



Supporting producers to transform agrifood and fibre with practical, powerful innovation

Innovation and Ideation Workshop

Federation University,
Churchill Campus, VIC
Building 5N Room 158

May 22, 2019 - 10am-3pm


FREE EVENT

RSVP

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Are you a farmer or producer keen to learn more about how technologies are shaping the future of agriculture? Do you want to understand how to adopt these cutting-edge technologies to bring real benefits to your business? Do you have a new business idea but are unsure of how to develop the skills or tools to turn it into a commercially viable product?

These workshops will help you:

Understand what “agtech” really is, and unlock the benefits of technology for your business.

Develop skills and tools to turn an idea or technology on your farm into a scalable solution.

Share agtech industry problems and insights.

Understand the process of how to transform your businesses idea into a reality.

Farmers2Founders (F2F) is a new farmer entrepreneurship program designed to support Australian primary producers to take charge of emerging technologies and new business models. F2F aims to close the gap between the agriculture and tech communities.

This unique support system is dedicated to building entrepreneurial and technological skills so producers can solve real industry issues, capitalise on and commercialise new technologies, and bring novel, high-value products to market. The program delivers tools, resources, coaching and expert support to help producers participate directly in bringing new agtech, foodtech, and food ventures to market.