



Creating Employers of Choice the foundations

LOCATION

31 August 2016
The Grange, Campbell Town
9:00am – 4:30pm (inc breaks)

PRESENTERS

Natasha Searle
Agribusiness Consultant
Rural Directions Pty Ltd

Stephen Creese
*Farm Business Owner,
Manager and Employer*
Creese North East

INVESTMENT

\$220/business (inc GST) (up to two people from the one business)

\$88/person (inc GST) for additional participants

This workshop is co-funded by MMfS, MBfP and Sheep Connect Tasmania. Includes workshop, workbook and catering.

REGISTRATION

Register by 19 August 2016 to secure your place. Places are limited. Call 08 8841 4500

FURTHER INFORMATION

Contact Natasha Searle on 08 8841 4500 or email nsearle@ruraldirections.com

WORKSHOP OVERVIEW

People and management is one of your key profit drivers. Are you effectively leveraging from your investment?

Employees are motivated by more than a paycheck. Safety and wellbeing, flexible work conditions, a great business and team culture, and good communication and leadership are high on their list of needs.

In today's competitive job climate, how do you retain the people in your business who are adding value to ensure your business and your people continue to thrive? And how do you ensure effective transition of management from one generation to the next?

In this workshop, delivered by Rural Directions on behalf of Making More from Sheep, More Beef from Pastures and Sheep Connect Tasmania, you will gain practical skills and tools to enhance human resource management in your business.

This one day workshop is suitable for business managers who employ family labour and non family labour. This workshop is also suited to anyone who may be employing for the first time, or employing in the future and for those who are looking to enhance their HR systems and process.

By participating in the workshop, participants will

- Understand the key principles of being an employer of choice
- Gain insights into motivating factors for employees
- Understand and enhance 'culture' within the business
- Refine recruitment processes, and develop clear job descriptions that act as an effective management and marketing tool
- Gain insights into the Fair Work Act and meeting requirements of the Modern Pastoral Award

Participants will receive a workbook, including practical templates and tools.

FARM EMPLOYER PERSPECTIVE



Stephen Creese is the owner of Creese North East and managing director of Ingleby Farms Australia. Stephen is also a partner in Mercer Creese Farming, jointly operating farms in Tasmania, Victoria and NSW. Stephen will provide a

case study from an employers perspective, and share key learnings and insights throughout the workshop.

Stephen leads a number of businesses, across a range of enterprise types of both intensive and extensive agriculture, within and outside Tasmania. As an employer of 50 team members, Stephen will provide insights into effectively managing teams.

This will include how he maintains engagement, communicates expectations and develops culture which see his team achieving the business goals, and also personal goals.

ABOUT RURAL DIRECTIONS PTY LTD

Rural Directions is an independent agribusiness consulting company and has been delivering valued outcomes by assisting farmers, small regional businesses and industry groups to grow and prosper since 1997.

Natasha Searle is an Agribusiness Consultant based at Dubbo, NSW. Natasha provides human resource and business management advice. In addition to this, she delivers training through workshops, and coaching programs such as the national industry programs Breeding Leadership on behalf of AWI, and Resilient Grain Leaders on behalf of the GRDC. With a whole of business, practical focus in her delivery, Natasha will bring you a range of tools and principles which when implemented will enhance your individual capabilities and also be of benefit to your farming business.



To register call 08 8841 4500

For more visit www.makingmorefromsheep.com.au | <http://mbfp.mla.com.au> | <https://sheepconnecttas.com.au>