

# Producer Field Day

## Increasing total productivity in sheep enterprises

Electronic Identification (EID) sheep and goats - driving production improvements



Agriculture Victoria invites you to attend an on-farm EID field day at Penny and Jason Trompf's property 'Northgate Park' at Greta in North-East Victoria.



The day will focus on increasing total productivity in sheep enterprises, including data from measuring and monitoring performance of ewes at Northgate Park.

**When:** 16 November 2017

**Time:** 8.30am for 9am start until 3pm

**Catering:** Morning tea and lunch provided

**Where:** 130 Ellis Lane, Greta Vic.

**Places are limited, so please register early at:** <https://gretafieldday.eventbrite.com.au>

Any difficulty registering online, please call the EID events line on: (03) 5761 1647

For more information on EID go to [www.agriculture.vic.gov.au/sheepEID](http://www.agriculture.vic.gov.au/sheepEID)

or email: [eid.support@ecodev.vic.gov.au](mailto:eid.support@ecodev.vic.gov.au)

### Schedule and presenters:

Jason Trompf <i>Farm Owner</i>	Northgate Park – turning potential into profit.
Warren Straw <i>Director EID Sheep and Goats</i>	Rationale for the introduction of sheep and goat electronic identification in Victoria.
Richard Norton <i>Managing Director, MLA</i>	MLA Integrity Systems; supporting the lamb value chain and building consumer trust.
Morning concurrent sessions (30 minutes each)	
Hannah Marriott <i>Farm Manager &amp; Nuffield Scholar</i>	Linking lambs with dams to understand reproductive efficiency.
Lyndon Kubeil <i>Agriculture Victoria</i>	Measuring individual wool traits to inform balanced selection.
Nick Linden <i>Agriculture Victoria</i>	Monitoring lamb growth rates to achieve targets.
Tim Hollier <i>Agriculture Victoria</i>	Livestock Data Link (LDL) and animal health feedback; What you can expect in the future.
Afternoon concurrent sessions (30 minutes each)	
Kate McCue <i>Agriculture Victoria &amp; Jason Trompf</i>	Fit for farm - Fit for market. Using carcass feedback to inform on farm decisions
Jack Briscoe <i>Livestock Contractor</i>	What is critical to me - Which tags and what equipment?
Brendan Roberson <i>Livestock Scanner</i>	Pregnancy scanning; integrating EID and pregnancy scanning to deliver lifetime reproductive performance.
Catherine James <i>Livestock Health &amp; Biosecurity Network</i>	Introduction to LPA; what are your requirements?