



## Strathalbyn, 5 - 6 July 2017

**TIME** 8.30am to 5.30pm

**INCREASE YOUR PROFITABILITY BY HAVING THE TOOLS, KNOWLEDGE AND CONFIDENCE TO ANALYSE YOUR BUSINESS AND UNDERSTAND WHERE IMPROVEMENTS CAN BE MADE.**

As an owner or manager of a grazing enterprise, learn how to:

- Understand the key profit drivers for the whole business, herd and flock
- Improve return on investment by allocating capital in a rational manner
- Manage financial and business risk
- Interpret your financial statements and identify areas where gains can be made, by understanding what they are saying to you
- Set up and use management accounts
- Improve literacy and numeracy skills

Nearly 500 participants have attended a BusinessEDGE workshop in northern Australia since 2010. It's now specifically adapted to suit southern Australia.

Receive a full set of course notes, powerpoint slide copies and a USB with spreadsheet decision support tools so you can analyse your business.

**Deliverer:**

Delivered by Simon Vogt using practical case study examples so principles are easy for you to apply.

### What did the Meningie and Naracoorte participants think of Southern BusinessEDGE?

"Money and time very well spent"

"Valuable and eye opening experience"

"Very worthwhile workshop – a great investment"

"Will take our business to the next level"

**Early Bird Rate:**

Register by: 7 June

1 person: \$1,375, second attendee from your business: \$825

**Full Cost:**

\$1,650 (first person), \$1,100 second attendee

*All prices are GST inclusive.*

**Course guarantee:**

If you are not completely satisfied that the course has delivered value in excess of its cost, your registration fee will be refunded in full, no questions asked.

**Places are limited. Register now:** Please contact Rural Directions Pty Ltd on 08 8841 4500

**For more information:** Rural Directions Pty Ltd Phone: 08 8841 4500 Email: [admin@ruraldirections.com](mailto:admin@ruraldirections.com)

[www.ruraldirections.com/events](http://www.ruraldirections.com/events)