



MLA BUSINESS EDGE

WEDNESDAY 3RD & THURSDAY 4TH JULY 2019 IN LAUNCESTON

Business EDGE is a two-day financial and business management training workshop for livestock producers. The aim is to enhance producer knowledge and skills in basic financial and business management to improve business efficiency and profitability.

Improving financial and business performance is particularly important given the continued climate of declining terms of trade, increasing land prices, tightening credit and national and global economic and policy influences affecting beef enterprises.

The course is taught in a supportive and motivating environment using case studies and practical examples to bring meaning to the principles.

This workshop is designed to help producers gain confidence and to better understand:

- ✓ **the financial information in your business**
- ✓ **your key profit drivers**
- ✓ **how to assess and manage business risk**
- ✓ **how to establish the influence you have on business performance**

Phone **Prue Francis** 0435 052 255 or email prue@holmessackett.com.au for more information.



Business EDGE has been developed by Meat & Livestock Australia. Holmes Sackett delivers Business EDGE across NSW and in Tasmania

What will you learn?

Business EDGE will enable you to acquire the knowledge to:

- Determine if all your family needs and aspirations can be funded by the business
 - Prepare and understand key financial information on your business
 - Assess and manage agricultural business risk
 - Understand the key profit drivers in your business, how to influence them and their effect on business performance.
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Registration

To register, visit [2FKNSX8](https://www.2fknsx8.com.au)

LAUNCESTON

Tuesday 3rd &
Wednesday 4th July 2019

BALMORAL ON YORK

Day 1 – 8.30am – 5.30pm
Day 2 – 7.30am – 4.00pm



**More than 500 producers have already attended Business EDGE.
Here's what a few of them had to say about it...**

"An interactive workshop that enabled me to get a better understanding of the figures business."

Melissa Fergusson, 'Grindstone Bay'
Triabunna

"We have been looking at our business through a dirty windscreen for a long time and in two days you have cleaned that windscreen for us."

"The course was very worthwhile & timely. It was the information 'gap' we were wanting to satisfy in our business."

"We are now able to review our business and make valuable changes that will save us money and make our enterprise more profitable."

"John provided great delivery, he was approachable, funny and not forceful of his opinions & he was interested in having a debate about topics that were challenged."



Registration

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Registration closes Friday 21 June 2019



Cost:

1 person
2+ persons from same business

Full fee (each)

\$1,500+gst
\$1,250+gst

Join a group of like-minded producers and equip yourself to take a hard look at your business

Comprehensive course notes are provided with spreadsheet tools to help apply the material learnt to your business

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