

AN INITIATIVE OF

Making More From Sheep



Australian Wool
Innovation Limited



It's ewe time!

- ✓ Tailor management to seasonal conditions
- ✓ Prepare and plan for the year ahead
- ✓ Maximise your returns in the market place



THE SHEEP INDUSTRY'S POPULAR SERIES OF FORUMS ARE BACK!

- **Sir Hubert Wilkins Memorial Centre, Jamestown SA:** Tuesday, 26 March
- **Karoonda Football Club, Karoonda SA:** Wednesday, 27 March
- **Naracoorte Town Hall, Naracoorte SA:** Thursday, 28 March

FEATURING GUEST SPEAKERS INCLUDING:



HELEN MCGREGOR
Redefining Agriculture
*Maximising Ewe
Performance*



DANIEL SCHUPPAN
Landmark
*Winning
With Weaners*



COLIN TRENGOVE
University of Adelaide
*Sheep Health is
Your Wealth*



HILARY BEECH
Holmes Sackett
*Dry Times
Decision Making*



SIMON VOGT
Rural Directions
*Capitalising on Positive
Price Cycles*

Registration for the half-day forum opens from 8.30am, the forum starts at 9am and finishes at 12.50pm, followed by informal lunch with speakers. Cost is \$35 per person, including forum booklet and all catering.

FIND OUT MORE AND REGISTER AT:

www.makingmorefromsheep.com.au/events or call 1800 070 099

Making More From Sheep

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TIME	TOPIC	SPEAKER
8.30	Registration	
9.00	Introduction and Sheepmeat & Wool Outlook Nigel will chair the forum and provide a brief insight into the market outlook for both the sheepmeat and wool sectors.	Nigel Gosse AWI
9.20	Maximising Ewe Performance Nutrition and management of pregnant and lactating ewes are both crucial factors in maximising ewe and lamb survival, as well as the lifetime productivity of the ewe and her progeny. Helen will discuss nutrition requirements and on-farm management strategies that can be put in place to ensure a successful outcome and look at strategies for identifying the most productive ewes.	Helen McGregor Redefining Agriculture Melbourne Vic
9.55	Winning With Weaners What actions can you take on farm to achieve optimum weaner survival and performance? Daniel will discuss the critical factors for the management of weaners, including planning a system, growth targets, feed and nutrition, animal health, genetics and minimising stress. Participants will learn about the practical pathways to winning with weaners.	Daniel Schuppan Landmark Jamestown SA
10.30	Sheep Health is Your Wealth Best practice health management programs are the cornerstone of any sheep production system. Colin will highlight best practice management strategies for tackling internal parasites, flies, lice and Johnes Disease. He will also discuss metabolic disorders due to nutritional stress, reproductive diseases and effective vaccination programs.	Colin Trengove University of Adelaide Roseworthy SA
11.05	MORNING TEA	
11.30	The Effect of Mulesing Status & Staple Length on Price (Jamestown & Karoonda) Australia is the world's largest exporter of non-mulesed wool, but it still accounts for less than 10% of the national clip. Geoff will highlight strategies for breeding for reduced risk of flystrike, and will provide insight into current wool market signals in relation to staple length and mulesing status and the importance of informing the supply chain of on-farm practices.	Geoff Lindon AWI Wagga Wagga NSW
11.30	Objective Carcase Measurement & Feedback (Naracoorte) In the food sector the consumer is king. Ensuring our lamb consumers have a pleasurable eating experience is essential to industry profitability. New technologies offer opportunities to better describe carcase quality and value. Richard will discuss developing objective measurement technologies and their potential application for the lamb industry and consider carcase and eating quality feedback that will potentially be available to producers.	Richard Apps MLA Armidale NSW
12.05	Dry Times Decision Making (Jamestown & Karoonda) Managing sheep in dry times is no easy feat. Hilary will step through the decision-making required in challenging seasons, including whether to feed or sell stock and if joining ewes in a poor season makes sense. She will also look at the planning decisions required when drought breaks and how to assess the opportunity costs of decisions.	Hilary Beech Holmes Sackett Wagga Wagga NSW
12.05	Capitalising on Positive Price Cycles (Naracoorte) With strong wool and lamb prices, Simon will look at how you can invest wisely now to either reduce long-term cost of production, boost productivity, or create robust off-farm investments which can be valuable for long-term wealth creation. Key profit driver benchmarks and their relevance in the South East will be explored and Simon will discuss the merit of investing in professional development.	Simon Vogt Rural Directions Clare SA
12.40	Closing comments	Nigel Gosse AWI
12.50	LUNCH	

Supporting Partners

