specialist

Registrations online

[Click here to register](#)

Cost: \$20

RSVP: 2 May 2017

Includes: Morning and afternoon teas, Lunch, BBQ Dinner