

## WEBINAR: Unlocking the fundamentals of profitable beef businesses

The *Australian Beef Report* summarises an annual independent study of the Australian beef industry and provides recommendations on how to boost business profitability.

**This webinar will provide advisors with an understanding of the major challenges and opportunities facing their beef producer clients in northern and southern Australia.**

This webinar will be presented by Ian McLean.

Ian is the Managing Director of Bush AgriBusiness, a professional service firm that provides independent analysis and insights to pastoral businesses across northern and regional Australia. Ian's area of special is understanding and improving the performance of pastoral businesses, from family-owned through to corporate scale.



Ian is one of the authors of the *Australian Beef Report*.

### 'Unlocking the fundamentals of profitable beef businesses' webinar

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Webinar hosted via Zoom – Now fully subscribed

Thursday 16 July

4 – 5 pm

[Watch online after the event](#)

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For more information, contact Jo Jones, Livestock Advisor Updates coordinator: [livestockadvisorupdates@macfrank.com.au](mailto:livestockadvisorupdates@macfrank.com.au)

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