



# National Goat Roadshow

## Ellinbank

**Tuesday 13 August**  
9.00am - 1.00pm

DJPR Ellinbank Centre, 1301  
Hazledean Road, Ellinbank, VIC

## Ballarat

**Wednesday 14 August**  
9.00am - 2.00pm

North Ballarat Sports Club, 725  
Creswick Road, Ballarat, VIC

## Bendigo

**Thursday 15 August**  
9.00am - 2.00pm

Dept. of Environment, Land,  
Water & Planning, 1-7 Taylor  
Street, Bendigo, VIC

How can goats add value to your bottom line? The National Goat Roadshow focuses on improving on-farm practices and business management skills in the Australian goat industry, as well as profiling the range of new resources and tools produced by Meat & Livestock Australia.

Come along to find out more on:

- business management
- productivity gains with genetic selection
- goat producer case studies
- industry expert panel session



## REGISTRATION IS ESSENTIAL:

Visit [tickets.agcommunicators.com.au/agc/MLAGOA](https://tickets.agcommunicators.com.au/agc/MLAGOA)  
or contact AgCommunicators on 08 8332 3277.

## COST:

Producer (or levy payer\*) \$55.00 Inc. GST  
Non-levy payer \$71.50 Inc. GST

\*LPA accredited

## ROADSHOW AGENDA

<b>8.30am Registrations open</b>		
9.00am	<b>Introduction including Goat Industry Outlook</b> Julie will provide an in-depth insight into the market outlook for the goatmeat sector and an update on the latest from MLA's Get Into Goats and associated programs.	<b>Julie Petty</b> Project Manager Goat Industry, Meat & Livestock Australia
9.20am	<b>Give your business the EDGE in management</b> The business of managing goat enterprises. John will discuss how tailoring management can increase your profits. He will provide practical examples of how using Business EDGE can help to maximise a farm business' bottomline	<b>John Francis</b> Business Edge deliverer Holmes Sackett
10.20am	<b>Getting your goat, a producer's perspective</b> Why should you consider running and managing farmed goats as part of your enterprise mix? Local producers share their experiences on how they've adapted to incorporate goats into their enterprises. Find out more on how to manage goats, including yards, handling and more!	<b>Carole Axton</b> , Cadenza Boers, Gippsland (Ellinbank) <b>Trevor Waterston</b> , Valley View and Purely Goats Milk, via Warragul (Ellinbank) <b>Julie Cameron</b> , Meredith Dairy, Meredith (Ballarat) <b>Mark Dixon</b> , Cheeky Goat Goats Milk, Derrinallum (Ballarat and Bendigo) <b>Trisha Esson</b> , Cashmere Connections, Bacchus Marsh (Ballarat) <b>John Hoornweg</b> , Moora Park Angoras, Shepparton (Bendigo)
<b>10.50am Morning tea</b>		
11.05am	<b>Increase productivity through animal health</b> Learn how to increase goat productivity and profits through improving animal health management. A practical demonstration of the key animal health factors you need to be applying to your enterprise.	<b>Berwyn Squire</b> Goat Health Veterinary Officer Biosecurity and Agriculture Services Agriculture Victoria
12:05pm	<b>Industry panel representatives introduction</b> Our industry panel members give an overview of themselves and their involvement in the local industry.	<b>Victorian industry providers</b> , including representatives from processors, exports, Agriculture Victoria, Meat & Livestock Australia and VFF Livestock Goat Industry Advisory Group Chair <b>Kaylene Baird</b> (Ballarat)
12:15pm	<b>Panel session</b> We delve into the practical details of managing goats – carcass selection, animal health, browsing nutrition, biosecurity, CAE, Code of Transport, profitability. Get your questions answered by our expert panel!	<b>All speakers</b>
<b>12:50pm Closing session/evaluation</b>		
1.00pm	<b>Datamars Networking Lunch Hour (Ballarat &amp; Bendigo only)</b>	<b>DATAMARS</b>

### FOR MORE INFORMATION, CONTACT:

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