

## Profiting from genetic potential

Selection and management of bulls and heifers

- Monday 5<sup>th</sup> September, Bollon
- Tuesday 6<sup>th</sup> September, Eulo
- Thursday 8<sup>th</sup> September, Windorah

The drought has taken its toll on QLD cattle herds with numbers down across the board. The silver lining is the opportunity to use the herd rebuilding phase to review your herd genetic and management strategies. Investing in the most suitable genetics can deliver large gains in animal performance and business profitability.

A full day workshop, presented by Tim Emery, FutureBeef, QDAF.

Topics include:

- ❖ Selecting bulls using objective performance data.
- ❖ Accessing and using EBV's and online data
- ❖ Management to maximise bull performance
- ❖ The role of heifers in herd rebuilding
- ❖ Management to maximise heifer performance

**Please book your seat online at Eventbrite.** <http://profiting-from-genetic-potential.eventbrite.com.au>

COST: \$50 per business.

RSVP: Friday 26<sup>th</sup>, August

9am to 5pm

Morning tea and lunch provided.

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